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# ARPA Round 2 Proposal

Finance and Governance Committee  
November 8, 2022

# Agenda

- American Rescue Plan Act (ARPA)
  - Round 1 Work Update
  - Round 2 Public Outreach and Engagement
  - Round 2 Proposals
  - Dashboard Update
  - Stepping Down ARPA Funding

# Council Request: 22-1450

- Allocates a total of \$149.3M in spending in the American Rescue Plan Act (ARPA) Grant Fund
  - Includes \$8.4M in the Revenue Loss category
  - Includes \$138.5M in the Recovery category
  - Includes \$3.0M in the Administration category
  - Reduces the allocation in the Premium Pay category to re-allocate funds to the Revenue Loss category
  - Authorizes capital equipment purchases

# ARPA Round 1 Funding Program Updates and Announcements

# American Rescue Plan Act in Denver

**\$308 million:** Total State and Local Fiscal Relief Funds allocated to Denver

- First disbursement: \$154 million delivered July 2021
- Second disbursement: \$154 million delivered July 2022

**Approved Allocations to date:**

- \$46 million: Restoration and Supplemental city services for final six months of 2021
- \$8.8 million: Premium Pay for city employees who worked in person or handled items from the public March – Dec. 2020 prior to vaccine availability
- \$25 million: Continued Restoration of city services into 2022 (remainder moved to General Fund)
- \$73 million: First Round Community, Business, and Housing Recovery Allocation approved in Nov. 2021

# ARPA Coordination Efforts

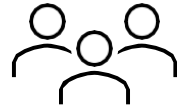
- There is strong structure for internal coordination of ARPA funds, including these regularly occurring meetings:



Stimulus Investment Advisory Committee meeting (quarterly)



A bi-weekly citywide emergency federal funding meeting (every other Tues.)



Monthly agency-specific project status meetings (varies)



A monthly communications meeting (2<sup>nd</sup> Tue/month)



A monthly performance metrics meeting (1<sup>st</sup> Tue/month)

- These meetings ensure instructions are clearly communicated, deadlines are met and challenges and pain points can be resolved.

# ARPA 2022 Round 1 Highlights

- To serve the needs of those most impacted by the pandemic, the city employed an existing and proven framework to evaluate ARPA funding proposals through an equity lens, receiving feedback from more than 12,000 residents, and receiving praise in a report from the US Treasury Department as setting an example for other localities nationwide with our equitable process.
- With Denver receiving the second half of \$308 million in ARPA funding this year, Denver officials have visited the White House to show our progress. Federal officials, including the secretaries of Labor, Health and Human Services, and the Treasury have visited Denver to witness our transformative work as well.



# ARPA 2022 Round 1 Highlights

- [The Denver Post: “The question this time around is how do we set ourselves on the path to recovery in an equitable fashion?” \[Mayor Hancock\]](#)
- [Route Fifty - How Cities and Counties Are Thinking Big With Their ARPA Plans](#): Denver, for example, is making sizeable investments in affordable housing including alternatives to traditional sheltering models...Uses for ARPA money in its Housing Stability and Homelessness Resolution Support programming range from \$150,000 for building tiny homes that can inexpensively house the homeless to \$28 million for Denver’s long-standing Affordable Housing Fund.
- [Axios - Housing a key focus for Denver's COVID-19 relief spending](#): Denver is using millions in federal COVID-19 relief money to provide affordable housing and shelters in what amounts to one of the largest infusions of cash to address homelessness.
- [Colorado Public Radio / Denverite – City Council approves \\$2 million for the Denver Basic Income Project](#): The money will go to 140 women and transgender and gender non-conforming people and families experiencing homelessness. The number of women using the city’s shelter system tripled during the pandemic.



# ARPA 2022 Round 1 Highlights

- The required [2022 annual report](#) to the US Treasury Department consists of six sections over 56 pages. The report tells the continued narrative about the \$308 million Denver has been awarded.
- The report shows conclusively that Denver's quick action at allocating ARPA funds was possible, in large part, due to a comprehensive community engagement effort completed prior to the arrival of the funds that identified priorities for investment from residents, city agencies, City Council and community leaders including the SIAC.

