## Denver Workforce Development Board Meeting

**Date:** September 9, 2022  
**Location:** Denver International Airport

### Attendance

*Legend: Y=Present; P=Proxy present; R=Regrets/Excused; N=Absent*

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>No.</th>
<th>Name</th>
<th>Title</th>
<th>Employer</th>
<th>Industry</th>
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<tr>
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<td>1</td>
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<td>Aimee Callahan</td>
<td>Chief Learning Officer</td>
<td>The Learning Source</td>
<td>Other Required Partner</td>
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<td>2</td>
<td>Cecil Courtney</td>
<td>Business Agent</td>
<td>Pipefitters Local Union, No 208</td>
<td>Business &amp; Workforce Partner</td>
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<td>3</td>
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<td>Cecil Velazquez</td>
<td>Channel Development Sales Specialist</td>
<td>Fare Harbor</td>
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<td>Chris Carman</td>
<td>National Accounts Manager</td>
<td>Center for Work Ethic Development</td>
<td>Business</td>
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<td>R</td>
<td>5</td>
<td>5</td>
<td>Christine Dewhurst</td>
<td>Chief People Officer</td>
<td>Kavod Senior Life</td>
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<td>Dan Grady</td>
<td>Vice President - Manufacturing Operations</td>
<td>Hercules Industries</td>
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<td>Dan Weinstein</td>
<td>Senior Vice President</td>
<td>Aon-Hewitt</td>
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<td>Elise Lowe-Vaughn</td>
<td>Director, Workforce Programs</td>
<td>CDLE</td>
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<td>Fabiana Nardi</td>
<td>Principal Consultant</td>
<td>Korn Ferry International</td>
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<td>Jennie Gonzales</td>
<td>Agent</td>
<td>International Brotherhood of Electrical Workers, Local 68</td>
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<td>Jon Alvino</td>
<td>Business Manager</td>
<td>Smart Union Local 9</td>
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<td>Joseph Fiorini</td>
<td>Vocational Rehabilitation Supervisor 1</td>
<td>CDLE DVR</td>
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<td>Kelli Kelly</td>
<td>Business Development &amp; Strategy Director-Economic Inclusion</td>
<td>Kiewit</td>
<td>Business</td>
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<td>Lynda Campbell</td>
<td>VP of Operations</td>
<td>Five Senses Hospitality</td>
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<td>Maggie Bolden</td>
<td>Director of Client Relations</td>
<td>Palace Construction</td>
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<td>Matthew Sweeney</td>
<td>Dean</td>
<td>Red Rocks Community College</td>
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<td>Michael Williams</td>
<td>Community Relations Office</td>
<td>US Immigration &amp; Customs Enforcement (I.C.E.)</td>
<td>Business</td>
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<td>Robert Andrews</td>
<td>President/CEO</td>
<td>CommunityWorks</td>
<td>Workforce Partner</td>
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<td>Sarah Diamond</td>
<td>VP of People and Culture</td>
<td>BOA Technology</td>
<td>Business</td>
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<td>Scott Mangino</td>
<td>Director</td>
<td>Jobcase, Inc</td>
<td>Business</td>
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<td>Turid Nagel-Caseboldt</td>
<td>Director</td>
<td>City &amp; County of Denver DEDO</td>
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<td>Valerie Greenhagen</td>
<td>Regional Director, Mountain Plains</td>
<td>Center for Employment Opportunities</td>
<td>Workforce Partner</td>
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16 of 21 voting members attended  

Yes Quorum of 12+
City and County of Denver Staff Attendees: Andrea Albo, Bret Walker, Chelsea Rosty, Chris Berthiaume, Dana Williams, Daniel Houser, Deborah Cameron, Jessica Wilson, Logann Grasteit, Maria Elena Rivera, Phil Washington, Shonta Trotman, Stacey Stegman, Todd Nielsen, Tony Anderson, Yohannes Mengistu.

Agenda Items

Welcome
- Public Comment
- Kelli called the meeting to order at 11:31 AM.
- No public comments were made.

