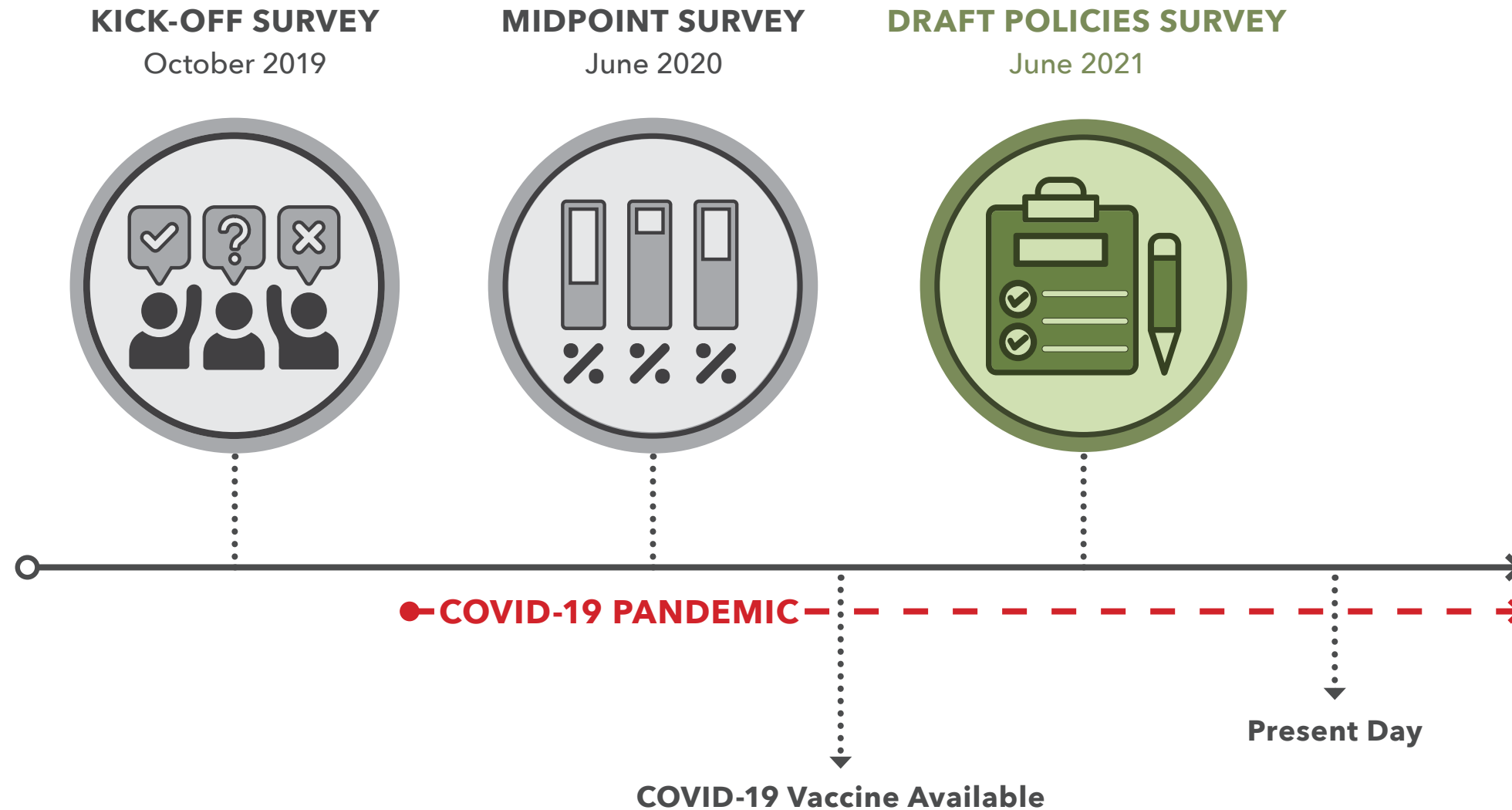


West Area - Public Engagement Statistics Report

Results for Draft Policy Recommendations Survey

Neighborhood Planning Initiative | Community Planning & Development

INTRODUCTION



.....

The kick-off survey was launched in the second half of 2019 before the COVID-19 pandemic hit the United States. The Midpoint Survey was started not long after the COVID-19 lock down. The survey aimed to solicit community input on four categories. Lastly, the Draft Policy Recommendation Survey was done after draft policy recommendations were completed by the planning team, and the survey looked to solicit feedback from the public regarding the policy recommendations.

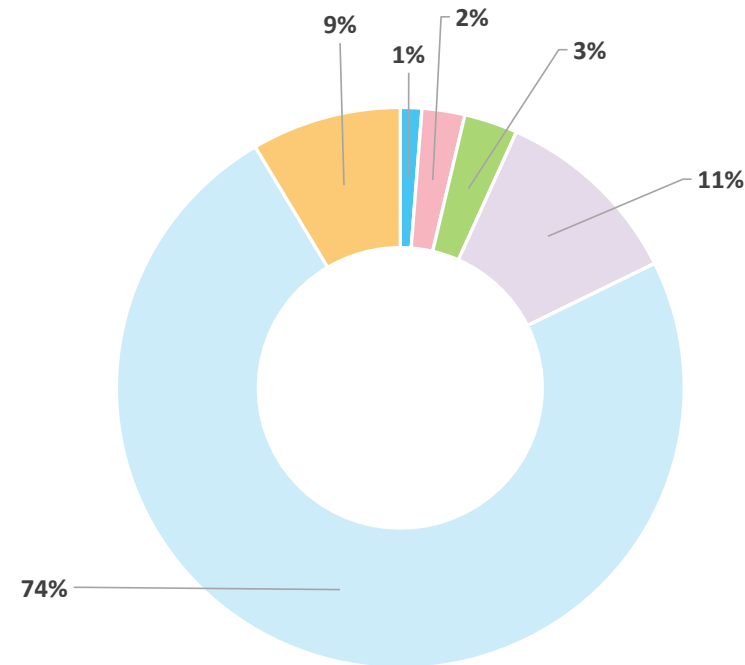
This report shares how our engagement activities and demographics have shifted during the pandemic.

.....

Q: What is your race and/or ethnicity?

Survey Respondents; % of respondents

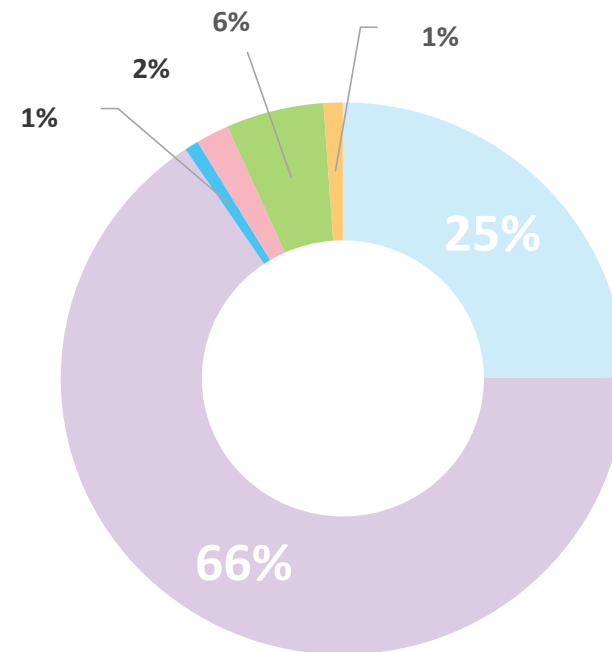
Total = 218; Source: West Area Draft Policy Recommendations Survey



- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic, Latino, or Spanish
- Middle Eastern or North African: 0%
- Native Hawaiian or Other Pacific Islander: 0%
- White
- Other, or two or more races

For comparison: West Area Demographics (% of total pop.)

Total Pop: 37,259; Source: ACS Census Data 2013 – 2017

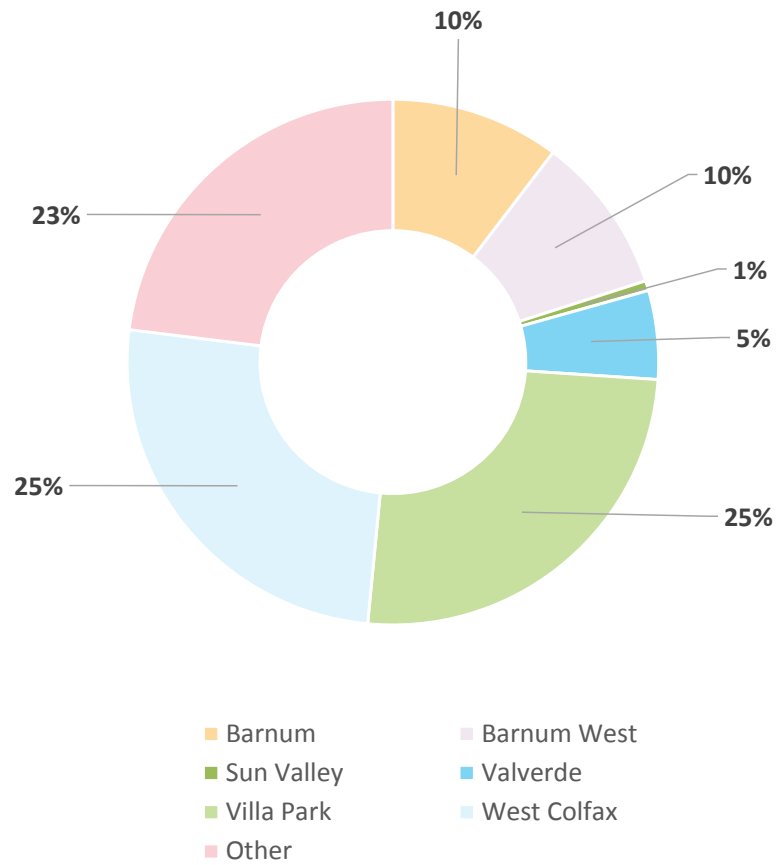


- White
- Hispanic, Latino or Spanish Origin
- American Indian or Alaska Native
- Asian
- Black or African American
- Middle Eastern or North African: 0%
- Native Hawaiian or other Pacific Islander: 0%
- Other Races or Two or More Races

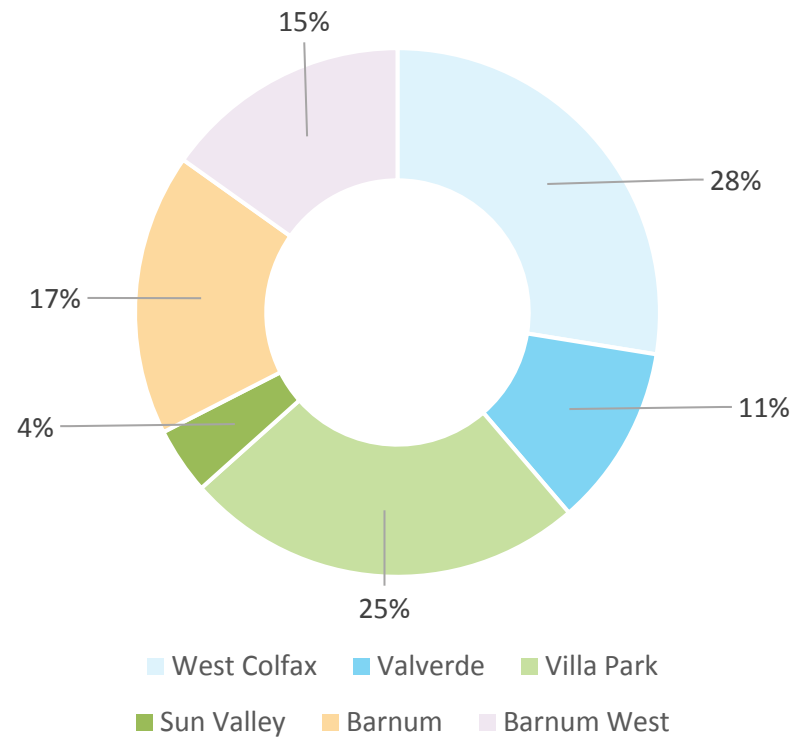
KEY TAKEAWAYS

- While West Area is a majority-minority district with 66 percent of residents identifying as Hispanic, our draft policy recommendation survey respondents are predominantly White Americans.
- African American and Hispanic residents are the most under-represented in our survey. Thus, future engagement efforts should target Hispanic and African American residents and communities in the West Area.

Q: Where do you live?
 Survey Respondents; % of respondents
 Total = 218; Source: West Area Draft Policy Recommendations Survey



For Comparison: West Area
 Population by neighborhood (% of total pop.)
 Total pop: 37,259; source: ACS Census Data 2013 - 2017



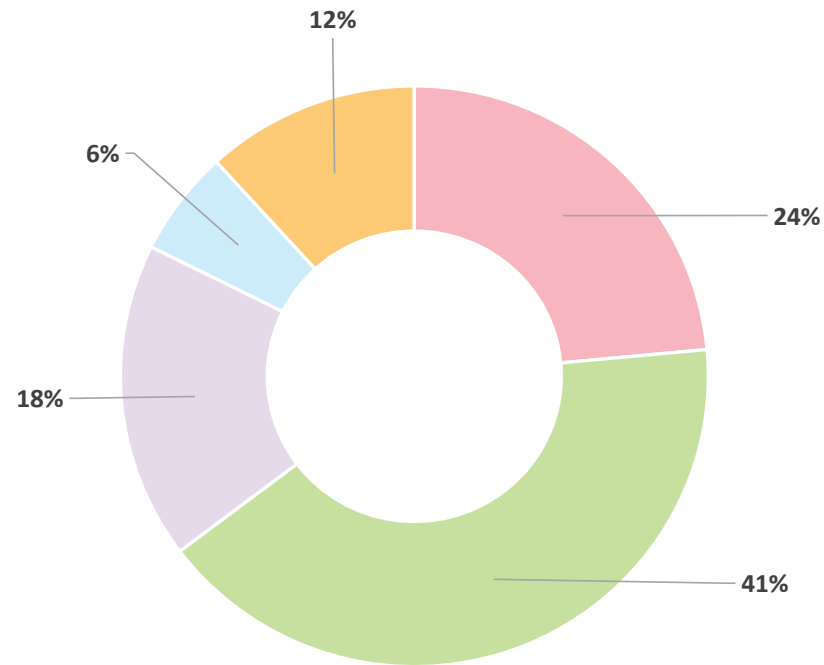
KEY TAKEAWAYS

- Only 1 person from Sun Valley responded to our survey, yet the neighborhood's population takes up about 4 percent of the entire planning district. Other neighborhood do not seem to be overly under-represented.