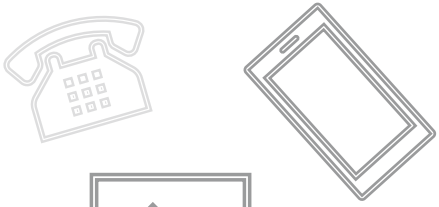


# ARPA Round 1 Status Update

**\*As of October 31, 2022**

Funding Category	Budgeted Amount	Commitments, Obligations and Expenditures	Remaining Balance
Restoration Programming + Supplemental Services	\$70,399,435	\$51,270,493.02	\$19,128,942
Premium Pay - 2021	\$8,800,000	\$8,230,300	\$569,700
Recovery Programs	\$73,525,000	\$29,102,039	\$44,422,961
Administration	\$1,300,000	\$1,300,000	\$0
Interest Earnings	\$2,242,716	\$1,266,899	\$975,816
Total	\$156,267,154	\$91,169,731	\$65,097,419

# Round 2 Public Outreach and Engagement



**5,800** participants online and over the phone

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**5,200** surveys and comments submitted

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**8+ hours** of discussion with residents

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**89** callers on Spanish, Vietnamese, or Amharic lines

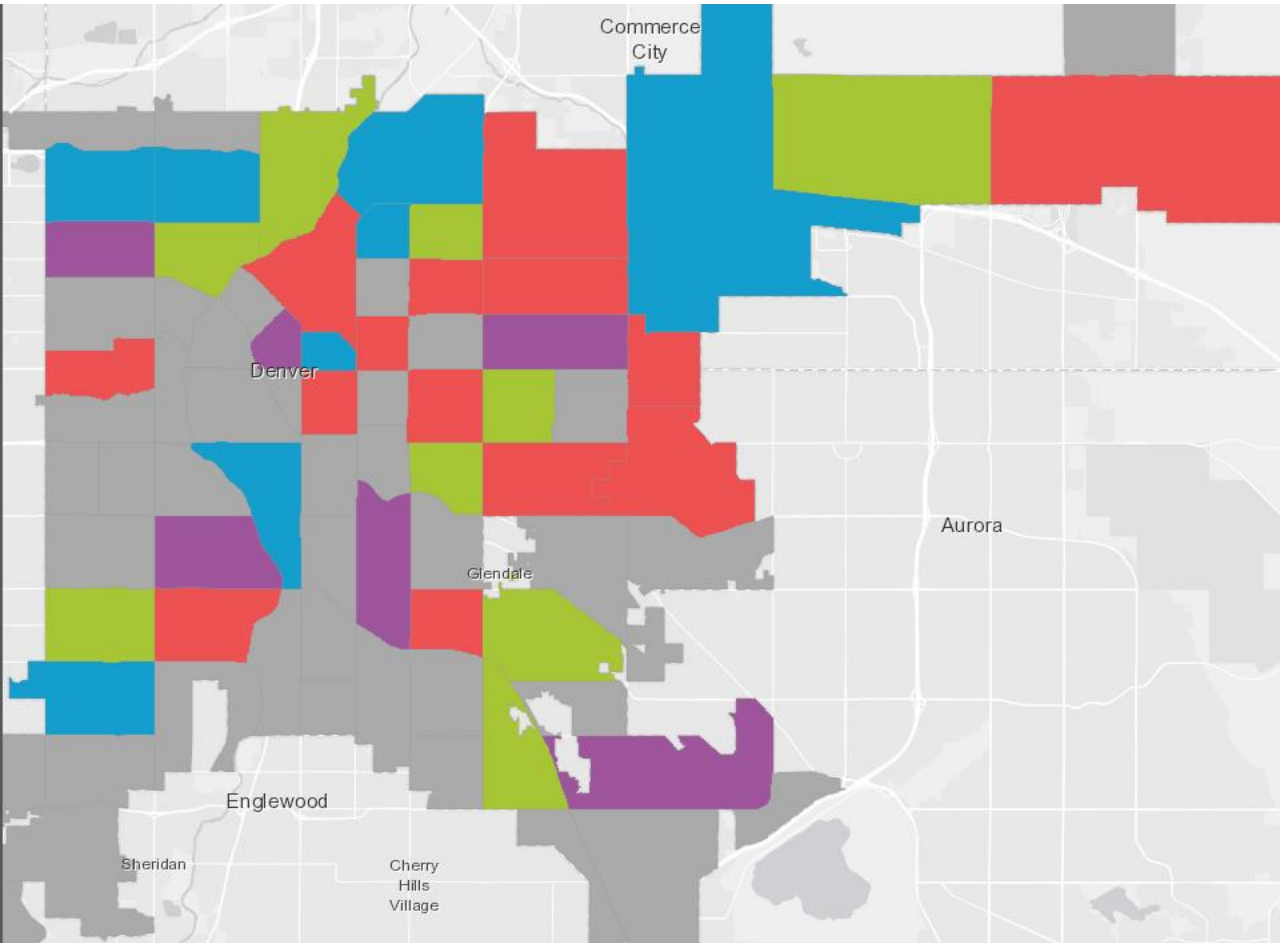
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**28** Tele-town hall live caller comments

