

# Survey #1: Outdoor Places Temporary Program Survey Summary

Open from November 17, 2022 – December 9, 2022 (23 days).

## Who took the survey?

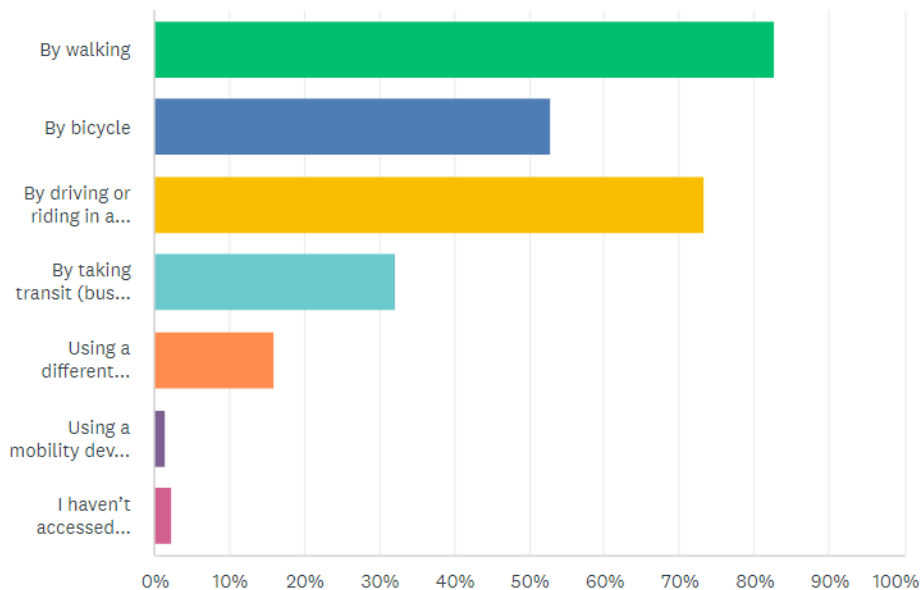
- 959 survey respondents (including 4 Spanish responses)
- 94% were Denver residents, 2% were business owners with an outdoor patio
- Primarily white (84%), Millennial or Gen X (73%), mid to high income households earning \$75,000 or more per year (68%)
- Respondents primarily live in Central, South, Northwest, or East Denver (71%)

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## Temporary Program Questions

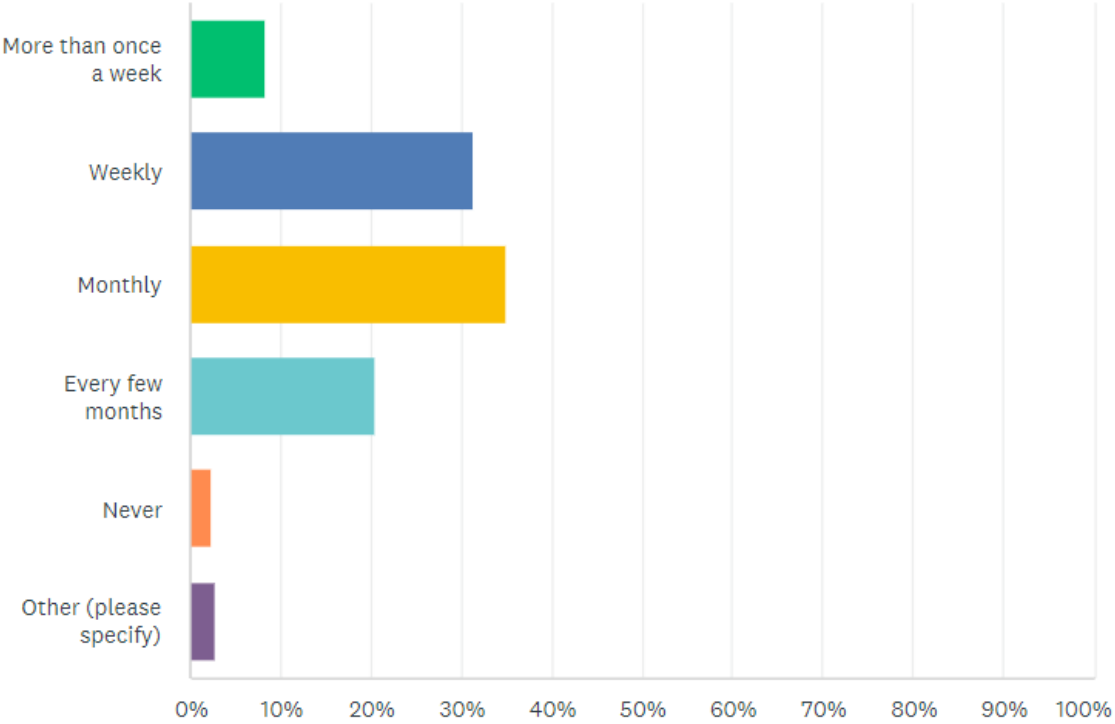
**Q1: How have you typically visited outdoor patios in Denver?** (respondents checked all answers that applied).