Business Items
WDB Business
- Welcome Workforce Board Member Scott Mangino
  - Scott works at JobCase as the Director of Employer Products. JobCase caters to frontline deskless workers.
  - Scott previously worked in higher education and HR tech.
  - Scott is passionate about creating career pathways and is excited to be serving on the Board.
- Melissa Jacquez
  - Melissa Jacquez was invited to introduce herself.
  - Melissa is the new Liaison for the Colorado Department of Labor and Employment.
- Task Force Meeting Update(s)
  - Youth (Board Liaison Logann Grasteit, Workforce Services)
    - The youth committee transitioned into the DWIN space.
    - Sandy Chung from Eckerd facilitated a DWIN meeting focused on youth in the months of July and August.
    - The meeting in July provided attendees with an opportunity to introduce themselves. Additionally, staff from Eckerd discussed the WIOA youth program.
    - The meeting in August featured Davis Oaks from Good Turn Cycles who provided information on a bicycle mechanic career pathway. Additionally, Eckerd Staff discussed programming.
    - Unless otherwise requested, an update on the youth task force will not be given again until next year.
  - Workforce Development Month (Assistant Director Bret Walker, Workforce Services)
    - September kicks off Workforce Development Month. The first event was hosted by the Denver Indian Center and highlighted apprenticeships
    - There is almost one event scheduled each day of the month for a combined total of 33 events. The month will conclude with an appreciation luncheon hosted by Workforce Services for partners across the city.
The Workforce Services Employer Services Team is providing both in-person and virtual events throughout the month.

Bret informed the Board that there will be job fairs on September 24, 2022, and September 27, 2022. Additionally, he mentioned that there will be various workshops throughout the month including a LinkedIn Webinar.

The webinars are recorded.

Information for virtual job fairs is sent out to priority neighborhoods with the names of the companies and job titles for which they are hiring.

The Board noted that based on the location of the neighborhoods, it may be helpful to enlist the help of the Board in advertising the events.

The Board asked about the data that is collected regarding job offerings derived from job fairs. At the end of the job fair, employers complete a survey indicating the number of interviews the employer will potentially make with the candidates met at the job fair. Workforce Services follows up with the employers three weeks, 60 days, and 90 days later to get more information from the employer. Ultimately, different events are recorded with specific codes in ConnectingColorado.com which are used to track the data from the job fairs.

There is still a need for in-person events. However, events need to be more and more diversified to provide various connection points for job seekers.

PY21 & PY22 (Director Tony Anderson, Workforce Services)
  - Workforce Services began a new program year on July 1, 2022.
  - In PY22, there are 20 unique contracted partners.
  - The DYEP RFP will be released in September. The RFP offers a partner(s) to serve as a one-year long youth program funded through City funds.
  - The next RFP will launch in October for the WIOA One-stop Operator.

Wagner-Peyser Update (Director Tony Anderson, Workforce Services)
  - There was a change at the federal level regarding the Wagner-Peyser regulations.
  - There were over 1,000 comments submitted on the regulations which included comments from Denver Workforce Development Board Members.
  - Workforce Services hopes to hear something in January 2023 regarding the regulations.

Good Jobs Challenge Update (Director Tony Anderson, Workforce Services)
  - Workforce Services applied for a grant to train individuals in the aviation, healthcare, IT, and aerospace sectors. Ultimately, Workforce Services was not awarded the grant.
  - Tony has been learning about the potential reasons why Denver may not have been selected for the grant. He noticed that Denver may have missed getting firm commitments from employers as Denver’s application was written more for sector partnerships.
  - Currently, Tony is exploring other ways to serve the airport. He is working with the State on this approach.
  - In the meantime, there are other training dollars available to community colleges that address 6/10 positions that were mentioned in the grant application.

Action Items
• June 2022 Meeting Minutes (Board Chair Kelli Kelly, Kiewit)
  o Motion made by Lynda Campbell to approve the minutes from the meeting held on June 10, 2022.
  o The motion was seconded by Sarah Diamond.
  o There were no objections, and no one abstained from the vote.
  o The motion passed.
• Denver Workforce Development Board Bylaws (Board Liaison Logann Grasteit, Workforce Services)
  o In April, the Board voted to move from a committee structure to a task force approach which initiated a need to update the Bylaws. The Board had the opportunity to provide input on the Bylaws in May. In June, an internal team from Workforce Services reviewed the Board’s feedback and updated the Bylaws. The Bylaws were reviewed by the Mayor’s Office, the DEDO Marketing Team, the City Attorney, and the Board’s Executive Committee prior to being disseminated to the Board. Logann highlighted some of the largest changes to the Bylaws.
    o Cecil Courtney made a motion to approve the updated Bylaws.
    o The motion was seconded by Michael Williams.
    o There were no objections, and no one abstained from the vote.
    o The motion passed.

