Love My Air has organized the engagement, education and public health documents needed to guide the launch of the Love My Air program as a set of easy-to-access tools.

These replication tools are grouped within three specific-use toolkits:

1. **Engagement Toolkit:** For Outreach to the Community
2. **Education Toolkit:** For K thru 12 Teachers and Students
3. **Public Health Toolkit:** For Nurses and Anti-idling Awareness

These Love My Air Replication Tools are designed to empower a growing Love My Air Network as other entities replicate the program, upload documents and create an increasing body of knowledge to enhance and expand LMA’s Impact.

To access to the entire editable growing Tool library, join the Love My Air Network as a Licensee.

For more information, visit [LoveMyAirDenver.com](http://LoveMyAirDenver.com)
For questions, comments or program support, email [LMA@denvergov.org](mailto:LMA@denvergov.org)
## Engagement Toolkit

This Toolkit provides customizable outreach and engagement documents, guidance and graphic components designed to increase visibility of the Love My Air program throughout the community.

### IMPACT

Engaging communities about the Love My Air program will increase program awareness around air sensors, and the impacts of air quality.

### REQUIREMENTS

Buy in from principal, administrative team, or building management. Printing of materials may be required. Permission to post to a social media account or webpage may be required.

### TOOLS INCLUDED

- Newsletter Template
- Press Release Template
- Public Service Announcement Template
- Letter for Parents, Staff, School Community
- Program Evaluation Template
- 3-Month Social Media Campaign
- Low-emissions Event Guide
- Air Quality Dashboard Guide
- Visual Design Elements:
  - Love My Air Usage Guide (PDF)
  - Love My Air Logos English & Spanish (EPS, JPEG, PNG, PDF)
  - Love My Air Infographic English & Spanish (Ai, PNG, PDF)
  - Rack Card - (4” x 9”) English & Spanish (Indd, PDF)
  - Love My Air Icon Package (PNG, PDF, Ai)

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Engagement Toolkit

Example Tools

LOGOS & USAGE GUIDE

LOVE MY AIR COLORS:

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CUSTOMIZABLE TEMPLATES

Press release template

Infographic: English & Spanish

Icon package examples

RACK CARDS: ENGLISH & SPANISH

What is Love My Air?

Near real-time hyper-local air quality data, educational programming, air quality outreach and advocacy.

GET EXCITED TO LOVE MY AIR IN YOUR COMMUNITY!

The program works to improve outdoor air quality by increasing air pollution awareness and expanding air quality monitoring.

Visit us at #ProgramName.com

Follow us at #ProgramName

First Name Lastname Here
Title Here

#ProgramName

How does this program work?

• Communication and outreach tools to increase awareness around air quality
• Resources to reduce pollution (ex: anti-idling campaigns, air quality curriculum)
• Air quality sensor and data display

Children are more susceptible to air pollution's acute exposure to poor outdoor air quality and educate poor air quality and use behavior change initiatives to reduce exposure. Educators incorporate practical learning opportunities for students.

Air quality data is displayed on TV screens in school and in homes. The data is used to tailor outreach to students. Teachers can use the data to teach about air quality and its impact on health.


INFOGRAPHIC: ENGLISH & SPANISH

Fine Particulate Matter (PM2.5)

How it affects you and what can be done about it.

How does this program work?

Love My Air program participants receive:

• Communication and outreach tools to increase awareness around air quality
• Resources to reduce pollution (ex: anti-idling campaigns, air quality curriculum)
• Air quality sensor and data display

Children are more susceptible to air pollution's acute exposure to poor outdoor air quality and educate poor air quality and use behavior change initiatives to reduce exposure. Educators incorporate practical learning opportunities for students.

Air quality data is displayed on TV screens in school and in homes. The data is used to tailor outreach to students. Teachers can use the data to teach about air quality and its impact on health.
# Education Toolkit

This Toolkit provides air quality curriculum for kindergarten – 12th grade students, in-line with Next Generation Science Standards. Also included is a PowerPoint presentation of background information about the Love My Air program.

## IMPACT

Air Quality Education provides opportunities for students to learn about real world issues that can impact their lives.

## REQUIREMENTS

Buy in from principal, administrative team. Printing of materials may be required.

## TOOLS INCLUDED

- Material List (K-5)
- Kindergarten 1-3 Lessons
- 1st grade 1-3 Lessons (lesson 1 available as PowerPoint)
- 2nd grade 1-5 Lessons, Journal
- 3rd Grade 1-4 Lessons, Journal
- 4th Grade 1-5 Lessons, Note Catcher, Journal, Air Quality G.R.A.S.P. guideline
- 5th grade 1-6 Lessons, Design Process Journal
- PowerPoint overview of Love My Air Denver program.
- Access to AirActions (6-12 curriculum) which includes teacher’s guide, case studies, and labs.

For more information, visit [LoveMyAirDenver.com](http://LoveMyAirDenver.com)

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Education Toolkit

Example Tools

POWERPOINT – LESSON PLAN

Air Quality

Daily Instructional Lesson Plan

Essential Questions

Can you measure how much air weighs?

What do you already know about how to weigh things?

Do you think that could be used to weigh air?

POWERPOINT – PROGRAM OVERVIEW

Program Overview

The City of Denver has taken the lead in reducing air pollution by taking various measures including:

- Implementing emission standards
- Enhancing public health

The Denver Department of Environmental Health, along with its partners, has designed the Love My Air Campaign to encourage residents to take simple steps to improve air quality. The campaign promotes awareness by providing information on air quality levels, health risks, and steps individuals can take to reduce their exposure to pollutants.