- Top choices included:
  - By walking (83%)
  - By driving or riding in a vehicle (including rideshare) (73%)
  - By bicycle (53%)
  - Gather with friends and/or neighbors (37%)
  - By taking transit (bus or train) (32%)
- Less popular choices were:
  - Using a mobility device (wheelchair, cane, etc.) (2%)
  - I haven't accessed outdoor patio areas in Denver (2%)



**Q2: How often have you typically visited outdoor patios in Denver?**

- Top choices included:
  - Monthly (35%)
  - Weekly (31%)
  - Every few months (20%)
- Less popular choices were:
  - More than once a week (8%)
  - Never (2%)
  - Other (3%): answers included weather-related differences (i.e., more in summer and less in unless patios are well heated), occasionally and while working.



**Q3: Why have you visited these areas?** (respondents indicated whether each item was a “very important reason,” “somewhat important reason,” “not an important reason” or “N/A.”)

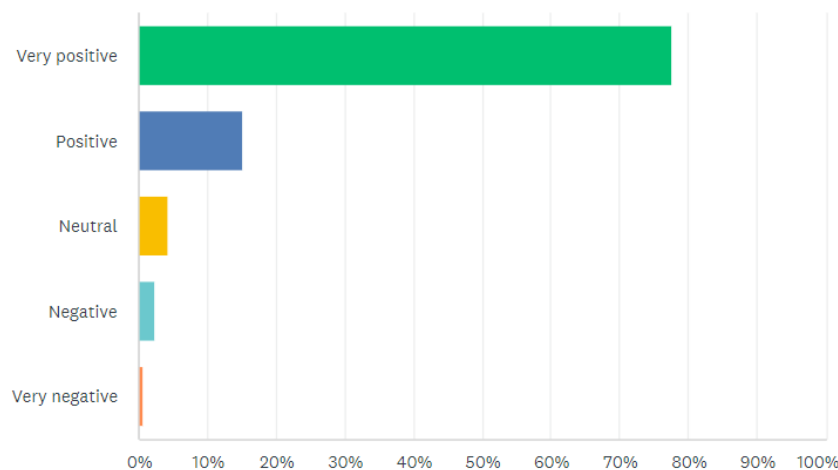
- The top “very important reason” was “to socialize with friends” (68%), followed by “to spend time outside” (64%) and “to support local businesses (47%)
- The top “somewhat important reason” was “I like viewing the surrounding area (architecture/street/people)” (45%), followed by “to support local businesses (43%)
- 90% answered “N/A” to “I work at a business with an outdoor patio” and 30% answered “N/A” to “I like the ability to bring my pet along/dog-friendly amenities provided”
- 36 respondents provided other reasoning for visiting these areas, including: enjoying quieter/less crowded spaces (vs. inside), being kid/family friendly and ease of access.

	VERY IMPORTANT REASON	SOMEWHAT IMPORTANT REASON	NOT AN IMPORTANT REASON	N/A	TOTAL
▼ To socialize with friends	68.06% 601	24.01% 212	4.98% 44	2.94% 26	883
▼ To support local businesses	47.11% 416	42.47% 375	7.13% 63	3.28% 29	883
▼ To spend time outside	64.10% 566	27.29% 241	6.34% 56	2.27% 20	883
▼ I like the ability to bring my pet along/dog-friendly amenities provided	24.69% 218	17.10% 151	27.97% 247	30.24% 267	883
▼ I like viewing the surrounding area (architecture/street/people)	39.30% 347	44.96% 397	12.80% 113	2.94% 26	883
▼ To reduce exposure to COVID-19	38.73% 342	33.86% 299	23.44% 207	3.96% 35	883
▼ I work at a business with an outdoor patio	3.17% 28	1.36% 12	5.55% 49	89.92% 794	883