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# Public Input Dashboard



When it comes to improving public health and mental wellbeing in Denver what outcome is most important?

The most common answer for participating neighborhoods in the Telephone Town Hall was "More accessible and affordable mental healthcare". When looking at overall results that include the web-based town hall, half of individuals identified this outcome as most important (shown in the bottom right corner). Additionally, a majority of our BIPOC focus group answered "More accessible and affordable physical healthcare", while low opportunity neighborhoods were split between answers.

### Legend

Neighborhood Responses indicates the map color associated with the most common response from that neighborhood.

Below, the most common answer for the following focus groups is shown:  
 Black, Indigenous, People of Color (BIPOC)  
 Low Opportunity Neighborhoods are target neighborhoods for Neighborhood Equity & Stabilization (NEST)

### Neighborhood Responses

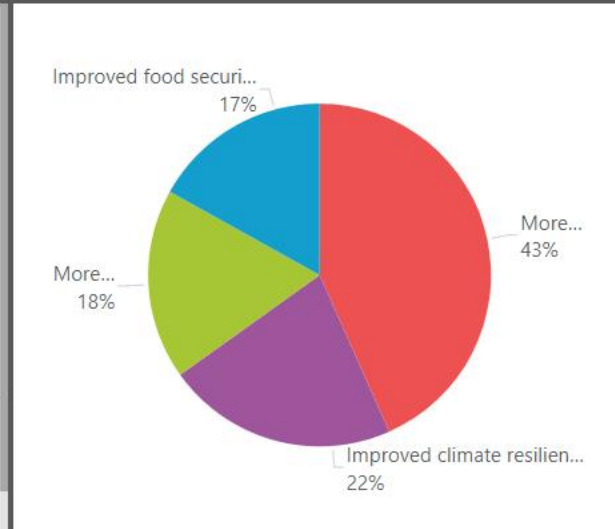
When it comes to improving public health and mental wellbeing in Denver, what outcome is most important?

- More accessible and affordable mental health care
- More accessible and affordable physical healthcare
- Improved food security
- Improved climate resiliency
- Other

### BIPOC

When it comes to improving public health and mental wellbeing in Denver, what outcome is most important?

- ### Filters
- Equity in Public Health
  - Housing
  - Equity in Housing
  - Thriving Neighborhoods
  - Safe Neighborhoods
  - Equity in Neighborhoods
  - Business and Labor