Q: How old are you?

Survey Respondents; % of respondents

Total = 218; Source: West Area Draft Policy Recommendations Survey

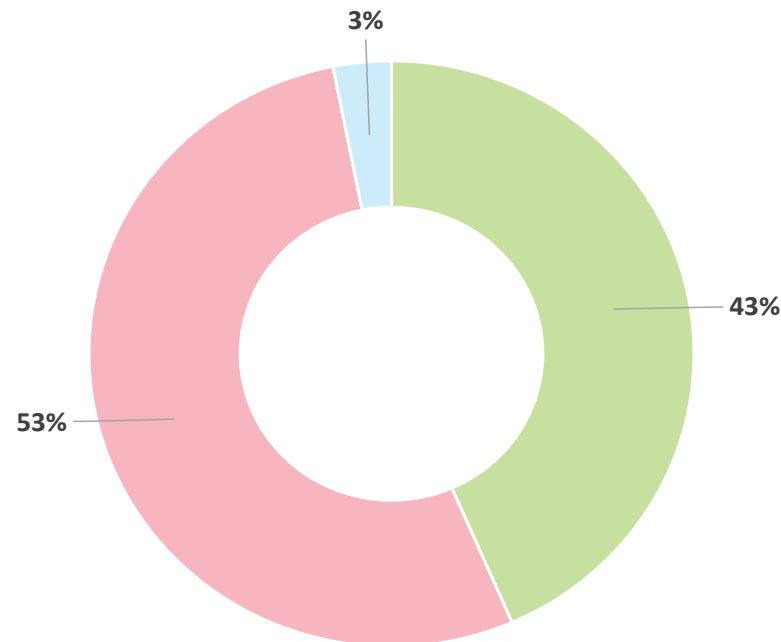


- 35 - 44 years
- 19 - 34 years
- 55 - 64 years
- 45 - 54 years
- 75 + years
- 65 - 74 years

Q: What is your Gender?

Survey Respondents; % of respondents

Total = 218; Source: West Area Draft Policy Recommendations Survey



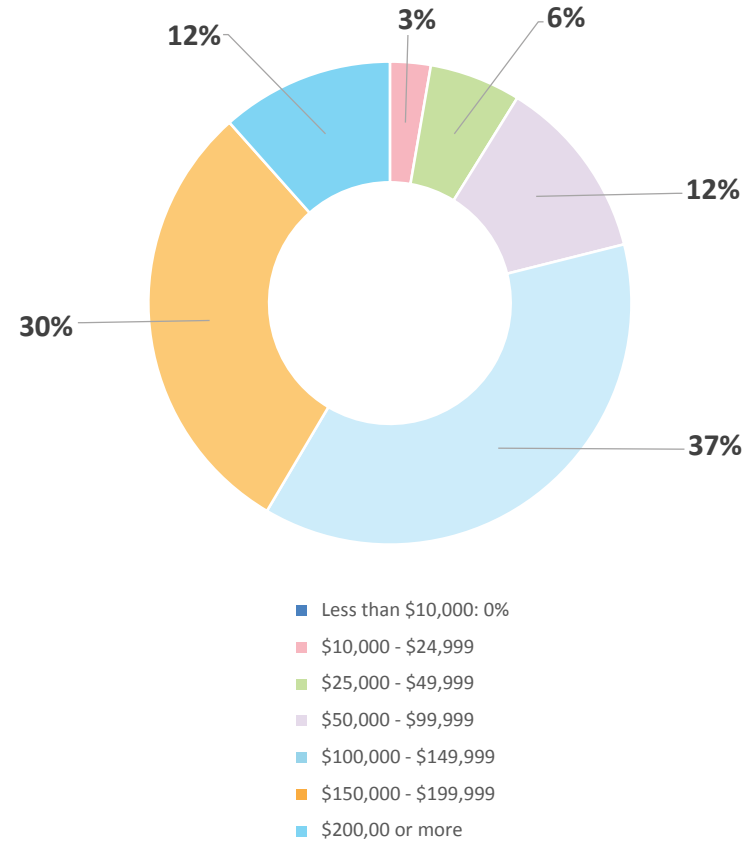
- Female
- Male
- Non-binary

KEY TAKEAWAYS

- Residents age 19 - 54 are more likely to respond to the survey than older adults in the West Area. Online surveys could have been the barrier to engaging older adults in the neighborhood, especially during the pandemic. The West Area also has a younger population than the city as a whole. Residents age 65+ only take up about 10 percent of the area.
- African American and Hispanic residents are the most under-represented in our survey. Thus, future engagement efforts should target Hispanic and African American residents and communities in the West Area.

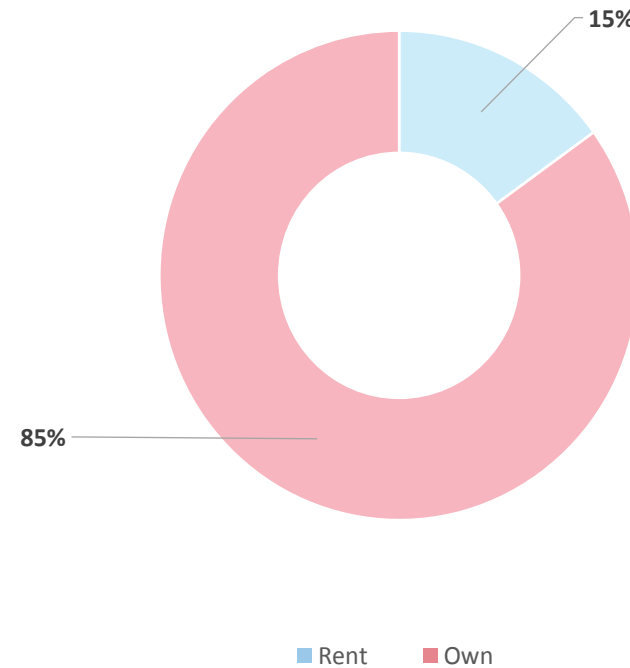
Q: Please estimate your total household income (past 12mo)

Survey Respondents; % of respondents
 Total = 218; Source: West Area Draft Policy Recommendations Survey



Q: Do you rent or own your own home?

Survey Respondents; % of respondents
 Total = 218; Source: West Area Draft Policy Recommendations Survey



KEY TAKEAWAYS

- While median household incomes in the West Area neighborhoods generally range from “\$12,980 in Sun Valley to \$69,640 in Barnum West”, and the median household income of the entire planning district is at \$68,770, about 60 percent of that of Denver, our survey respondents possess tremendous wealth. Notably, 12 percent of survey respondents have household incomes of more than \$200,000. 85 percent of the survey respondents have household incomes that are more than \$68,770, which is the median of the area. This proves that residents of lower-income in the area have not really been reached by this survey.
- The West Area is largely renter-occupied. Only in Barnum and Barnum West are there more owner-occupied units than renter occupied. In Sun Valley, only 4 percent of residents own their homes. However, 85 percent of our survey respondents own their homes in their neighborhood. It is also important to mention that most of our respondents come from West Colfax and Villa Park, and only 1 respondent lives in Sun Valley.

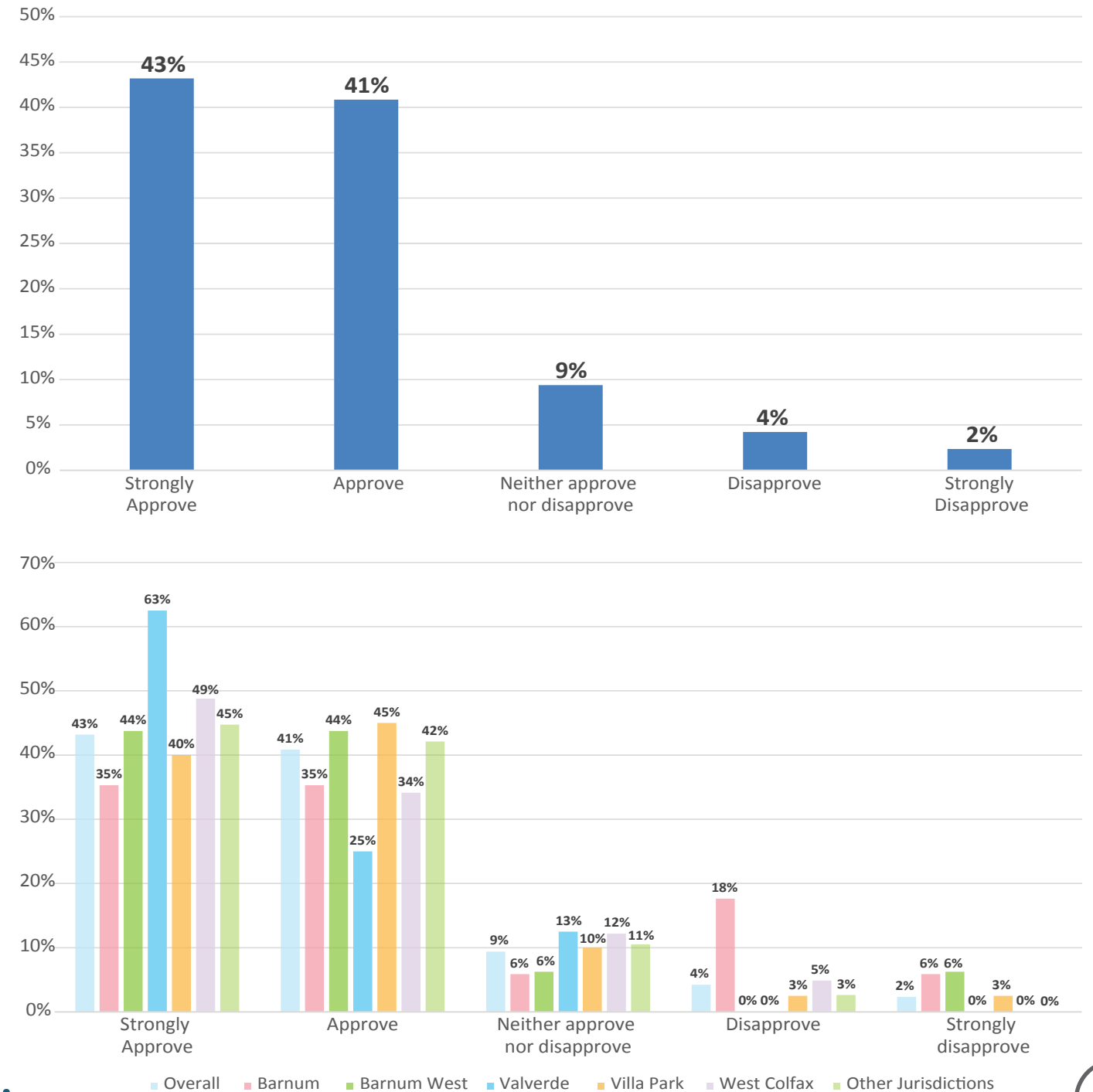
WHAT DID THE RESPONDENTS THINK?

QUESTION 1 BUILDING FORM & COMPATABILITY

Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, their answer for Question 1 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Strongly approve" for this question.**
- Respondents generally approve the policy recommendation for Question 1. Overall, 43 percent of respondents strongly approve of the draft policy recommendations.
- Respondents from Barnum are less likely to approve** the policy recommendations compared to other respondents from other neighborhoods. Conversely, respondents from **Valverde are the most likely to approve this set of policies.**



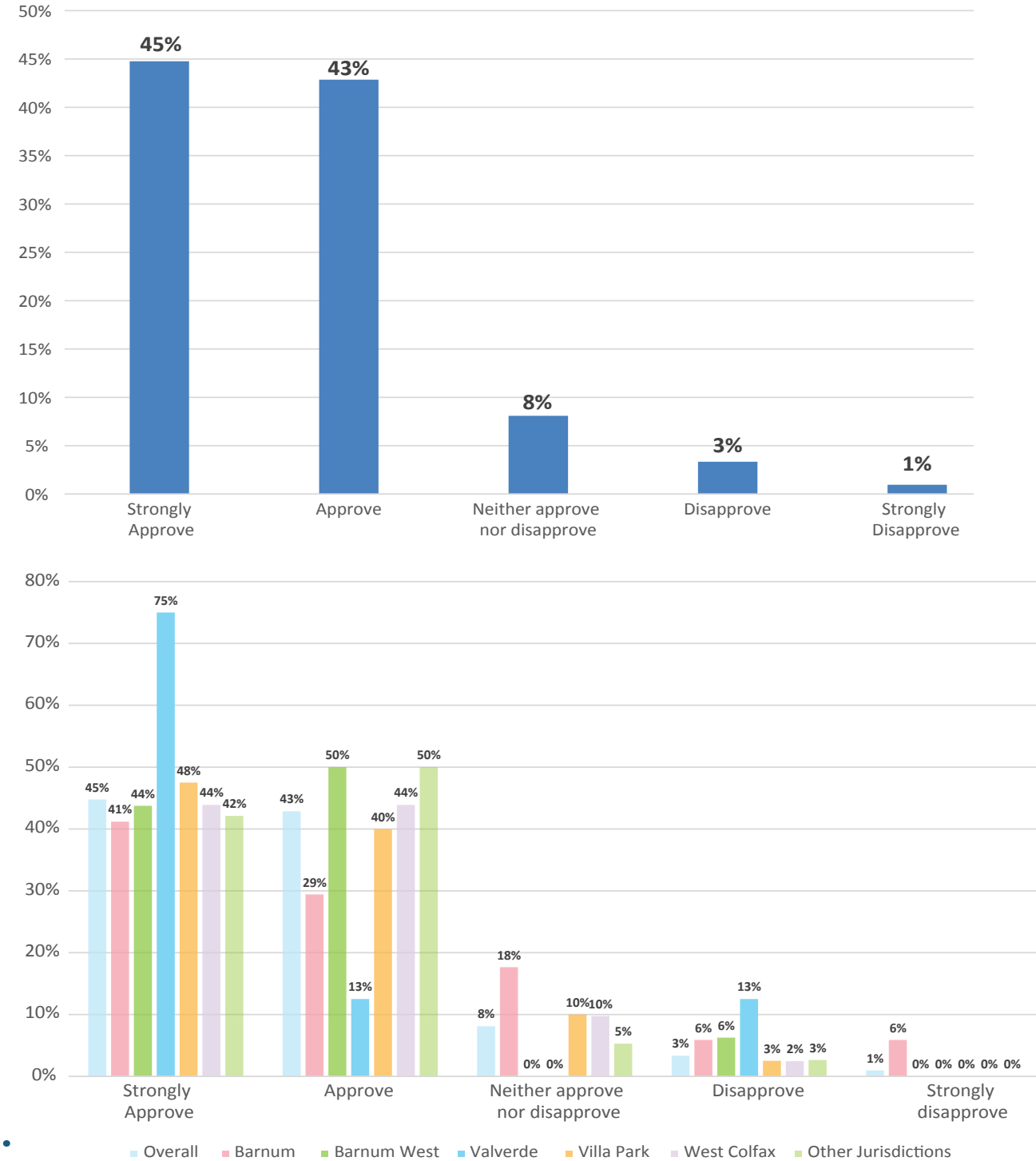
WHAT DID THE RESPONDENTS THINK?