[Comments \(36\)](#)

**Q4: What is the overall effect of outdoor patios in Denver?**

- 78% answered “very positive” and 15% “positive”
- Less than 1% answered “very negative”



**Q5: What did you most like about outdoor patios?**

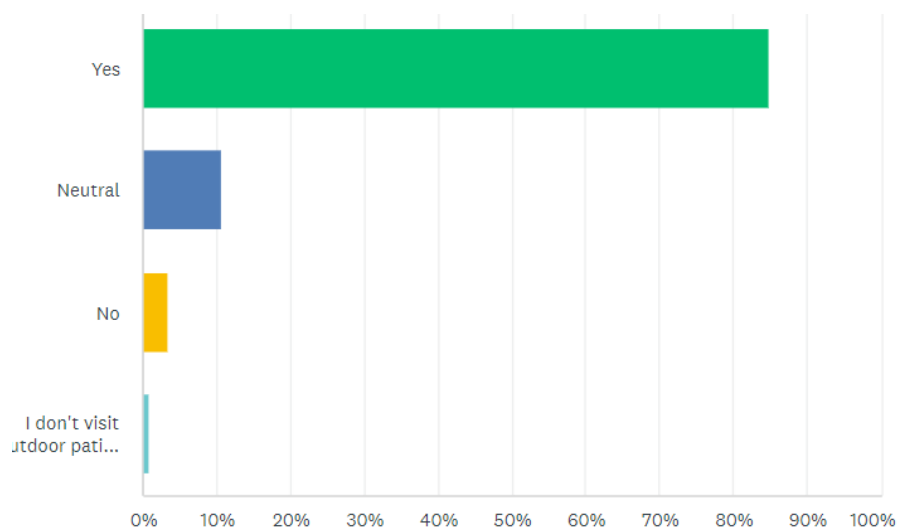
- 747 respondents answered the question
- Top responses included:
  - Enjoying the weather/people watching (“fresh air” was mentioned most often)
  - Reducing exposure to COVID and other illnesses
  - Feeling a deeper sense of community/engaging with the neighborhood
  - Enjoying reduced traffic/reclaiming space from cars
  - Dog friendly spaces
  - Being less noisy/crowded (including for those with hearing loss)
  - Supporting businesses
  - Feeling safer for active users/eyes on the street
  - Making Denver feel like a bigger or European city

**Q6: What could be changed to improve outdoor patios?**

- 690 respondents answered the question
- Top responses included:
  - Providing better protection from vehicles (including noise and exhaust)
  - Ensuring ADA accessibility
  - Restricting cars (more full street closures)
  - Creating better designs to be more permanent looking
  - Ensuring sidewalk/bike lane travel isn’t hindered
  - Encouraging more adjacent green space
  - Better heating in winter/shade in summer
  - Concerns with smoking on the patios
  - Concerns with interactions with homeless individuals
  - Addressing parking displacement
  - Establishing them in BIPOC/equity/less advantaged neighborhoods

**Q7: Are you more likely to visit a Denver establishment or street if it has an outdoor patio?**

- 85% answered yes, 11% were neutral



**Q7: Do you enjoy patronizing outdoor patios when provided in curbside parking spaces (like True Food Kitchen on 2nd Ave.)?** (respondents moved a slider where 1 represented "not at all" and 3 represented "very much")

- The average answer was “2”

**Q7: Do you enjoy patronizing outdoor patios when they are part of a full street closure (like Larimer Square in downtown Denver)?** (respondents moved a slider where 1 represented "not at all" and 3 represented "very much")

- The average answer was “3”

**Q7: Do you enjoy patronizing outdoor patios when provided on sidewalks, with room to walk still provided (like Leven Deli Co. on W 12th Ave.)?** (respondents moved a slider where 1 represented "not at all" and 3 represented "very much")

- The average answer was “3”