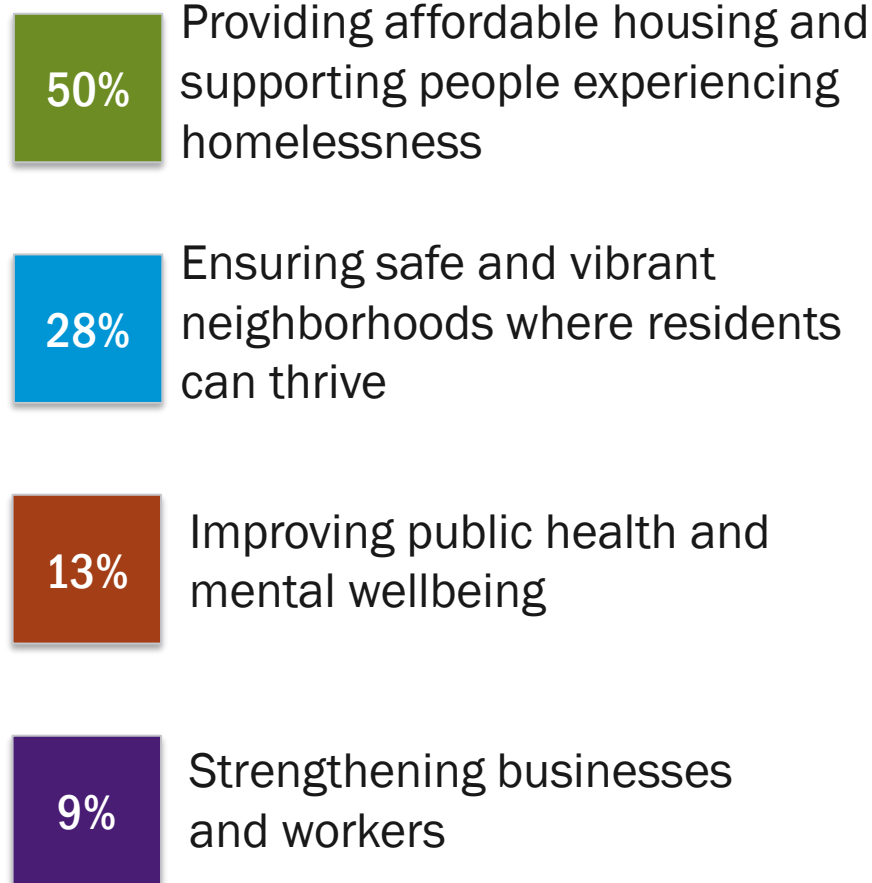


## QUESTION

**Which outcome area is most important for Denver's recovery?**



## Total Participant Results



## BIPOC Residents

Providing affordable housing and supporting people experiencing homelessness

## Key Recovery Neighborhoods

Providing affordable housing and supporting people experiencing homelessness

# Key Takeaways

Women-owned and minority-owned business supports



Reskilling, mentorship, and educational opportunities



Youth programming and after-school opportunities



Decreased gun violence and neighborhood safety



Supportive and wrap-around services for those receiving mental health care or substance misuse treatment.



Supportive housing and wrap-around services for people experiencing homelessness



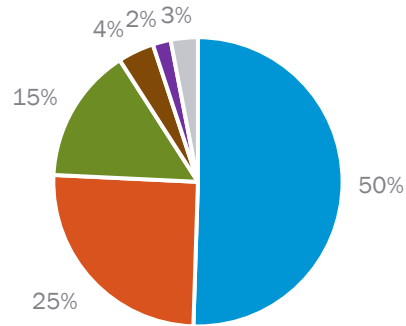
More affordable and sustainable access to housing to increase homeownership and keep renters in their neighborhoods



# Alignment between Public Input and ARPA Investments

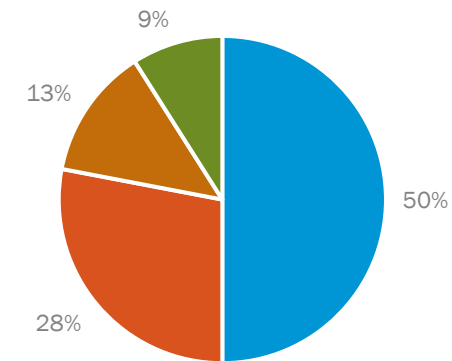
Top three funding categories align with the top three public input themes: Affordable housing, Safe and vibrant neighborhoods, and business and worker support.

ROUND 2 ARPA INVESTMENTS



- Housing Stability and Homelessness Resolution Support
- Vulnerable Populations, Community Health, and Safety Support
- Business, Worker and Nonprofit Assistance
- One-Time Vehicle and Safety Equipment Acquisition
- Technical Support and Program Evaluation
- Contingency

ROUND 2 PUBLIC INPUT RESULTS



- Affordable housing
- Ensuring safe and vibrant neighborhoods
- Improving public health and mental wellbeing
- Strengthening businesses and workers



# ARPA Round 2 Programming

# ARPA Eligible Uses



Public Health expenditures



Address negative economic impacts caused by the public health emergency



Replace lost public sector revenue



Provide premium pay for essential workers



Invest in water, sewer, and broadband infrastructure

# American Rescue Plan Act Round 2 Overview

Category	Round #2 Allocation
Housing Stability and Homelessness Resolution Support	\$77,725,000
Vulnerable Populations, Community Health, and Safety Support	\$38,784,791
Business, Worker and Nonprofit Assistance	\$23,800,000
One-Time Vehicle and Safety Equipment Acquisition	\$6,033,555
Technical Support and Program Evaluation	\$3,000,000
Contingency	\$4,681,089