QUESTION 2 DEVELOPMENT & COMMUNITY BENEFITS

Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, their answer for Question 2 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Approve" for this question.**
- Respondents generally approve the policy recommendation for Question 2. Overall, 88 percent of respondents either approve or strongly approve the draft policy recommendations.
- Respondents from Barnum are less likely to approve** the policy recommendations compared to other respondents from other neighborhoods.
- A notable number of **Valverde** respondents do not approve of the policy, yet many others approve. About 88 percent of Valverde respondents either approve or strongly approve these policies.



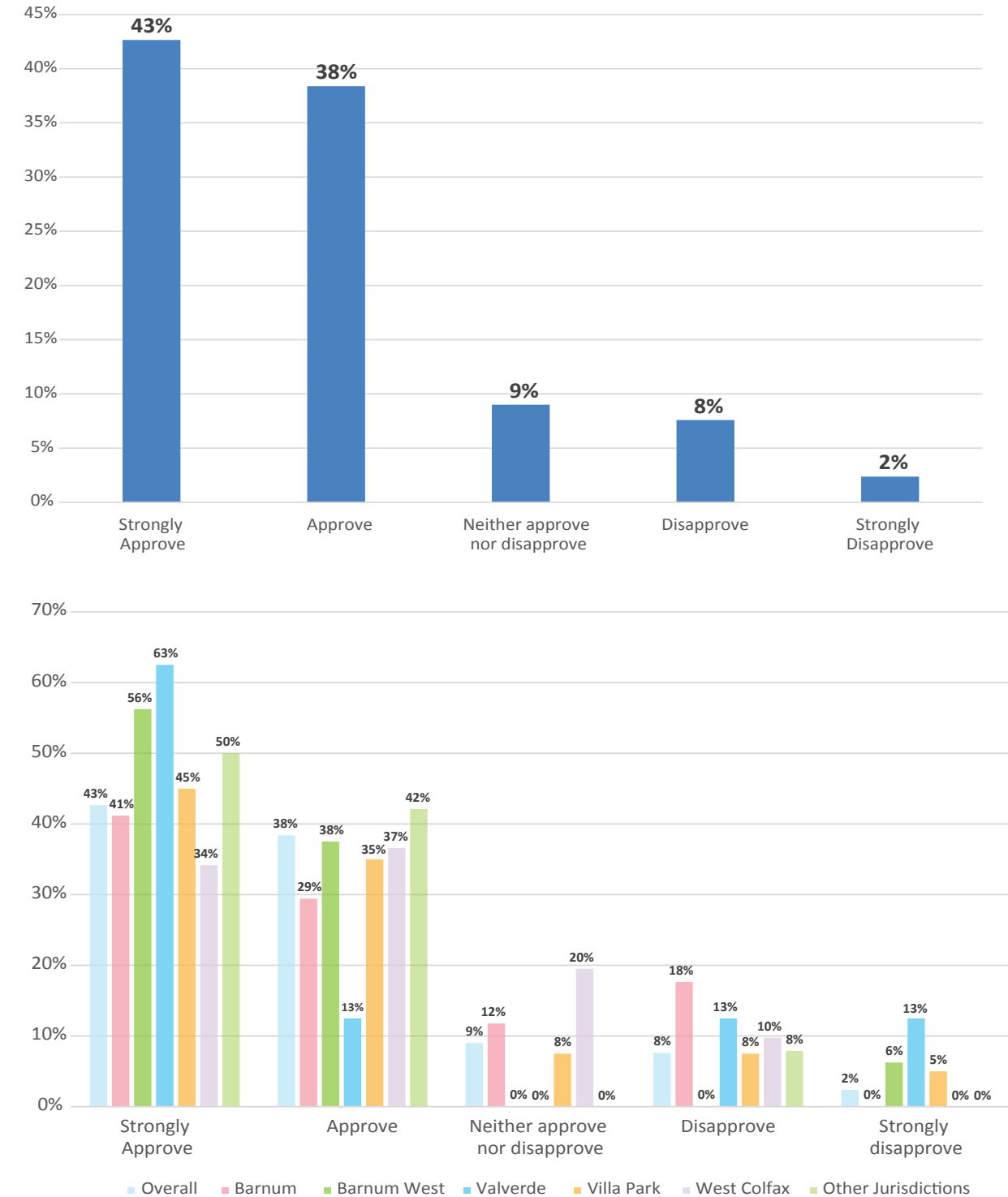
WHAT DID THE RESPONDENTS THINK?

QUESTION 3 BUILDING PRESERVATION & REUSE

Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 3 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "approve" for this question.**
- Respondents generally approve the policy recommendation for Question 3. Overall, 81 percent of respondents either approve or strongly approve the draft policy recommendations.
- Respondents from West Colfax and Barnum are less likely to approve** the policy recommendations compared to other respondents from other neighborhoods.
- A notable number of **Valverde** respondents do not approve of the policy, yet many others approve. About 76 percent of Valverde respondents either approve or strongly approve these policies.



WHAT DID THE RESPONDENTS THINK?

QUESTION 4 HOUSING AFFORDABILITY

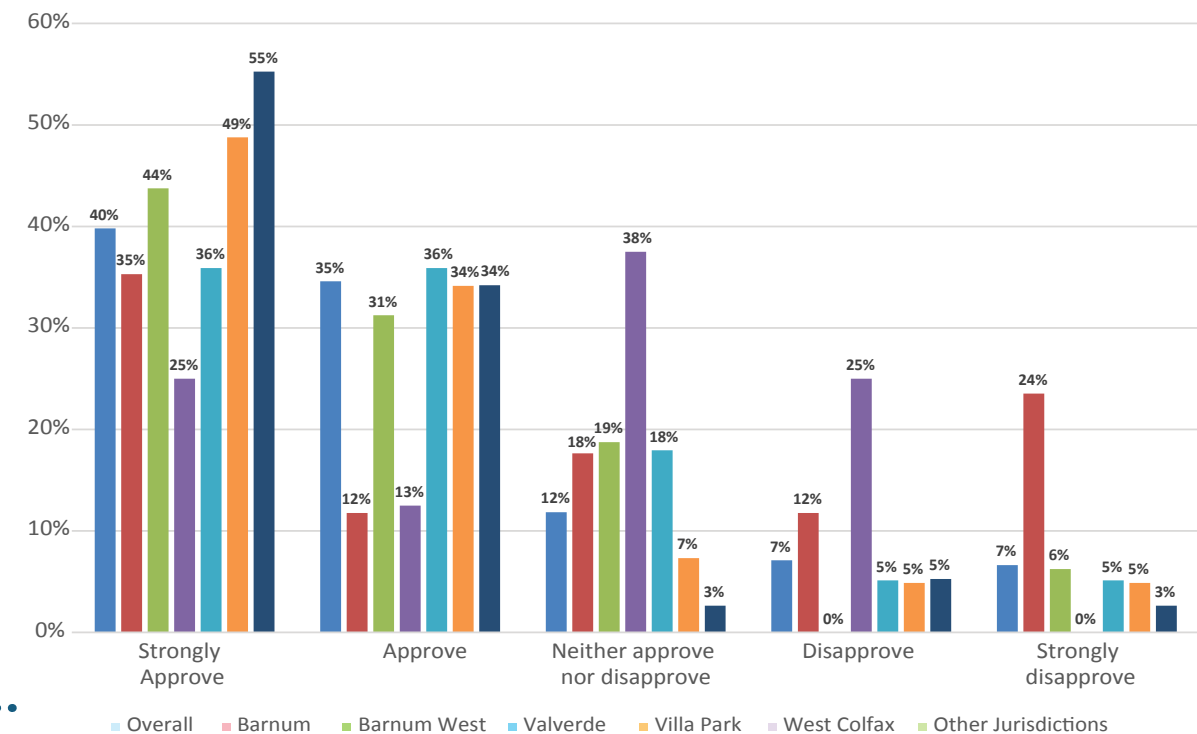
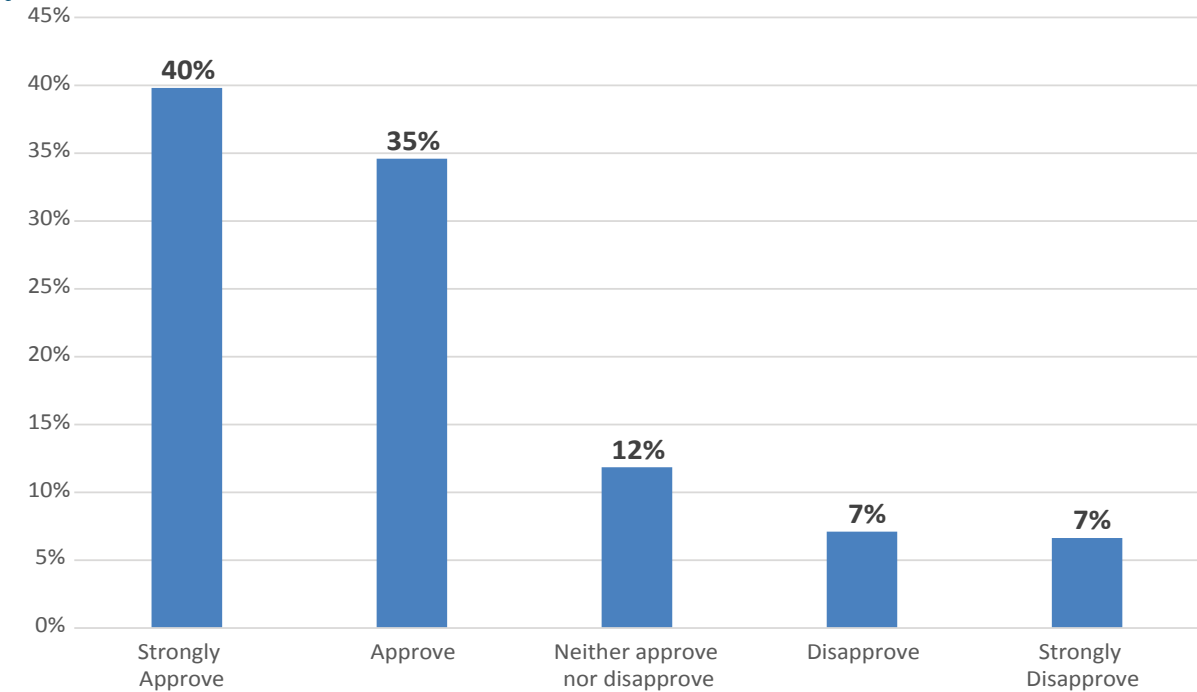
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 4 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Neither approve nor disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **75 percent of respondents either approve or strongly approve the draft policy recommendations.**
- Respondents from **Barnum and Valverde are less likely to approve the policy recommendations** compared to other respondents from other neighborhoods.
- Participants who do not live in the West Area actually have the highest rate of approval.

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, **female respondents, people age 35-44, and white participants** are especially likely to support our policy recommendations.
- Hispanic residents and those earning less than \$25,000 annually are less likely to support.**