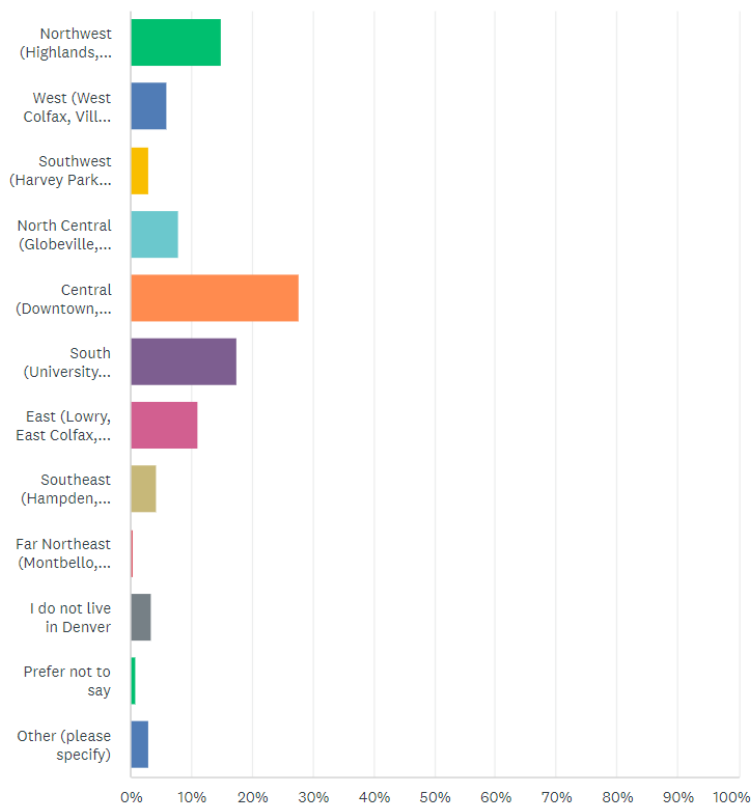
**Q7: Do you enjoy patronizing outdoor patios when provided on private property (like The Cherry Cricket on 2nd Ave.)?** (respondents moved a slider where 1 represented "not at all" and 3 represented "very much")

- The average answer was “3”

### Demographic Questions

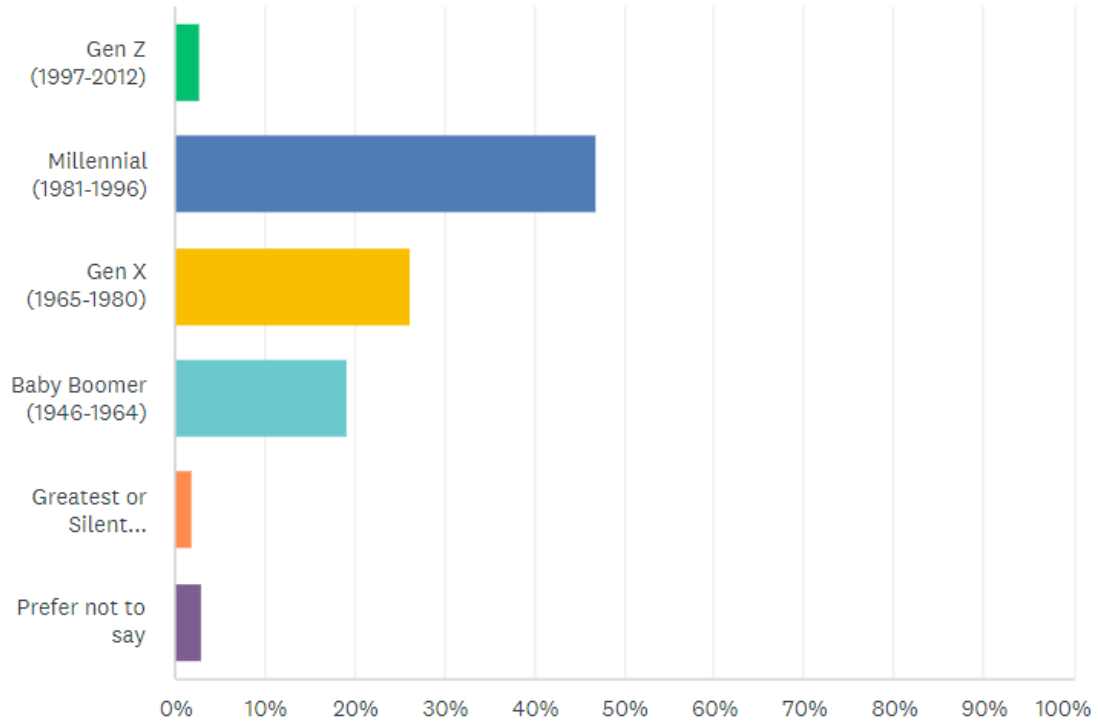
**Q8: What area of Denver do you live in?**

- 71% of respondents were from Central, South, Northwest, or East Denver.