[2023 Budget Overview Presentation at Council Hearings on 9.23.22](#)

# Housing Stability and Homelessness Resolution ARPA Support \$77,725,000

# Housing Stability and Homelessness Resolution Support

Proposal	Funding Amount	Lead Agency	Description
Housing Justice Down Payment Assistance and Down Payment Pipeline	\$20,000,000	HOST	Expands down payment assistance programs and develops a pipeline of affordable housing to build pathways to homeownership for households impacted by past redlining district practices.
Housing Development through Acquisition and Rehab	\$20,000,000	HOST	Supports acquisition of hotel properties for supportive housing units, as well as gap financing for housing development beyond what is currently able to be funded in HOST's pipeline of existing resources - in anticipation of leveraging additional resources such as state or federal sources.
Rehousing Collaborative (Round #1 Continuation)	\$6,000,000	HOST	Two-year continuation of rapid rehousing initiative

# Housing Stability and Homelessness Resolution Support

Proposal	Funding Amount	Lead Agency	Description
Encampment and Vehicle Decommissioning - Hotel Acquisition	\$23,250,000	HOST	Supports acquisition of hotel properties for encampment decommissioning and safe parking/vehicle support. Would support acquisition and rehab of two hotels including space for safe parking – in anticipation of leveraging additional resources such as state or federal sources.
Encampment Decommissioning Safe Parking (Round #1 Continuation)	\$600,000	HOST	Two-year continuation and expansion of Safe Parking program – would double the number of sites from what round one funded.
Safe Outdoor Spaces (Round #1 Continuation)	\$7,800,000	HOST	Two-year continuation of the Safe Outdoor Spaces program.
Adaptive Reuse Study	\$75,000	CPD	Funds a consultant to investigate the feasibility of adaptively reusing 10-15 high-rise office buildings in downtown Denver (Union Station, Central Business District, North Capitol Hill, and Civic Center Neighborhoods) as housing and engage in conversations led by city staff with property owners and developers to encourage and support the building conversions.

# **Vulnerable Populations, Community Health and Safety Support**

**\$38,784,791**

# Mental Health Programs

Proposal	Funding Amount	Lead Agency	Description
Behavioral Health Infrastructure and Network Adequacy (Round #1 Continuation)	\$20,000,000	DDPHE	Improves behavioral health infrastructure and network adequacy to advance behavioral health and substance use outcomes.
Mental Health Supports for Youth	\$1,600,000	OCA	Addresses community health needs, particularly in the maternal and child health realm.



## Safety-Oriented Programs

Proposal	Funding Amount	Lead Agency	Description
Youth Violence Prevention	\$1,708,300	OCA	Grants to community-based organizations delivering youth violence prevention (YVP) programming.
Safety Place Network Investigation (Round #1 Continuation)	\$1,500,000	EDOS	A continuation of the Round 1 Safety PNI grant, which usually consist of lighting, fencing, windows and security cameras.
Security Video Cameras for Parks and Rec Centers	\$1,400,000	DPR	Video Surveillance Equipment to make our Parks and Recreation Centers safer. Priority projects are outdoor pools plus three portable camera trailers to move around the city where crime is on the increase.

## Programs for Vulnerable Populations

Proposal	Funding Amount	Lead Agency	Description
Basic Cash Assistance for Households	\$3,000,000	HRCP	Variant of cash assistance program started in 2020 which extends support to families with a financial hardship who are ineligible for federal relief.
Recovery for Disability Services	\$375,000	HRCP	Provide grants to assist companies that serve the disability community, that have been negatively impacted by the COVID-19 pandemic with expenses such as employment training and supports, assistive technology, personal support services, and other qualified disability expenses.
Denver Native Healing	\$100,500	HRCP	Mini-grant program for local Native-serving organizations who best know the needs in the community. Denver Native community organizations will be able to request funding for projects that will engage those impacted by the COVID-19 pandemic, community members, and organizations in healing together.