10 Min. Break

Information Items

• Economic Footprint of the Denver International Airport (Senior Vice President Stacey Stegman, DEN)
  o Stacey Stegman utilized the information on the PowerPoint to discuss Denver International Airport (DEN). Some of the highlights included the points listed below.
    ▪ DEN is largely a domestic and international airport.
    ▪ DEN had the busiest month ever for international traffic in June of 2022.
    ▪ Pre pandemic, DEN was the 16th busiest airport in the world. Post pandemic, it is the 3rd busiest in the world.
    ▪ In 2021, individuals began traveling again and many travelers came to Colorado to enjoy the outdoors and recreation.
    ▪ In the past, business travelers could fly from L.A. to New York. Now, they are making connecting flights in Denver.
    ▪ Austin and Nashville were the only two airports who recovered more quickly than DEN from the impacts of the pandemic. However, Asian travel has not recovered at all.
    ▪ The airports who were more reliant on business travel and international travel have not recovered as quickly.
    ▪ Different types of passengers have different types of impacts. For example, a connecting passenger uses the airport differently.
    ▪ Small businesses show more recovery in travel compared to large companies resulting in business travel recovery in Denver.
DENVER ECONOMIC DEVELOPMENT AND OPPORTUNITY

- DEN serves 24 airlines with 11 foreign carriers and travels to all but 4 states (West Virginia, Mississippi, Delaware, New Hampshire).
- DEN is a hub for three main carriers (United Airlines, Southwest Airlines, Frontier Airlines).
- DEN’s route network includes over 200 destinations which is the second largest in US.

- Vision 100 (CEO Phil Washington, DEN)
  Phil referred to the information on a PowerPoint to explain Vision 100 to the group.
  - Phil thanked the Board for their work in the workforce development space.
  - The airport was designed for 50 mil passengers. In 2019, it saw 69 mil in passenger traffic.
  - The airport generates around 33 billion in economic revenue.
  - DEN has more land than any other airport in the country.
  - Currently, there are 6 runways. The airport has the capacity for 12 runways. Heathrow has 2 runways. Due to the winds, not all runways can be used in one day at DEN.
  - DEN is 27 years old; it is the youngest airport in the country. With increased passenger traffic, DEN is monitoring the pressures on the baggage system, Pena Blvd, the train, parking, etc.
  - Pilar One: The Center of Equity and Excellence in Aviation will house multiple programs for people and businesses.
    - Phil is working with other professionals across the nation to increase and expand generational wealth in specific communities. He is focused on the impacts of awarding prime contracts to more minority owned, woman owned, and veteran owned businesses. As part of this project, he hopes to make it easier to become a certified business.
  - Pilar Two: Phase Two of the Great Hall Project will focus on security.
  - This fall, there will be 39 new gates completed.
  - Pilar Three: There are new train cars on order that will be added to the train system and moving sidewalks will continue to be maintained.
  - Pilar Four: United Airlines, Southwest Airlines, and Frontier Airlines make up about 86% of the flights at the airport. United Airlines averages around 400 flights per day.
  - DEN hopes to bring a direct flight from DEN to Africa. There is currently a service committee working to get direct flights to Africa.
  - Vision 100 is not just important to DEN, but it is important to the community. It creates many opportunities from an economic, educational, and cultural standpoint. Naturally, more flights and more passengers mean more revenue for DEN, the City, State and entire region.
    - This leads to a strong economy and more job opportunities. It means more business opportunities not only for new businesses to come to Denver, but for small businesses to expand globally.
    - It also means opportunities for students and young adults to become part of the aviation and DEN community through training and career path development.

- Workforce Services at the Denver International Airport
  - DEN funds four FTEs for the Workforce Center at DEN.
A new Workforce Services office will open in the Terminal, and it will function as a fully operational workforce center.

Discussion October Task Force

- Marketing Plan
  - Workforce Services is launching a new marketing plan. Board Members will learn about the plan and how to support Workforce Services during the October Task Force Meeting.
  - Friday, October 14th – brand new marketing plan

Meeting Wrap-Up

Announcements

- Volunteer for Luncheon
  - There is still a need for one Member of the Board to volunteer for the Appreciation Luncheon on September 30th.

- Postcards
  - Denver Workforce Services postcards were provided to meeting attendees. Attendees were asked to send the postcards to someone in their network who would benefit from services offered through the Workforce.

- Parking
  - Meeting attendees were reminded to get their parking validated prior to leaving the meeting.

- Meeting adjourned at 1:33 PM.
- Meeting Materials Here