

2024 \$AVE GREEN BE GREEN PITCH COMPETITION FAQs

1. What does “manage” mean? and Can I apply if we rent our own space?

- You must pay your own energy costs.
- You must be responsible or have some control over your building’s facilities. (You must own your own building or be in a multi-year lease.
- If you are a tenant, and have a multi-year lease, you have some responsibility of up-keep on your building (example replacing lightbulbs).

2. If we do have a multi-year lease is there anything else, we must know and provide when we apply?

- Organizations with long-term leases must have a minimum of 3 years remaining, the option to renew, and a letter showing owner support (that the landlord supports the upgrades and the benefits from the upgrades are going back to the nonprofit). Nonprofits leasing government-owned buildings may qualify on a limited basis. **
- ** We are using the same criteria that Energy Outreach Colorado uses for their NEEP program.

3. How much funding is available?

- 1 - \$10,000 prize
- 1 - \$5,000 prize
- 1 - \$2,500 prize
- 1 - \$1,500 prize

4. When do I need to submit the pitch proposal by?

- Pitches need to be submitted by Friday, May 24, 2024.

5. When do I have to spend the funds by?

- You have until December 1, 2024.

6. What can I spend the funds on?

- Energy Efficiency upgrades for your building or any costs related to energy efficiency upgrades.

7. How do I know what kind of upgrades my building needs so I know what kind of pitch/proposal I should write?

- If you are unsure, email us to discuss potential ideas. Our email is D-ONE@denvergov.org.
- The following are examples of upgrades that may be practical under \$10,000:
 - LED lighting (Incandescent A19 screw-in bulbs can be easily swapped for LED screw-ins)
 - Insulation for the following (could be the most expensive depending on building size and square footage):
 - Attic, crawlspace, hot water pipe



- Programmable thermostats
- Window sealing and door weatherstripping
- Low-flow water fixtures
- New energy efficient appliances
 - Refrigerators, freezers, dishwashers, washing machines and dryers

8. Do I have to attend the conference to participate in the Pitch Competition?

- Yes, although there could be very limited exceptions. Please email D-ONE@denvergov.org if you think you have a reason for an exception.

9. Will there be other opportunities like this to apply for this year if our organization cannot participate right now?

- No, not for this year, but there will be opportunities at next year's conference.

10. If I am chosen as a finalist to present at the conference, what do I need to have prepared for the day of the conference?

- You will need to have a short presentation ready to give. Presentations should be no longer than 10 minutes.
- We recommend building the presentation while you create your pitch so if you are picked as a finalist, you do not have to make your presentation right before the conference.
- You may also submit your presentation as a supporting document to help the selection committee understand your pitch if you would like.
- The selection committee will have a max of five minutes to ask any questions about your pitch that they may have.

11. Can I reach out with questions?

- Yes, you can contact us at D-ONE@denvergov.org.