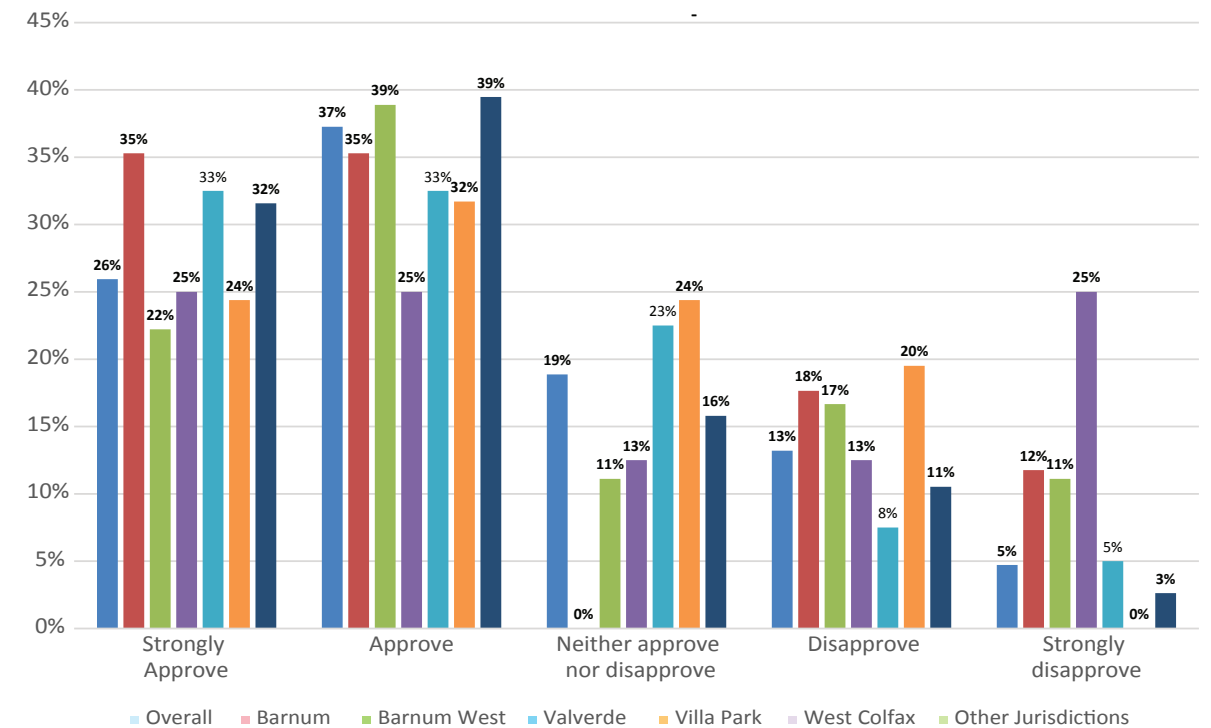
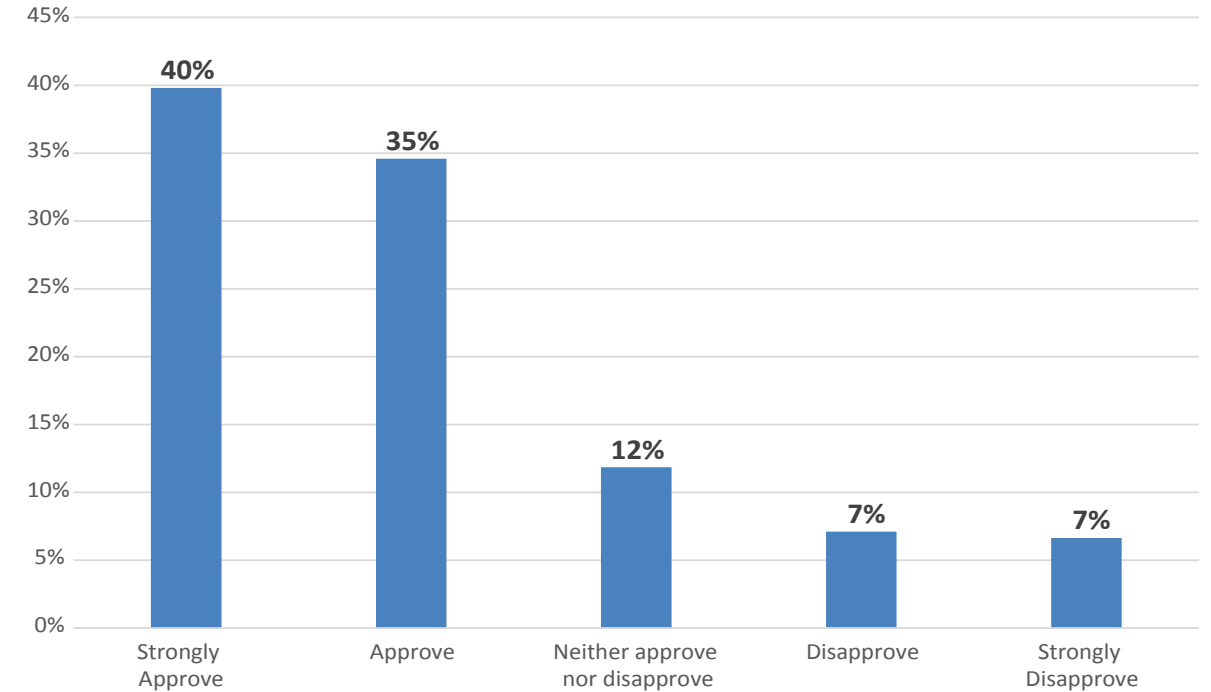
WHAT DID THE RESPONDENTS THINK?

QUESTION 5 ECONOMIC VITALITY - PLACES

Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 5 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Neither approve nor disapprove" for this question.**
- Respondents generally agree our policy recommendation. Overall, **63 percent of respondents either approve or strongly approve the draft policy recommendations. Note that more participants chose "approve" than "strongly approve" for this question.**
- Respondents from **Barnum, Barnum West, and Valverde** are less likely to approve the policy recommendations compared to other respondents from other neighborhoods. 38 percent of Valverde participants disapprove of these policy recommendations.
- Participants who do not live in the West Area actually have the highest rate of approval.



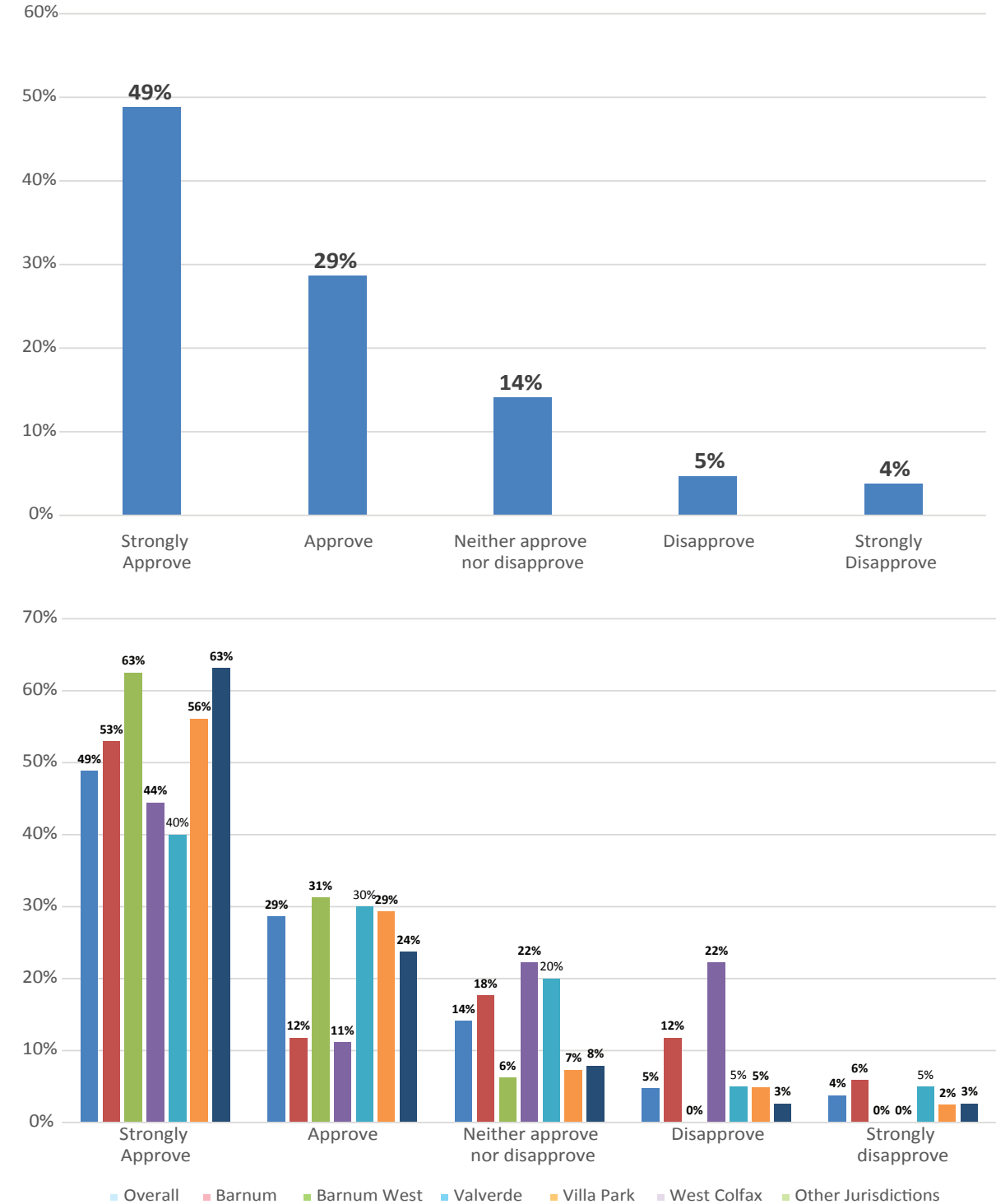
WHAT DID THE RESPONDENTS THINK?

QUESTION 6 ECONOMIC VITALITY - PEOPLE

Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 6 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Neither approve nor disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **78 percent of respondents either approve or strongly approve the draft policy recommendations.**
- Respondents from **Valverde are less likely to approve** the policy recommendations compared to other respondents from other neighborhoods. 22 percent of Valverde participants disapprove of our recommendations.
- Respondents who live in Barnum West are most likely to approve of our policy recommendations.



QUESTION 7 OPEN COMMENTS ON LAND USE AND ECONOMY

Number of Respondents, Total = 218, Source: West Area
Draft Policy Recommendations Survey

KEY TAKEAWAYS

- Respondents deem improving affordability as the most important issue. Other common themes are supporting high density, eliminating industrial buildings and zoning, and supporting single-family zoning.

REFLECTION

- How to balance the conflict between “preservation” of the “culture” of a neighborhood and achieving more “equitable” outcomes through developing affordable housing?
- How do we make sure these policy recommendations are implemented?
- How do we help INDIVIDUALS that are going through a rough patch? Public policy tends to focus on more macro-level management, yet many individuals are left out in this process.

WHAT DID THE RESPONDENTS THINK?



QUESTION 7 (CONTINUED)

SELECTED COMMENTS ON LAND USE & ECONOMY

- 1 "Unless you bought your house in the 80's like we did, nothing is affordable anymore. Why not say let's help the poor and low income who can't even afford what is "affordable"."
- 2 "The phrasing "Consider modifications to zoning code standards so new construction is more consistent with the existing surrounding neighborhood context" suggests that exclusionary zones that allow only low-scale residential buildings will stay that way."
- 3 "My husband started a business and can barely afford to rent let alone buy space. We have many friends who have had to move outside of the city once they have 2+ children. And now the enrollment at local schools is going down, which means less resources for the schools, which makes parents not want to send their children there, causing them to choose out or move out of the neighborhood. It's a vicious cycle! PLEASE make housing and businesses more affordable so families can stay!"
- 4 Yes. Close some streets to vehicular traffic (business strips, around parks/green areas) to reclaim them, make them safer and more enjoyable for people walking/rolling/cycling."

- 5 "Everything sounds good, however it is all written in such vague terms that it's hard to understand what it means in practice. For example, what does "encourage" mean? Does it mean to change the zoning code to be less granular, and allow for more freedom in what kinds of housing can be built on a single lot? Or does it mean the city will start imposing mandates that will make housing even harder to build?"
- 6 "We are not in favor of more multiplex housing in this area. It is causing parking and traffic problems with poor sight distances. We need more, affordable large family housing if the Jewish community is going to be able to remain and grow."
- 7 "As a home owner in an area that is, on the draft map for height guidance, slated to become zoned for 5 story buildings I'm concerned about the timeline. As a low income person I expect to be displaced and do not believe that there will be any assistance for people like me to stay in the neighborhood. What I want to know is when the change is going to happen so I can plan on selling and leaving."

WHAT DID THE RESPONDENTS THINK?

QUESTION 8 HEALTH EQUITY AND ENVIRONMENTAL RESILENCY

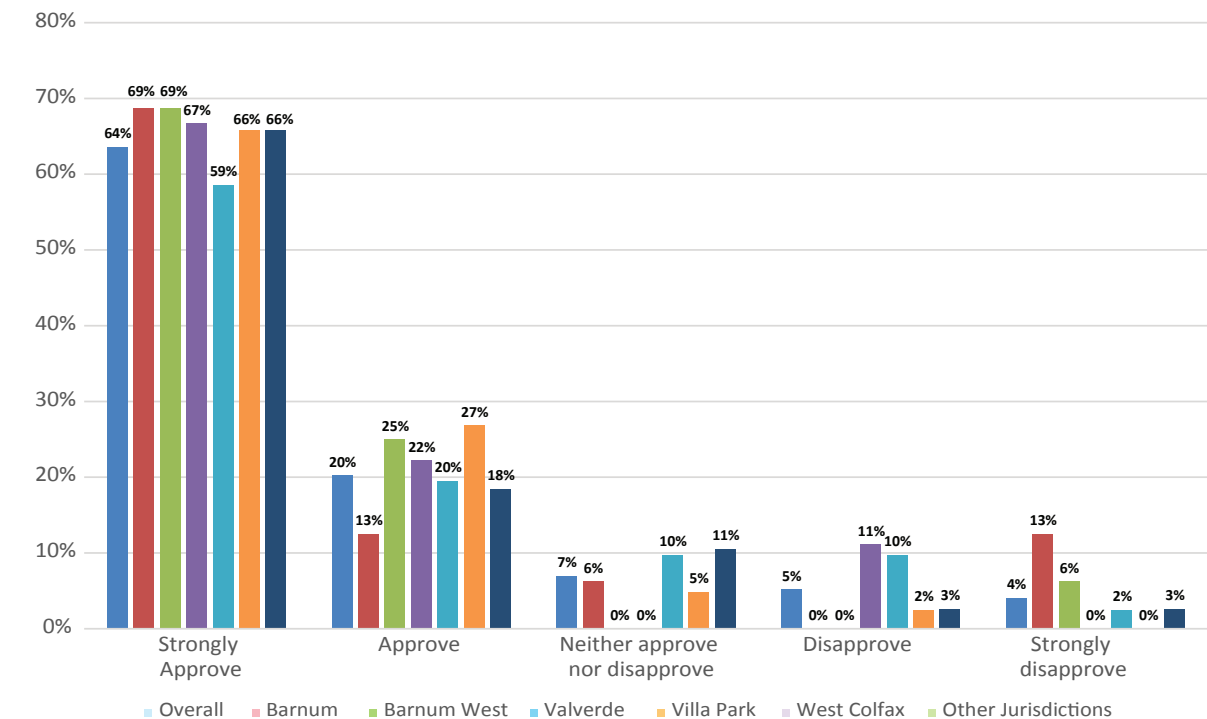
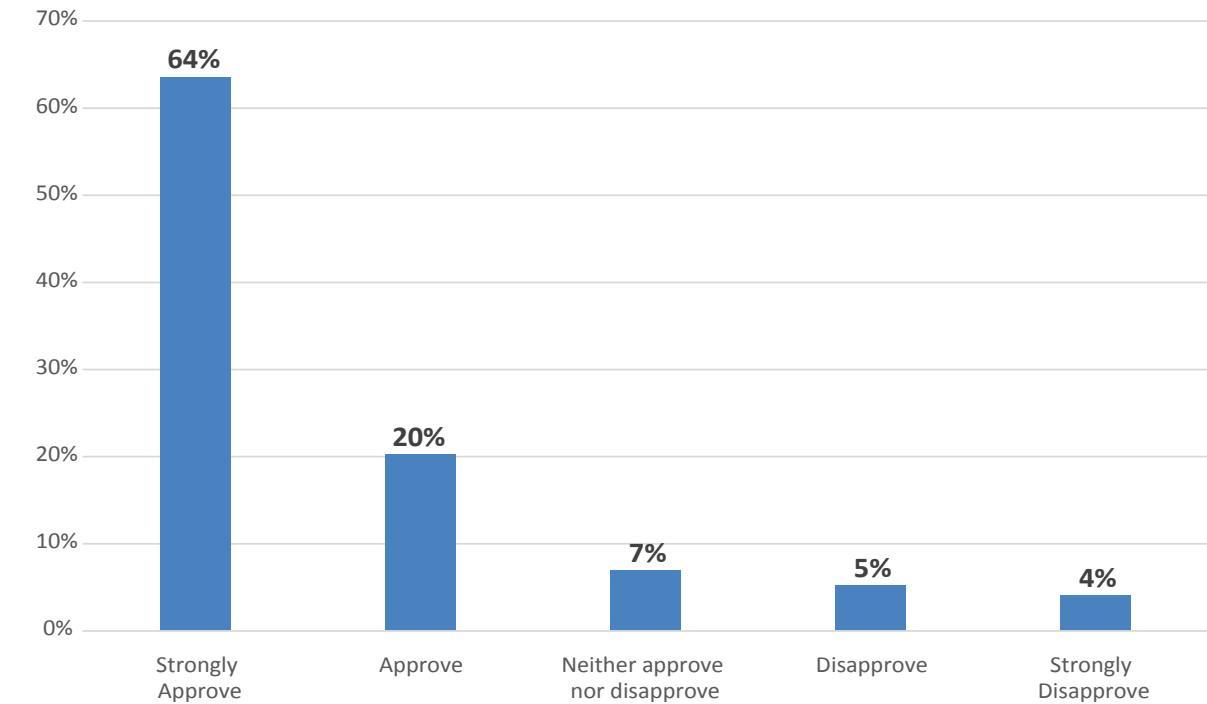
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 8 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Strongly disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **84 percent of respondents either approve or strongly approve the draft policy recommendations.**
- Respondents from **Barnum and Villa Park are less likely to approve the policy recommendations** compared to other respondents from other neighborhoods.