## Programs to Connect Individuals to Services and Benefits

Proposal	Funding Amount	Lead Agency	Description
Food Insecurity (Round #1 Continuation)	\$6,000,000	DDPHE	Addresses food insecurity through a combination of emergency food distribution and bolstering the infrastructure within food pantries and food banks.
Promotora Project	\$400,000	DHS	Through this pilot program DHS will co-develop neighborhood specific strategies to expand knowledge and access to Supplemental Nutrition Assistance Program (SNAP) for those who are eligible but not enrolled (EBNE) in the program.
Digital Navigators (Round #1 Continuation)	\$300,000	DPL	Allows DPL to help decrease the digital divide by addressing the whole digital inclusion process and delivering connectivity support to digitally disconnected residents who are underserved and most in need of help.

## Programs for Youth and Their Caregivers

Proposal	Funding Amount	Lead Agency	Description
Out of School Time (Round #1 Continuation)	\$1,500,000	OCA	Continued support for out-of-school time programs already funded through the 2022 round of ARPA. Supports spending through December 31, 2026.
Family, Friend, and Neighbor Childcare Training, Education and Community Hub Development, (Round #1 Continuation)	\$900,000	OCA	Supports a Globeville/Elyria/Swansea childcare hub and training/education for FFN providers.

# Business, Worker, and Nonprofit Assistance

\$23,800,000

# Programs for Small Businesses & Entrepreneurs

Proposal	Funding Amount	Lead Agency	Description
Legacy Businesses Program	\$10,000,000	DEDO	Properties in areas identified as vulnerable to displacement would be purchased and legacy businesses would be selected to operate in the spaces at discounted lease rates, thus allowing a long-term neighborhood serving business to remain operational.
Business Impact Opportunity Fund (Round #1 Continuation)	\$5,000,000	DEDO	The overarching program goal is to stabilize and preserve small businesses and to help them build resiliency and capacity.
Entrepreneurship - Tech Up	\$1,800,000*	DEDO	Supports programming and services – particularly in tech- to build-upon Round #1 investment in the Entrepreneurship Center.
Business Navigation (Round #1 Continuation)	\$600,000	DEDO	The Business Navigation Program targets outreach efforts to Denver’s hardest to reach communities using community navigators who will provide one-on-one support for small businesses.

*\*To be approved under the Revenue Loss Category*

# Programs for Workforce Skill Development

Proposal	Funding Amount	Lead Agency	Description
Denver Youth Employment Program	\$1,400,000	DEDO	Assists young individuals aged 14-21 who face barriers to education, training, and employment. Through personalized coaching and services to address individual needs and challenges, we prepare youth for post-secondary education and employment opportunities, attain educational and/or skills training credentials, and secure employment with career/promotional opportunities.
Interpreter Workforce Training, Human Rights and Community Partnerships	\$1,000,000	HRCP	Funds an interpreter workforce training course for immigrant and refugee residents that are bilingual in English and another language using a qualified interpretation training vendor. This course will offer workforce training on how to become a professional interpreter for in person and online meetings, and over the phone services. This workforce training will provide immigrant residents a training resource, reduce barriers to doing business and provide job access and reskilling as presented in this committee meeting.

# Place-Based Programming

Proposal	Funding Amount	Lead Agency	Description
Neighborhood Activation (Round #1 Continuation)	\$1,000,000	DEDO	This grant program will support the meaningful and necessary work of nonprofit organizations, community groups, and/or micro businesses in some of Denver's most vulnerable neighborhoods through placemaking, events, meetings, forums, etc. to engage and drive potential clients to neighborhood organizations and/or services.
Downtown Recovery (Round #1 Continuation)	\$1,000,000	DEDO	The effects of the pandemic continue to impact our downtown area and it is important to continue our support to encourage residents, tourists and workers to come downtown and to support small and locally owned businesses downtown.



# Programs for Non-Profits

Proposal	Funding Amount	Lead Agency	Description
Nonprofit Recovery Grants	\$1,000,000	HRCP	Provides direct assistance to small nonprofits (nonprofits with budgets under \$1m & led by or serving BIPOC communities).
Reactivation of Venues Support (Round #1 Continuation)	\$1,000,000	Arts & Venues	Support for arts and cultural non-profit organizations to preserve and support the recovery of the City of Denver's and the State of Colorado's cultural infrastructure.

