DENVER
TRANSPORTATION & INFRASTRUCTURE

Curbside Action Plan Recommendations (updated spring 2025)

Category	Project Name	Description	Timeline	Impact	Effort	Cost	Partners	Status
Curbside Guidance	Curbside Action Plan Implementation	Coordinate with DOTI divisions to ensure Curbside Action Plan guidance is incorporated into development review and planning processes, such as One Build, One Plan, DOTI project review	Short-Term/ Ongoing	High	Low	Low	DOTI	Completed in 2025
Curbside Data	Curbside Management Platform	Develop a curbside management platform (as data streams become available) using Curbside Data Standard (CDS), Mobility Data Standard (MDS) and open Application Programming Interface (API) to better understand current curbside use and inform policy to advance Denver's mobility and climate goals.	Long-Term/ Ongoing	High	High	High	Shared micromobility providers; Open Date Foundation; Technology Providers	In progress. Anticipated completion 2027.
Paid Parking	On-street Demand-Based Parking Pricing Program	Identify innovations in pricing and regulations using curbside management platform and data to better optimize the on-street parking supply, while respecting each neighborhood's, land use, mobility network, context, and character.	Long-Term/ Ongoing	High	High	High	Businesses Improvement District, Merchants Associations	
Paid Parking	Cherry Creek Demand-Based Parking Pricing Implementation	Pilot demand-based pricing in Cherry Creek.	Medium-Term	Medium	Medium	Medium	Cherry Creek North Business Improvement District	On hold. Resume in 2026.
Paid Parking	Paid Parking Options Review	Evaluate current mobile payment options, customer preferences, and technology options, to determine if additional vendors and technologies should be introduced.	Long-Term	High	Medium	Low	Technology Services, mobile payment customers	In progress. Anticipated completion 2025
Paid Parking	Paid Parking Criteria	Establish criteria for introducing paid parking in time limited or unrestricted areas. Use criteria to identify areas to expand or introduce paid parking.	Medium-Term/ Ongoing	High	High	Medium	Businesses Improvement Districts, Merchants Associations	In progress/ongoing
Loading/Short-Term Parking	Monetize Loading	Explore opportunities to monetize loading using existing infrastructure (Pay by Phone, single space meters, etc.) or exploring new technology.	Medium-Term	High	Medium	Low	Businesses Improvement Districts, Merchants Associations	On hold.
Permit Parking	Parking Permit Policies	Evaluate current special permit parking policies (i.e. truck loading, church vehicles, etc.) and make modifications if necessary to ensure they align with Curbside Action Plan and DOTI transportation goals.	Short-Term	Low	Low	Low	Permit participants	In progress/ongoing
Loading/ Short-Term Parking	Dedicated Rideshare Spaces	Partner with Transportation Networking Companies to pilot designated spaces/zones through geofencing.	Medium-Term	Medium	Medium	Low	Transportation Networking Companies	In progress
Loading/ Short-Term Parking	Loading Program	Develop a loading zone program that reflects curbside guidance and documented policies and procedures and identify loading zone that may conflict with infrastructure changes, such as bicycle or bus lanes, and make adjustments when necessary.	Medium-Term/ Ongoing	High	Medium	Low	DOTI, delivery drivers and companies, RTD	On hold
Ride Share	Transportation Networking Companies Data Sharing	Coordinate with Transportation Networking Companies to identify data-sharing opportunities and incorporate data into Ride Report if feasible.	Long-Term	Low	Low	Low	Transportation Networking Companies	On hold
Bike+ Parking	Bike+ Parking Planning Coordination	Create process to increase the number of Bike+ (bicycle and micro mobility) parking corrals/stations during network and corridor bike and transit planning processes.	Medium-Term	High	High	High	Shared micromobility providers	complete in 2024
Car Share	Car Share Operators	Update Rules & Regulations to reflect changes in carshare industry and identify ways to incentivize carshare operations and data sharing.	Medium-Term	Medium	Medium	Low	Car Share Companies, DOTI Transit Team	On hold
Valet Program	Valet Operations	Establish Valet Rules & Regulations and Entrance Requirements that reflect current operations, technology, and permitting.	Medium-Term	Medium	Medium	Low	DOTI, valet operators	On hold