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, **people age 19 - 44, white participants, and more affluent respondents** are more likely to support our policy recommendations.
- Male respondents, older adults, African American residents, and those earning less than \$99,999 annually** are less likely to support our recommendations.



WHAT DID THE RESPONDENTS THINK?

QUESTION 9 PARKS, OPEN SPACE, & RECREATIONAL FACILITIES

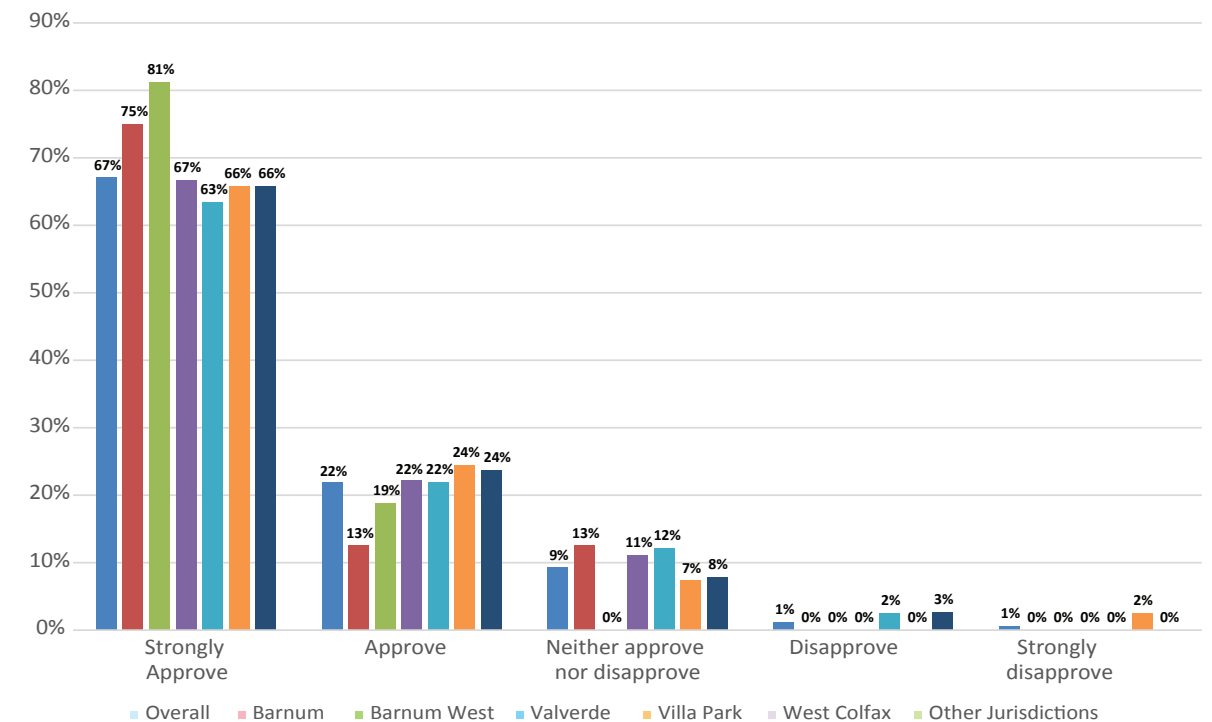
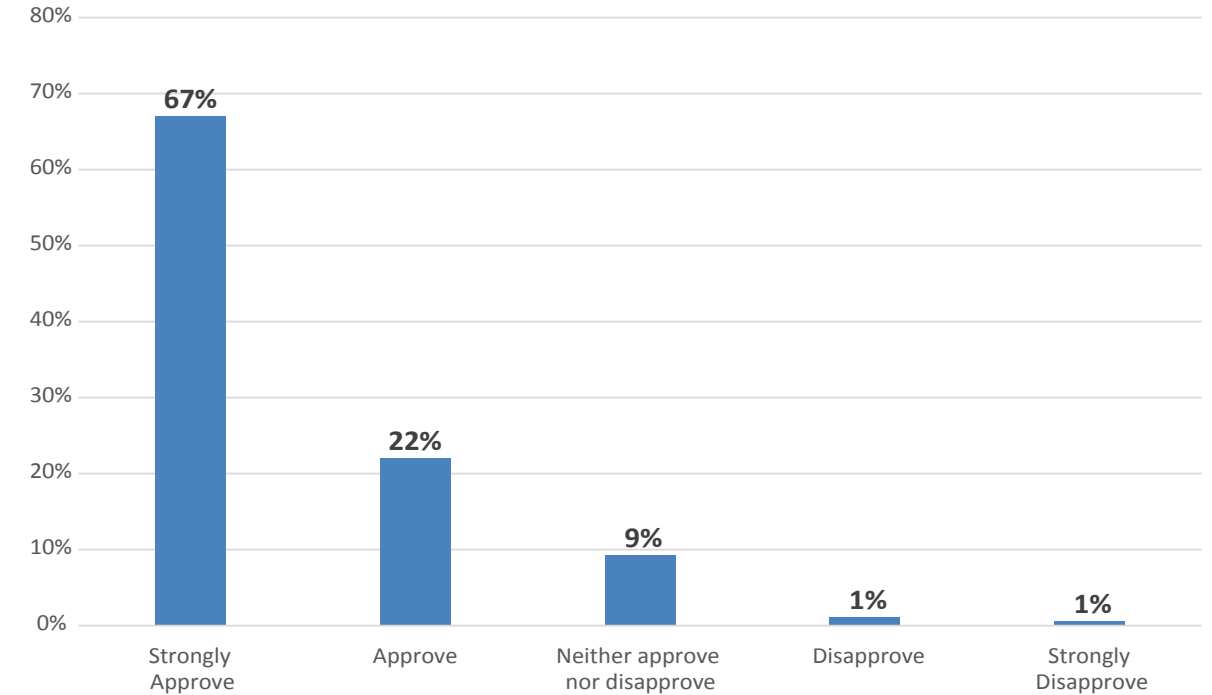
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

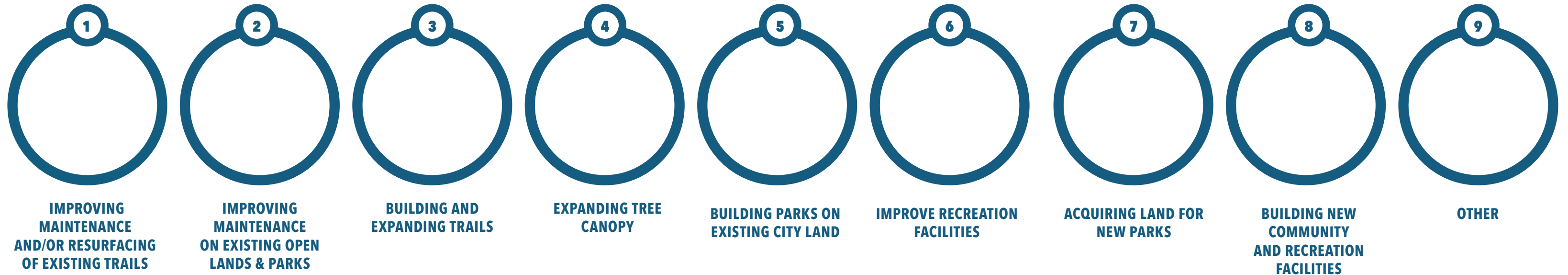
- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 9 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Approve" for this question.**
- Respondents generally approve our policy recommendation. Overall, **89 percent of respondents either approve or strongly approve the draft policy recommendations. Survey Fatigue has started to set in as more people start to give identical answers.**

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, people age **19 - 44, white participants, and more affluent respondents** are more likely to support our policy recommendations.
- Hispanic residents** are less likely to support our recommendations.



WHAT DID THE RESPONDENTS THINK?



WHAT DID THE RESPONDENTS THINK?



MORE FREE OR LOW-COST PROGRAMMING IN PARKS



PROGRAMS FOR PEOPLE WITH SPECIAL NEEDS (PEOPLE WITH PHYSICAL OR DEVELOPMENTAL DISABILITIES)



CULTURAL AND NAUTRAL HISTORY INTERPRETIVE PROGRAMS

WHAT DID THE RESPONDENTS THINK?

QUESTION 12 TRAILS, GULCHES, AND WATERWAYS

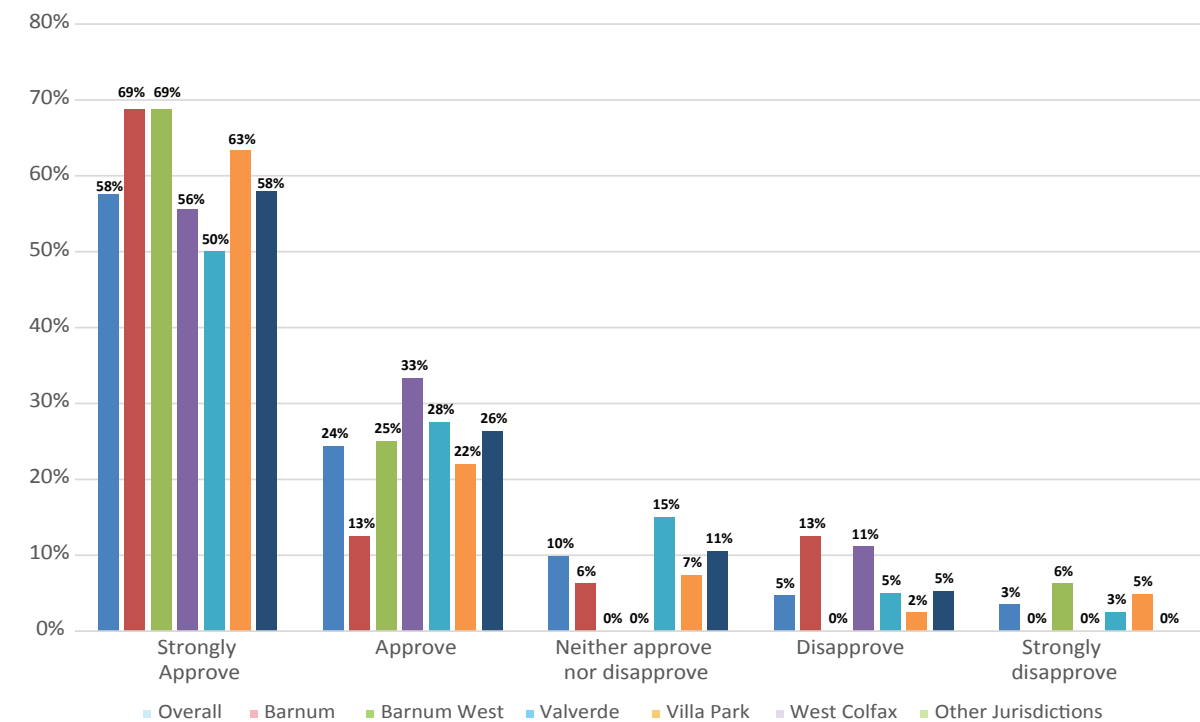
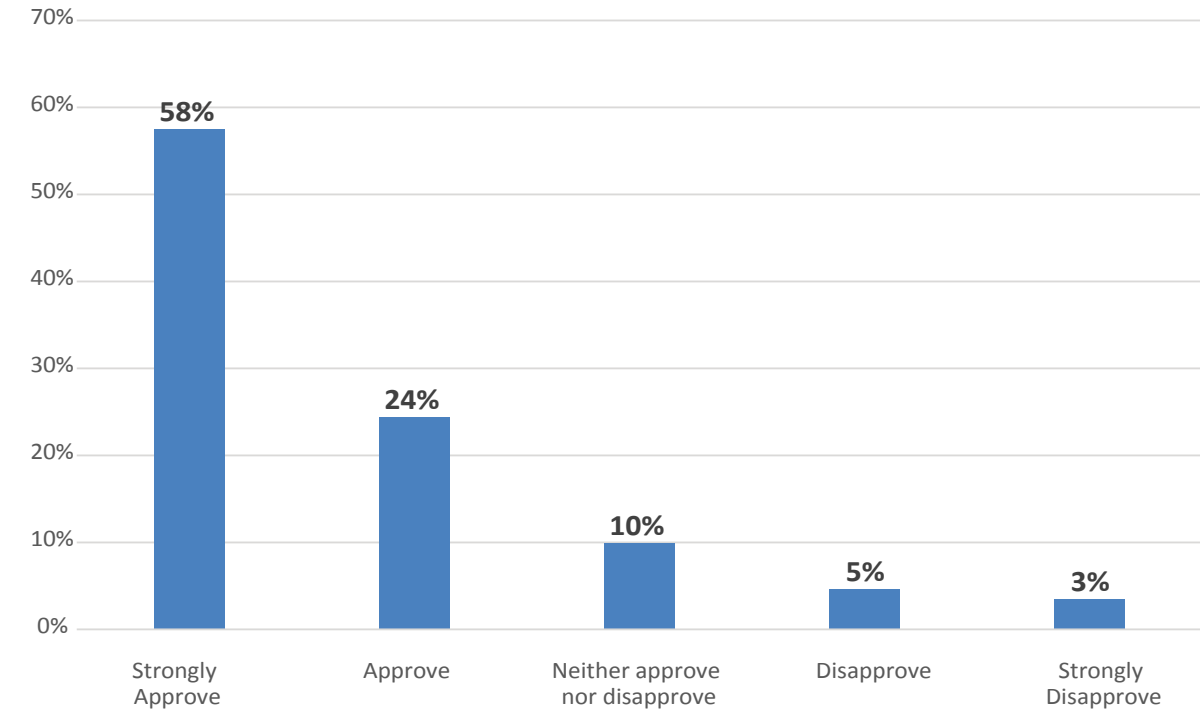
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 12 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Strongly disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **82 percent of respondents either approve or strongly approve the draft policy recommendations.**
- Some respondents in Barnum and Valverde disapprove of these policies.**

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, people age **19 - 44, White participants, and more affluent respondents** are more likely to support our policy recommendations.
- Those earning less than \$25,000 annually** are less likely to support our recommendations. Note that the sample size of those earning less than \$25,000 is very small. The statistical significance of this correlation coefficient might be low.