LMA TEAM:

Christy Haas-Howard
Michael Ogletree
Aubrey Burgess

Note catcher on the respiratory system

DAILY LESSON PLAN EXAMPLES

Journal

Daily Instructional lesson plan

-air quality and pollution

-lost wages for parents

-3,100 more on asthma-related medical costs

-DPS Department of Nursing & Student Health Services

The City of Denver will work to improve air quality, resulting in $3,100 a year on asthma-related medical costs, reducing $3,100 a year on asthma-related medical costs, and avoiding approximately 100 deaths per year. This will be achieved through partnerships with local and community organizations, as well as through education and outreach programs within schools and communities. The City of Denver aims to be a leader in air quality management and to promote healthy living for all.

Love My Air Initiative

-lost wages for parents

-3,100 more on asthma-related medical costs

-DPS Department of Nursing & Student Health Services

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Public Health Nurse Toolkit

This Toolkit provides a list of third party educational tools and where they may be purchased online (links included). The nurse toolkit also includes external resources to assist in education around air quality and it’s impacts on student health.

**IMPACT**

Informing nurses and students about air quality will help increase awareness and understanding of the impacts of poor air quality on health and wellbeing.

**REQUIREMENTS**

Access to internet, access to color printers, buy-in from building managers and school administration.

**TOOLS INCLUDED**

- 4-piece bronchus model
- Respiratory treatment charts (8½ x 11 and 17 x 22)
- Symbicort Inhaler demo
- Metered Dose Inhaler (MDI) Placebo
- Spacer/Valved Holding Chamber
- Expanding Clear Envelope

**External Resources:**

- Air Quality Guide for Participle Pollution poster (English & Spanish)
- Asthma Action Plan worksheet (2x) (Elementary only, English & Spanish)
- Asthma Triggers worksheet (2x) (Elementary only, English & Spanish)
- Asthma Airway Comic (4x) (Elementary only, English & Spanish)
- Asthma coloring sheet (2x) (Elementary only, English & Spanish)
- Spacer comic (2x) (Elementary only, English & Spanish)

For more information, visit [LoveMyAirDenver.com](http://LoveMyAirDenver.com)

For questions, comments or program support, email [LMA@denvergov.org](mailto:LMA@denvergov.org)
Public Health Nurse Toolkit

Example Tools

4-PIECE BRONCHUS MODEL

WORKSHEET EXAMPLES

AIR POLLUTANTS POSTER
# Public Health Anti-Idling Toolkit

This Toolkit provides information on how to launch an anti-idling campaign. Anti-idling campaigns are designed to encourage participants to commit to no longer idling their vehicles during school drop-off and pick-up times.

## IMPACT

Anti-idling campaigns reduce vehicle emissions and children’s exposure to air pollution emitted by vehicle exhaust. For every 10 minutes an engine is off, it prevents one pound of carbon dioxide from being released. By eliminating idling by just 5 minutes, a vehicle owner can save more than $200 per year in fuel and wear and tear costs.

## TOOLS INCLUDED

- Anti-Idling Campaign Outline
- Anti-Idling Campaign Sign Student Contest Guidelines
- 3-month social media template for anti-idling campaign
- Anti-idling Pledge (English & Spanish)

## REQUIREMENTS

Buy in from principal, administrative team, or building management. Printing of materials may be required. Permission to post to a social media account or web page may be required.
Public Health Anti-Idling Toolkit

Example Tools

ANTI-IDLING SIGN EXAMPLES

![No Idling Zone Sign]

IT'S THE LAW
TO REPORT VIOLATIONS
CALL 1-877-WARN-DEP
www.StopTheBoot.org

![No Idling Children Breathing Sign]

NO IDLING ZONE

![Idle-Free Zone Sign]

IDLE-FREE ZONE
Protect our children
TURN OFF YOUR ENGINE

PLEDGE CARDS

Enzymes Off pledge

Name of Parent: __________________________
Date: ________________

Turn your engine off:
- Protects life of your child breathing
- Saves money on gas
- Protects the life of your vehicle

Pledge to turn off your engine:

Juramento a Motores Apagados

Nombre del Padre: __________________________
Fecha: ________________

Apago el motor:
- Protege la vida de tu hijo/a
- Ahorra dinero en gasolina
- Protege la vida de tu vehículo

3-MONTH SOCIAL MEDIA TEMPLATE

Social Media Campaign Template

First Week:

1. Users share their personal stories about being impacted by idling vehicles.
2. Local officials share messages encouraging residents to turn off their engines.
3. Public service announcements are broadcast on local radio and television.

Second Week:

1. Engage community leaders to promote the campaign.
2.发动 Residents to share their own experiences with idling vehicles.
3. Organize community events such as clean-up drives and public meetings.

Third Week:

1. Highlight success stories and outcomes from the campaign.
2. Encourage continued participation by offering incentives and recognition.
3. Conduct a follow-up survey to measure the impact of the campaign.

Notes:
- Regularly update content to keep interest high.
- Leverage local media and social media channels to maximize reach.
- Include calls to action that encourage users to participate.

Love my air network
DENVER PUBLIC HEALTH & ENVIRONMENT
Learn more about the program: [LoveMyAirDenver.com](http://LoveMyAirDenver.com)
Visit the Air Quality Dashboard: [LoveMyAir.com](http://LoveMyAir.com)

**Download the Love My Air App**
- Beta testing sign up!
- Google Play (coming soon)
- Apple App Store (coming soon)

**Follow us**
- @DenverEnvironmentalQuality
- @DDPHE
- #LoveMyAir
- #BloombergMayorsChallenge

**Subscribe to our Newsletter**

To access the entire editable growing Tool library, join the Love My Air Network as a Licensee. To enter into a licensing agreement, contact LMA@denvergov.org.