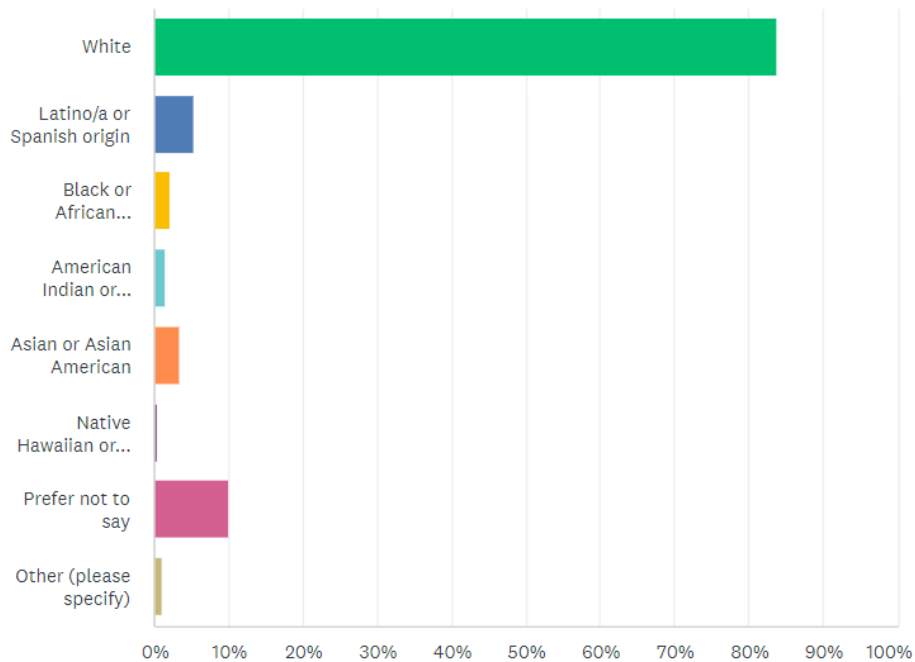
**Q9: What generation do you fit into?**

- 92% of respondents are either Millennials, Gen X or Baby Boomers.



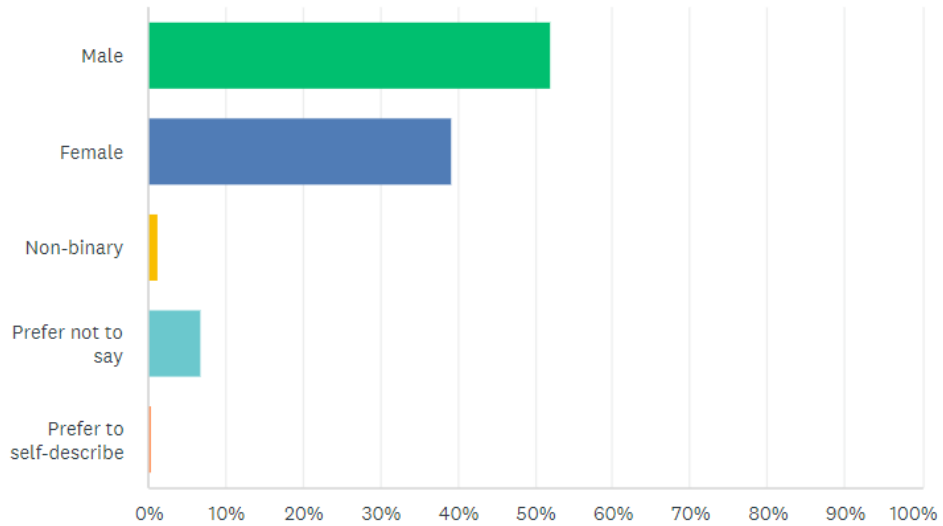
**Q10: Please specify your race or ethnicity.**

- Respondents were predominately white (84%).



**Q8: What gender do you identify with?**

- Gender was spread fairly evenly, with 52% identifying as male, 39% female, and 1% non-binary.



**Q9: In what range is your yearly household income?**

- Generally, respondents were medium to high income.

