Survey #1: Outdoor Places Temporary Program Survey
Summary

Open from November 17, 2022 – December 9, 2022 (23 days).

Who took the survey?
- 959 survey respondents (including 4 Spanish responses)
- 94% were Denver residents, 2% were business owners with an outdoor patio
- Primarily white (84%), Millennial or Gen X (73%), mid to high income households earning $75,000 or more per year (68%)
- Respondents primarily live in Central, South, Northwest, or East Denver (71%)

Temporary Program Questions
Q1: How have you typically visited outdoor patios in Denver? (respondents checked all answers that applied).
- Top choices included:
  - By walking (83%)
  - By driving or riding in a vehicle (including rideshare) (73%)
  - By bicycle (53%)
  - Gather with friends and/or neighbors (37%)
  - By taking transit (bus or train) (32%)
- Less popular choices were:
  - Using a mobility device (wheelchair, cane, etc.) (2%)
  - I haven’t accessed outdoor patio areas in Denver (2%)
Q2: How often have you typically visited outdoor patios in Denver?

- Top choices included:
  - Monthly (35%)
  - Weekly (31%)
  - Every few months (20%)

- Less popular choices were:
  - More than once a week (8%)
  - Never (2%)
  - Other (3%): answers included weather-related differences (i.e., more in summer and less in unless patios are well heated), occasionally and while working.
Q3: Why have you visited these areas? (respondents indicated whether each item was a “very important reason,” “somewhat important reason,” “not an important reason” or “N/A.”)
- The top “very important reason” was “to socialize with friends” (68%), followed by “to spend time outside” (64%) and “to support local businesses” (47%)
- The top “somewhat important reason” was “I like viewing the surrounding area (architecture/street/people)” (45%), followed by “to support local businesses” (43%)
- 90% answered “N/A” to “I work at a business with an outdoor patio” and 30% answered “N/A” to “I like the ability to bring my pet along/dog-friendly amenities provided”
- 36 respondents provided other reasoning for visiting these areas, including: enjoying quieter/less crowded spaces (vs. inside), being kid/family friendly and ease of access.

<table>
<thead>
<tr>
<th></th>
<th>VERY IMPORTANT REASON</th>
<th>SOMewhat IMPORTANT REASON</th>
<th>NOT AN IMPORTANT REASON</th>
<th>N/A</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>To socialize with friends</td>
<td>68.06%</td>
<td>24.01%</td>
<td>4.98%</td>
<td>2.94%</td>
<td>983</td>
</tr>
<tr>
<td>To support local businesses</td>
<td>47.11%</td>
<td>42.47%</td>
<td>7.13%</td>
<td>3.28%</td>
<td>883</td>
</tr>
<tr>
<td>To spend time outside</td>
<td>64.10%</td>
<td>27.29%</td>
<td>6.34%</td>
<td>2.27%</td>
<td>883</td>
</tr>
<tr>
<td>I like the ability to bring my pet</td>
<td>24.69%</td>
<td>17.10%</td>
<td>27.97%</td>
<td>30.24%</td>
<td>883</td>
</tr>
<tr>
<td>along/dog-friendly amenities provided</td>
<td>39.30%</td>
<td>44.96%</td>
<td>12.80%</td>
<td>2.94%</td>
<td>883</td>
</tr>
<tr>
<td>I like viewing the surrounding area</td>
<td>39.73%</td>
<td>33.86%</td>
<td>22.44%</td>
<td>3.96%</td>
<td>883</td>
</tr>
<tr>
<td>(architecture/street/people)</td>
<td>38.73%</td>
<td>33.86%</td>
<td>22.44%</td>
<td>3.96%</td>
<td>883</td>
</tr>
<tr>
<td>To reduce exposure to COVID-19</td>
<td>38.73%</td>
<td>33.86%</td>
<td>22.44%</td>
<td>3.96%</td>
<td>883</td>
</tr>
<tr>
<td>I work at a business with an outdoor</td>
<td>3.17%</td>
<td>1.36%</td>
<td>5.55%</td>
<td>89.92%</td>
<td>883</td>
</tr>
<tr>
<td>patio</td>
<td>28</td>
<td>12</td>
<td>49</td>
<td>794</td>
<td>883</td>
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</table>

Comments (30)

Q4: What is the overall effect of outdoor patios in Denver?
- 78% answered “very positive” and 15% “positive”
- Less than 1% answered “very negative”
Q5: What did you most like about outdoor patios?
- 747 respondents answered the question
- Top responses included:
  - Enjoying the weather/people watching ("fresh air" was mentioned most often)
  - Reducing exposure to COVID and other illnesses
  - Feeling a deeper sense of community/engaging with the neighborhood
  - Enjoying reduced traffic/reclaiming space from cars
  - Dog friendly spaces
  - Being less noisy/crowded (including for those with hearing loss)
  - Supporting businesses
  - Feeling safer for active users/eyes on the street
  - Making Denver feel like a bigger or European city

Q6: What could be changed to improve outdoor patios?
- 690 respondents answered the question
- Top responses included:
  - Providing better protection from vehicles (including noise and exhaust)
  - Ensuring ADA accessibility
  - Restricting cars (more full street closures)
  - Creating better designs to be more permanent looking
  - Ensuring sidewalk/bike lane travel isn’t hindered
  - Encouraging more adjacent green space
  - Better heating in winter/shade in summer
  - Concerns with smoking on the patios
  - Concerns with interactions with homeless individuals
  - Addressing parking displacement
  - Establishing them in BIPOC/equity/less advantaged neighborhoods

Q7: Are you more likely to visit a Denver establishment or street if it has an outdoor patio?
- 85% answered yes, 11% were neutral
Q7: Do you enjoy patronizing outdoor patios when provided in curbside parking spaces (like True Food Kitchen on 2nd Ave.)? (respondents moved a slider where 1 represented "not at all" and 3 represented "very much")
   - The average answer was “2”

Q7: Do you enjoy patronizing outdoor patios when they are part of a full street closure (like Larimer Square in downtown Denver)? (respondents moved a slider where 1 represented "not at all" and 3 represented "very much")
   - The average answer was “3”

Q7: Do you enjoy patronizing outdoor patios when provided on sidewalks, with room to walk still provided (like Leven Deli Co. on W 12th Ave.)? (respondents moved a slider where 1 represented "not at all" and 3 represented "very much")
   - The average answer was “3”

Q7: Do you enjoy patronizing outdoor patios when provided on private property (like The Cherry Cricket on 2nd Ave.)? (respondents moved a slider where 1 represented "not at all" and 3 represented "very much")
   - The average answer was “3”

Demographic Questions
Q8: What area of Denver do you live in?
   - 71% of respondents were from Central, South, Northwest, or East Denver.
Q9: What generation do you fit into?
- 92% of respondents are either Millennials, Gen X or Baby Boomers.

Q10: Please specify your race or ethnicity.
- Respondents were predominately white (84%).
Q8: What gender do you identify with?
- Gender was spread fairly evenly, with 52% identifying as male, 39% female, and 1% non-binary.

Q9: In what range is your yearly household income?
- Generally, respondents were medium to high income.