**Additional Areas**  
**\$14,244,644**

# Additional ARPA Round 2 Items

Proposal	Funding Amount	Lead Agency	Description
Administration and Evaluation	\$3,000,000	DOF	Supports program evaluation efforts for select Round 2 projects.
One Time Equipment and Vehicle Purchases	\$6,033,555	Various	Supports the purchase of items like trucks, radios and safety equipment for first responders.
Contingency	\$4,681,089	DOF	Set-aside to meet needs that will materialize prior to the ARPA obligation deadline of 12/31/2024.



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# ARPA Dashboard Update

Lisa Martinez-Templeton, DOF Data Scientist & Economist

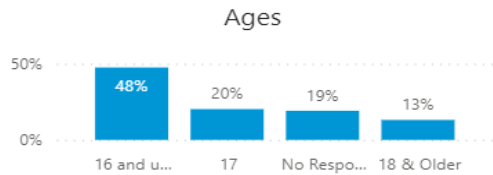
# Example



## We Got This! Youth Mental Health Summit

On May 2, 2022, Denver Department of Public Health & Environment hosted its first We Got This! Youth Mental Health Summit and brought together more than 300 teens, young adults, and parents from the Denver-metro area.

The story behind We Got This! Youth Mental Health Summit  
[Click Here](#)



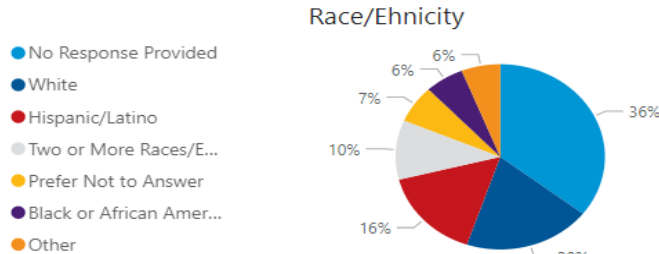
### Gender

Gender	%
Female	54%
Genderqueer/Gender Non-conforming	< 5%
Male	16%
No Response Provided	21%
Prefer Not to Answer	7%
Trans Male/Trans Men	< 5%

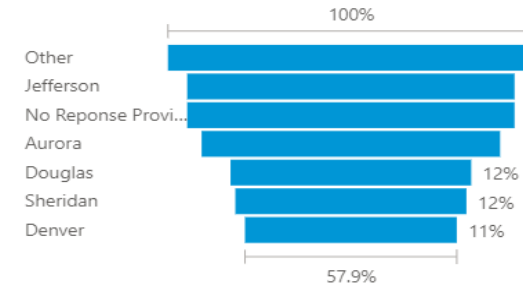
Note: Visuals are specific to students who attended summit

### Event Attendance

Students	Parents/Chaperones	Presenters	Exhibitors	Staff	Teacher/Administrators
183	27	15	13	63	50

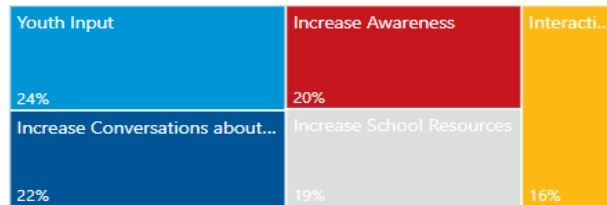


### School District Representation



### Survey Results from Summit

#### Top 5 Topics of Interest



#### Top 5 Responses for Improving Mental Health Programing



# Stepping Down ARPA Funding

# Stepping Down ARPA Dollars

- Now that we have completed receipt of ARPA funds, we're very aware that the funds are finite, and we must step down the programming.
- We will continue to evaluate the dollars every year we have them.
- We must allocate them by the end of 2024.
- And they'll go away completely by the end of 2026.



# Council Request: 22-1450

- Allocates a total of \$149.3M in spending in the American Rescue Plan Act (ARPA) Grant Fund
  - Includes \$8.4M in the Revenue Loss category, for a new total of \$78,802,165
  - Includes \$138.5M in the Recovery category, for a new total of \$213,034,791
  - Includes \$3.0M in the Administration category, for a new total of \$5,457,300
  - Reduces the allocation in the Premium Pay category to re-allocate funds to the Revenue Loss category, for a new total of \$8,230,825
  - Authorizes capital equipment purchases





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# Questions?



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# Thank you!