WHAT DID THE RESPONDENTS THINK?

QUESTION 13 COMPLETE FOOD ENVIRONMENT

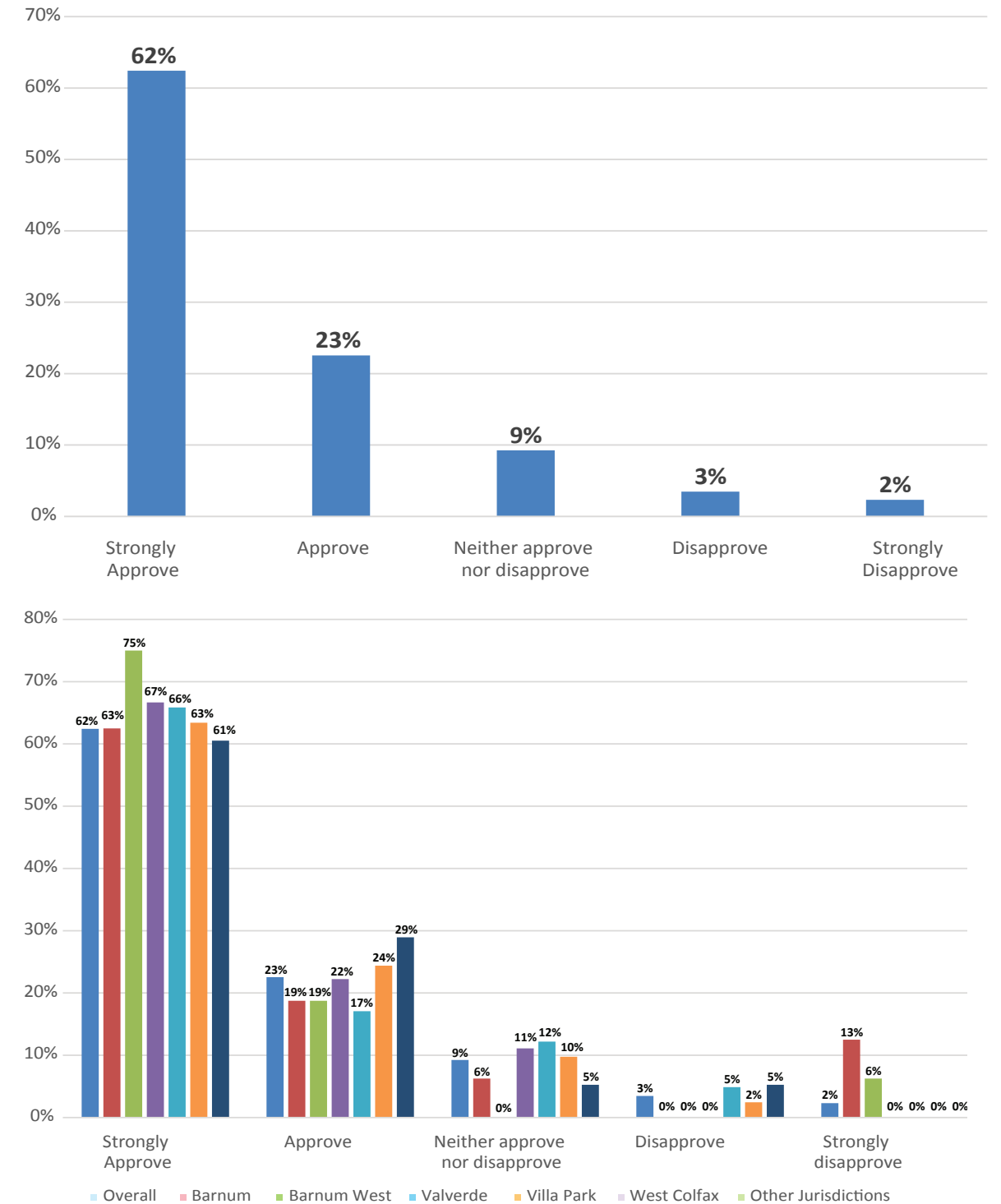
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 13 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Neither approve nor disapprove" for this question.**
- Respondents generally approve our policy recommendation. **Overall, 85 percent of respondents either approve or strongly approve the draft policy recommendations.**
- 13 percent of Barnum residents and 6 percent of West Barnum are not supportive of this set of policy recommendations.**

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, **people age 19 - 44, white participants, and more affluent respondents** are especially likely to support our policy recommendations.
- Older adults and those earning less than \$25,000 annually** are less likely to support our recommendations.



WHAT DID THE RESPONDENTS THINK?

QUESTION 14 COMMUNITY SAFETY AND SECURITY

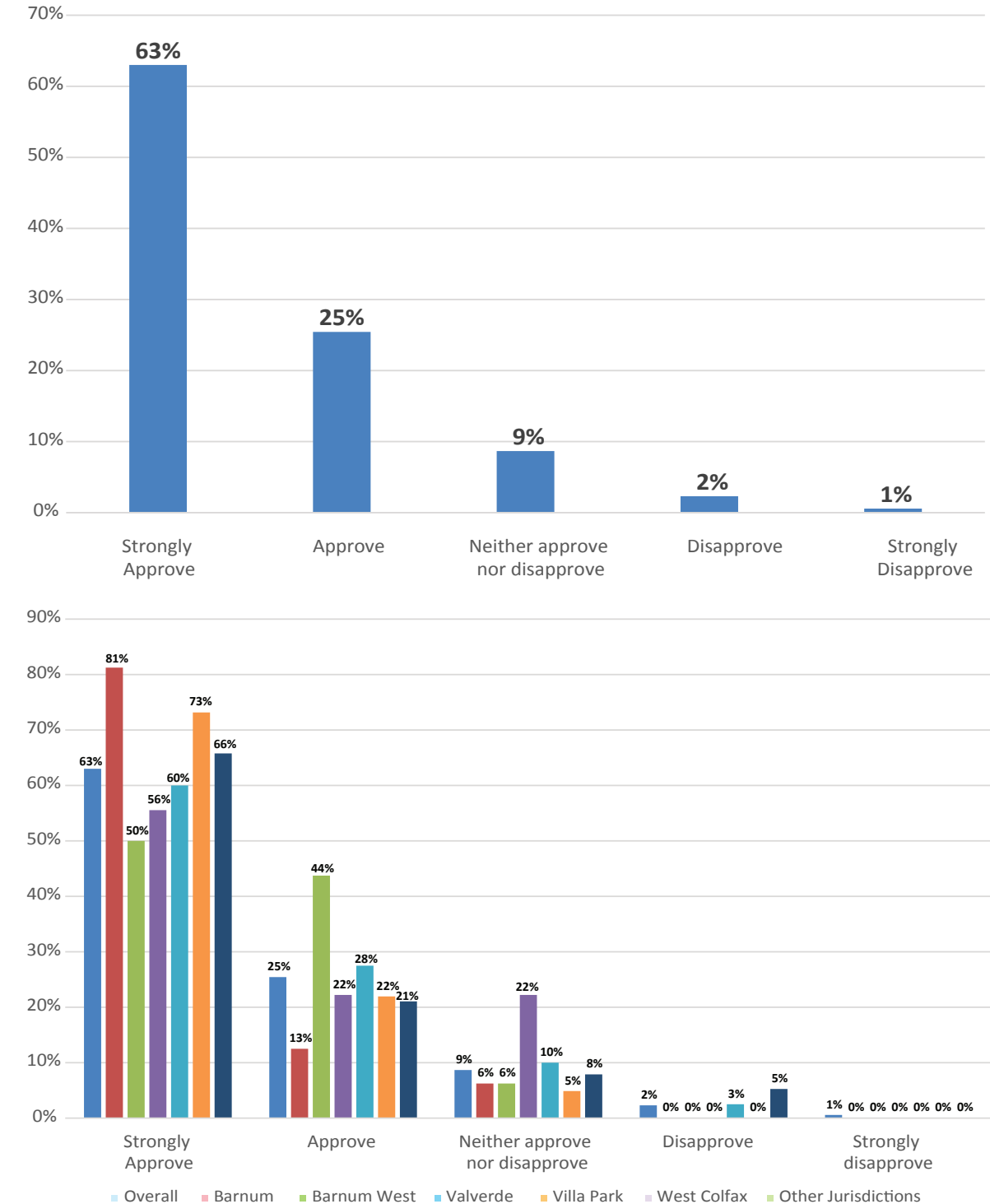
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 14 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **88 percent of respondents either approve or strongly approve the draft policy recommendations.**
- Barnum and West Colfax respondents are the most likely to be supportive of these policy recommendations.**

WHO'S MORE LIKELY TO SUPPORT?

- Respondents are generally likely to support this set of policy recommendation.



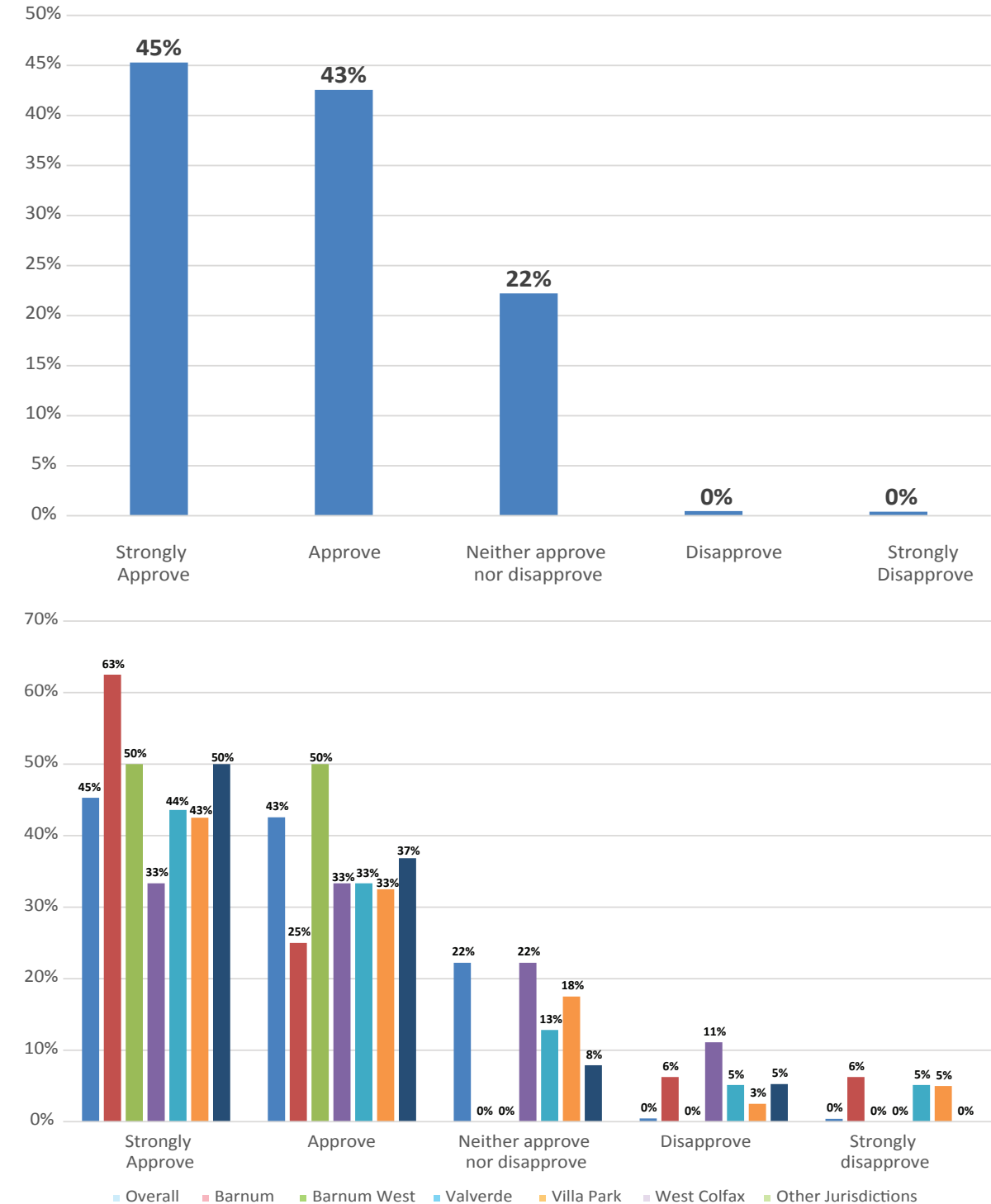
WHAT DID THE RESPONDENTS THINK?

QUESTION 15 COMMUNITY ART AND CULTURE

Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 15 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Strongly disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **88 percent of respondents either approve or strongly approve the draft policy recommendations.**



WHAT DID THE RESPONDENTS THINK?

QUESTION 16 ANIMAL PROTECTION AND CONTROL

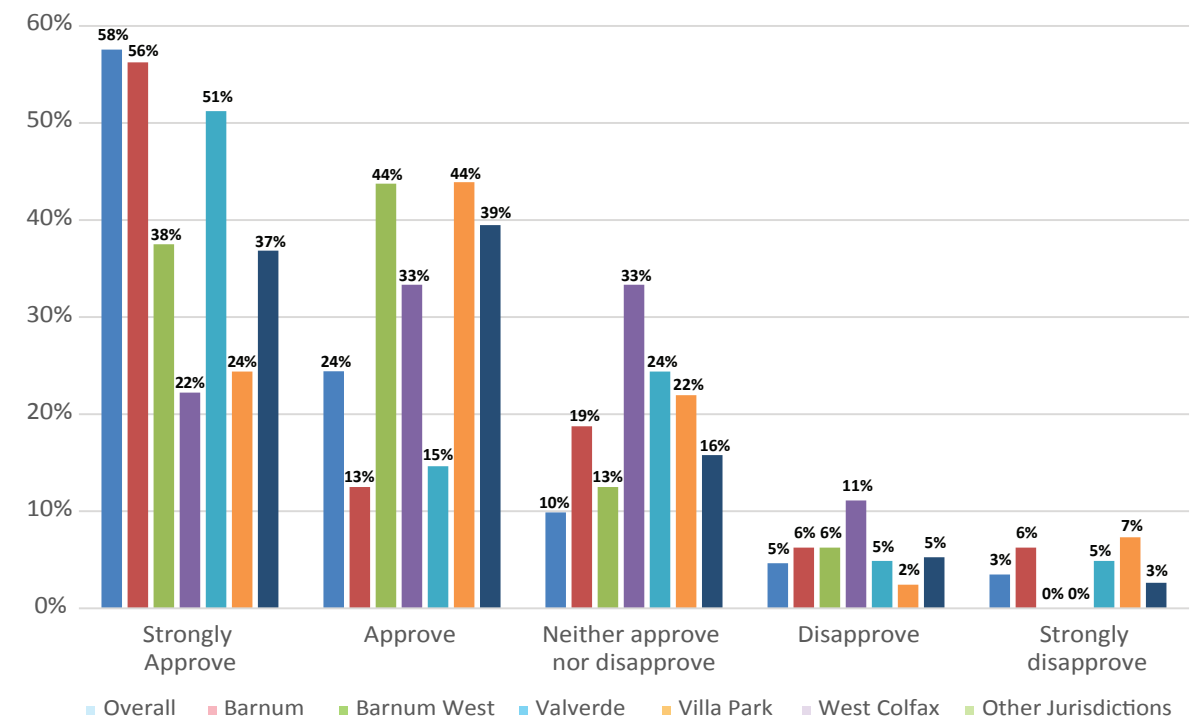
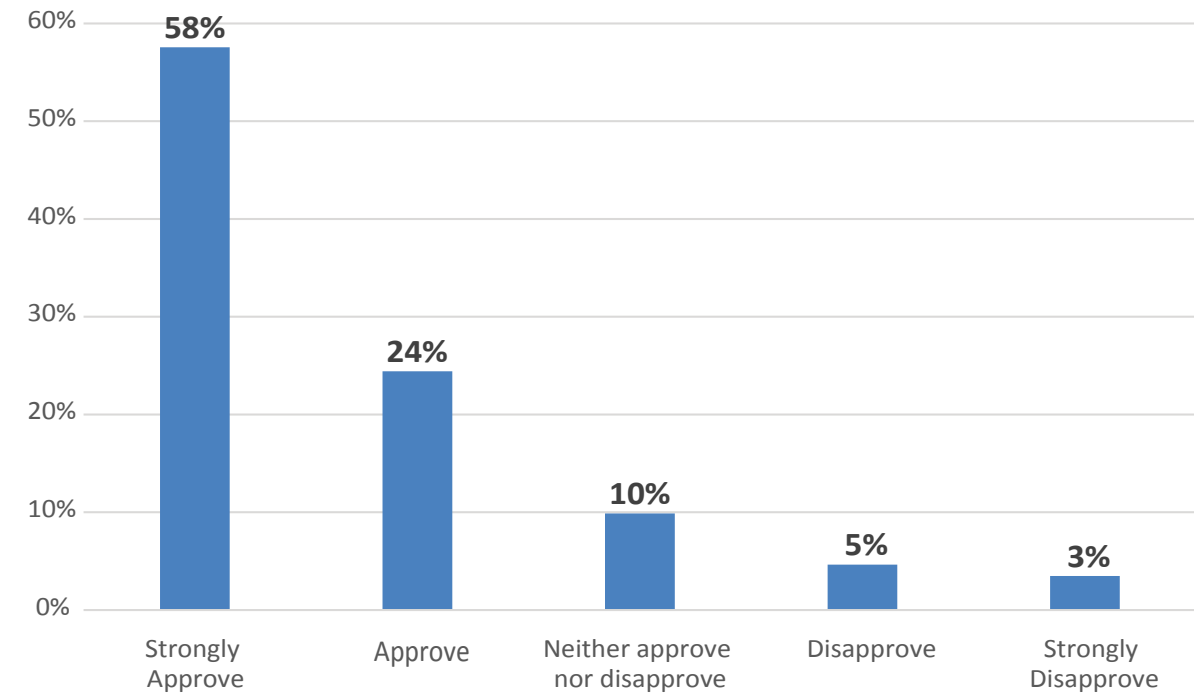
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 16 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **82 percent of respondents either approve or strongly approve the draft policy recommendations.**

WHO'S MORE LIKELY TO SUPPORT?

- Mostly people are equally likely to support this matter, according to the correlation analysis.



QUESTION 17 OPEN COMMENTS ON QUALITY OF LIFE

Number of Respondents, Total = 218, Source: West Area
Draft Policy Recommendations Survey

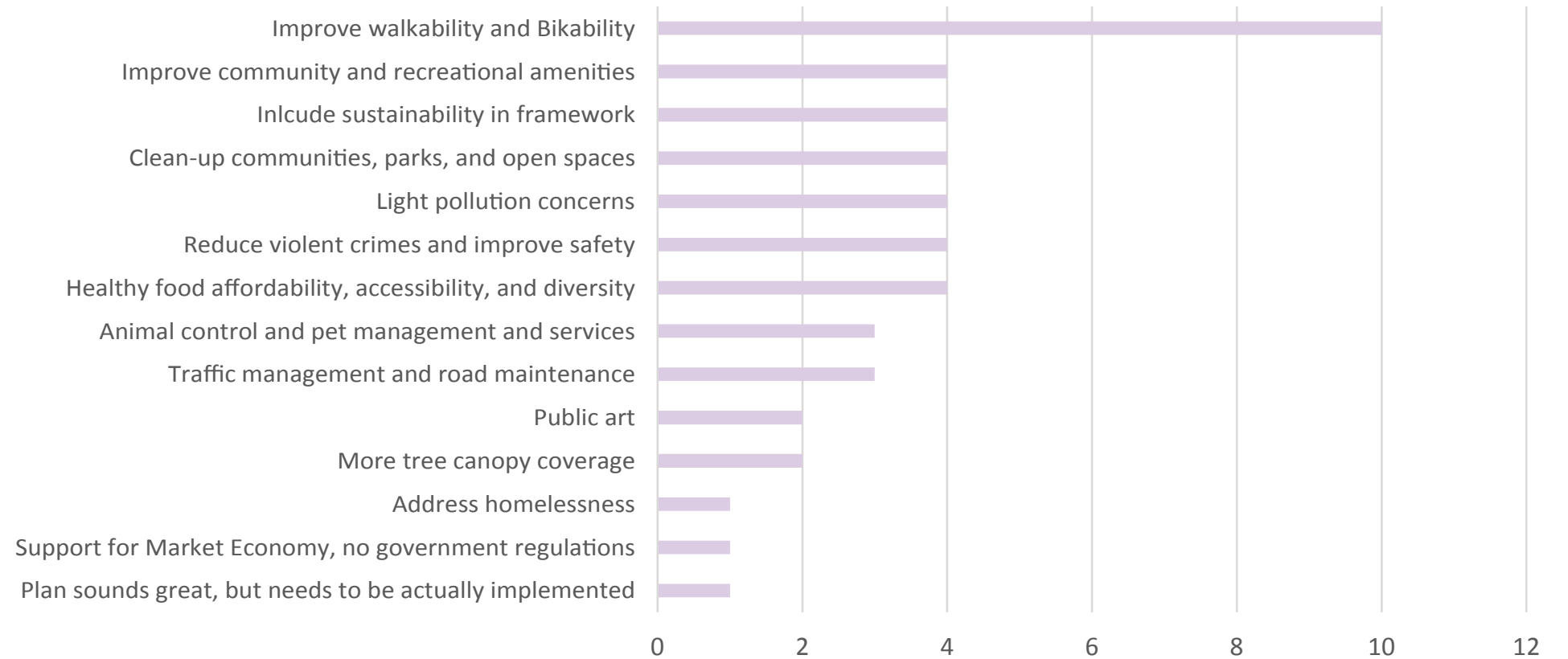
KEY TAKEAWAYS

- Improving walkability and bikability was the most mentioned in respondents' comments. Other important themes are food access, diversity, affordability, quality of open spaces and parks, as well as improving community amenities such as daycare and recreational amenities.

REFLECTION

- How to make parks and open spaces more welcoming and safe? Many reflected that they do NOT feel safe in parks and open spaces.
- How to balance the conflict between "preservation" of the "culture" of a neighborhood and achieving more "equitable" outcomes through developing affordable housing?

WHAT DID THE RESPONDENTS THINK?



QUESTION 7 (CONTINUED)

SELECTED COMMENTS ON QUALITY OF LIFE

1 "While it is nice to have programs for the disabled, it is not going to do any good if they can't get to the programs. Barnum's sidewalks suck! That is the one's we have... There is probably a third of Barnum with NO sidewalks. Hard for the disabled to get around in a wheelchair or dragging an oxygen tank when there is no where congruent to do it."

2 "Equity initiatives and preservation initiatives are in conflict with one another. If you want equity, you need more housing stock. It's a simple issue of supply and demand. Those that talk of equity and want preservation of the status quo are current homeowners. Equity initiatives must have a lens toward the future when supply will be less plentiful and demand will increase. Less preservation, more density and new builds if we are to truly address equity for those that don't already own their home."

3 "I do not expect Vision Zero to work. Improved lighting won't stop accidents. People are killed by cars in broad daylight, why are lights going to stop it? I also disapprove of the art program in general. The city can't meet the basic needs of residents and is spending money on art programs. Another handout for the rich people moving in to take away our homes."

4 "Having safe and continuous bike and trail corridors will allow more movement. A bike or walking path is useless if someone doesn't feel safe riding their bike or walking to it - I can drive to a hiking trail outside the city."

5 "The fresh food section seemed quite involved for what is needed...small local markets or mobile markets are usually not affordable and don't have great selection. What we need is a large grocery store such as a King Soopers to serve these areas. There are a lot of people and no accessible large grocery store in any of these neighborhoods."

6 "The first priority for the parks should be sanitation and security. The parks are full of trash, feces, and homeless camps. The stream beds are completely coated with trash. These are not the types of places anyone wants to use. Even when new parks are built they are not maintained and cleaned. The existing parks are fine if they were maintained and clean."

WHAT DID THE RESPONDENTS THINK?

QUESTION 18 STREET PRIORITIES AND CONNECTIONS

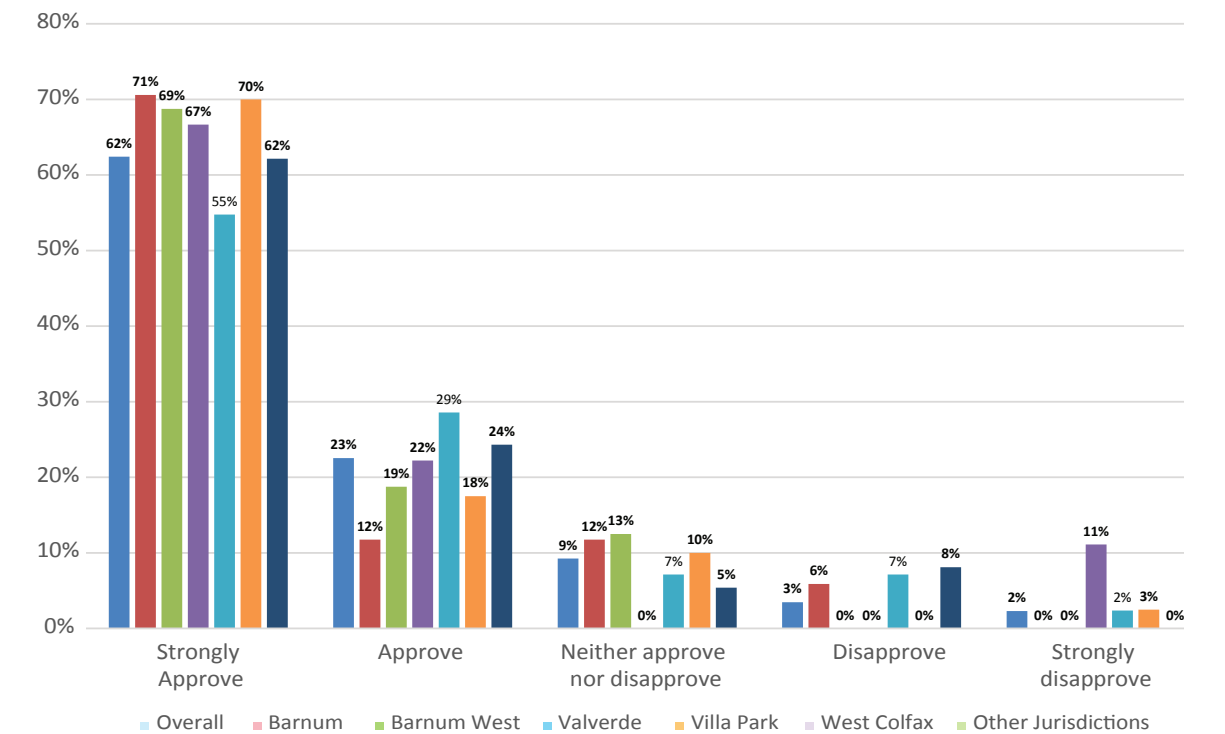
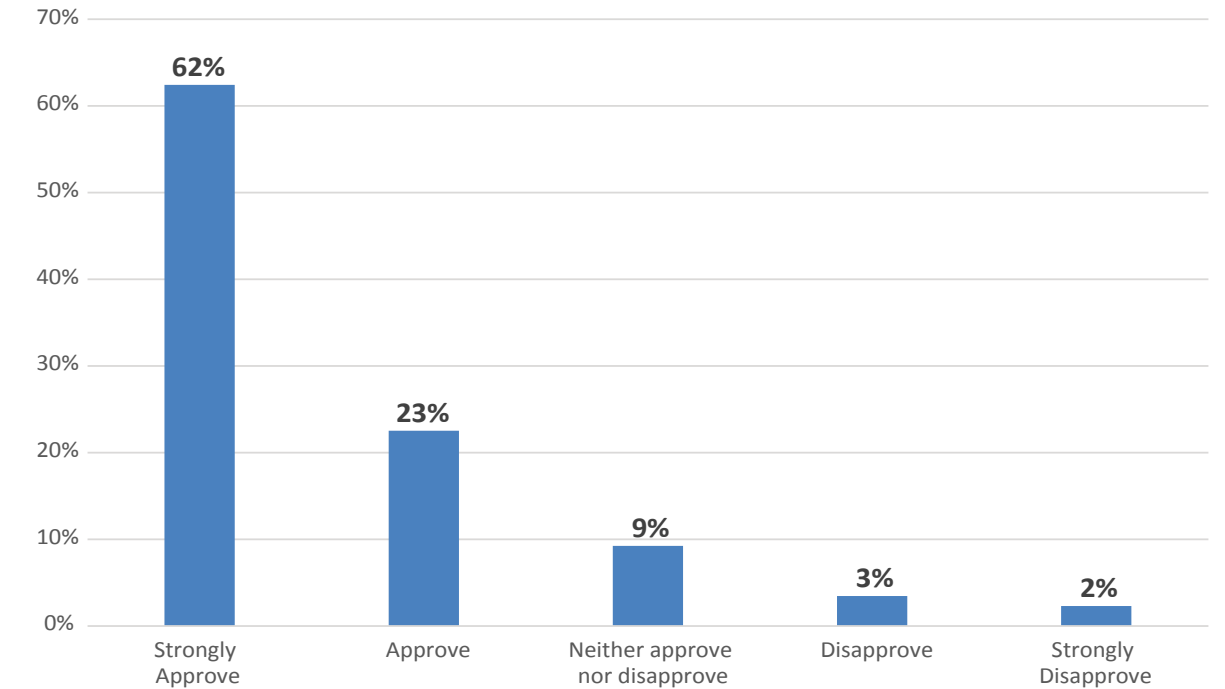
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 18 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Strongly disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **85 percent of respondents either approve or strongly approve the draft policy recommendations.**
- Respondents from Villa Park are less likely to approve these policy recommendations.
- 11 percent of Valverde respondents strongly disapprove of these policies.

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, **people age 19 - 44, Hispanic and White participants, and those earning more than \$100,000 annually** are more likely to support our policy recommendations.
- Male respondents, older adults, White residents, and those earning less than \$99,999 annually** are less likely to support our recommendations.



WHAT DID THE RESPONDENTS THINK?

Note: Be extra careful when interpreting the result of this question. Since this question requires respondents to open an external link or map, many might ignore such instructions.

.....



**NORTH/SOUTH CROSSING OVER
6TH AVENUE (SOMEWHERE
BETWEEN PERRY ST AND
SHERIDAN BLVD)**



**EAST/WEST CROSSING
(SOMEWHERE AROUND
2ND AND 3RD AVENUE)**



**EAST/WEST CROSSING
(SOMEWHERE BETWEEN
13TH AND 8TH AVENUE)**



**EAST/WEST CROSSING
(SOMEWHERE BETWEEN
2ND AND ALAMEDA AVE)**

TOP PRIORITY

..... LOW PRIORITY

WHAT DID THE RESPONDENTS THINK?



CONNECTIONS TO PARKS,
OPEN SPACES AND TRAILS



CONNECTIONS TO
TRANSIT SERVICES



CONNECTIONS TO
SCHOOLS



CONNECTIONS TO
COMMERCIAL/RETAIL AREAS

WHAT DID THE RESPONDENTS THINK?

QUESTION 21 TRAFFIC DEMAND MANAGEMENT

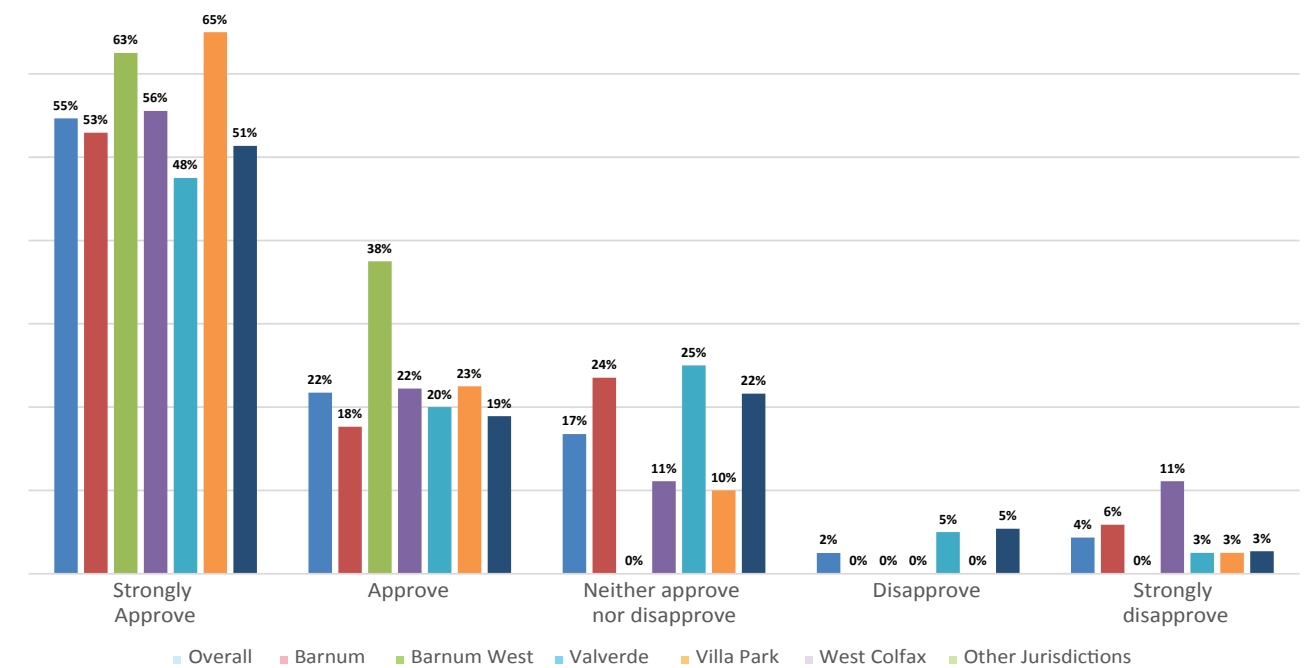
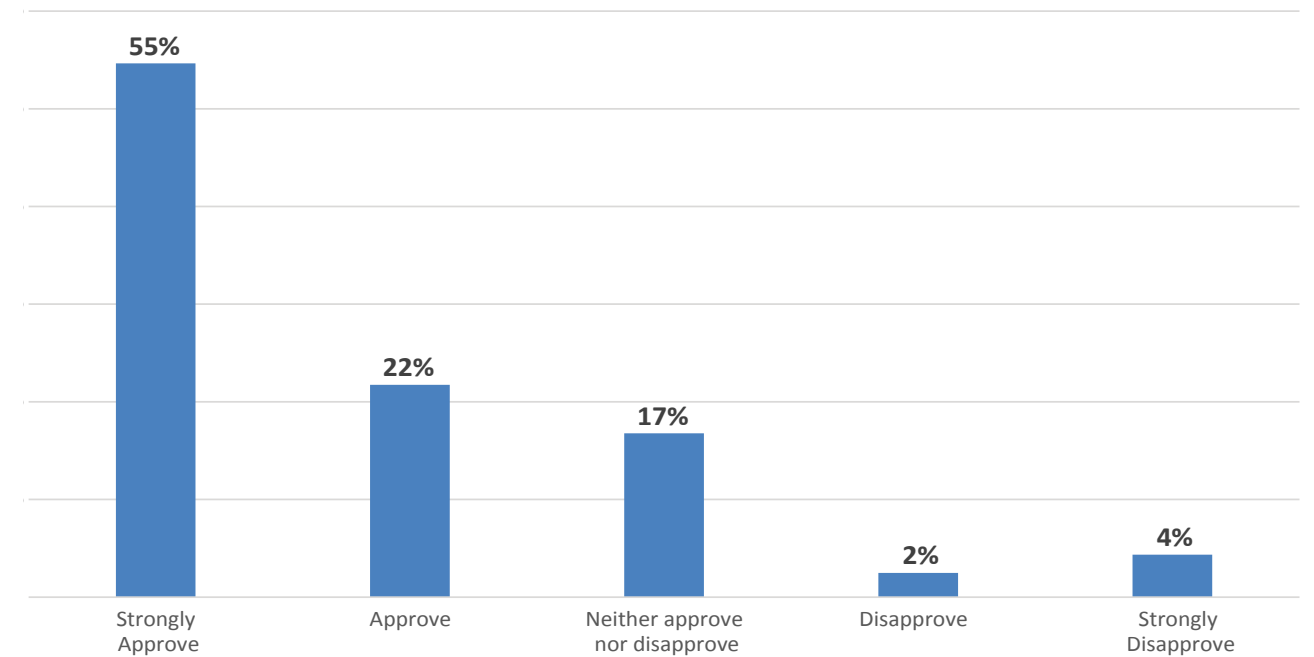
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 21 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Strongly Disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **77 percent of respondents either approve or strongly approve the draft policy recommendations.**
- West Colfax participants are more likely to approve these policies.**

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, **male respondents, people age 19 - 44, white participants, and those who bring home more than \$10,000 annually** are more likely to support our policy recommendations.
- Male respondents, those age 55-64, and those earning less than \$50,000 annually** are less likely to support our recommendations.



WHAT DID THE RESPONDENTS THINK?

QUESTION 22 BICYCLES

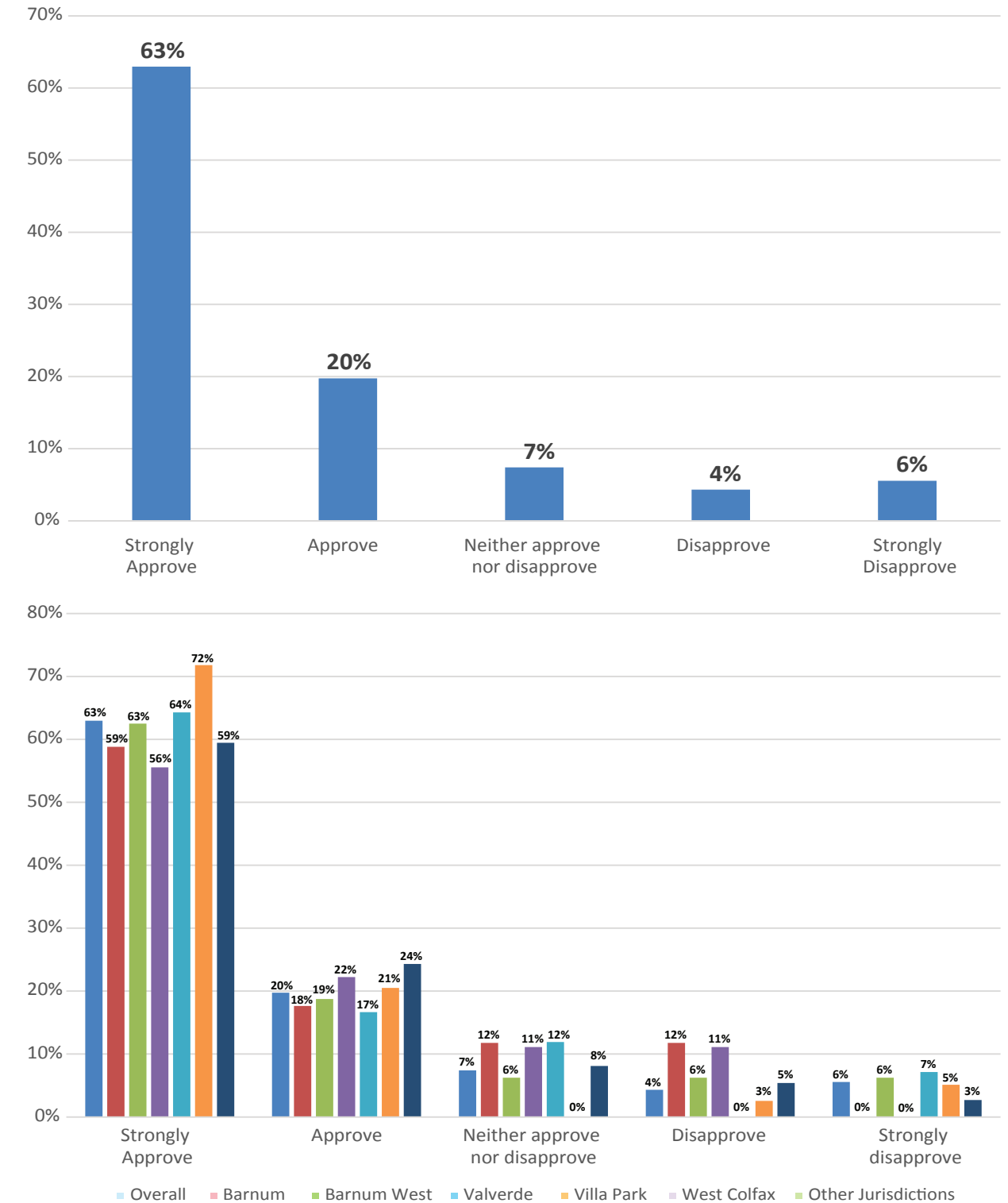
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 22 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Strongly disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **83 percent of respondents either approve or strongly approve the draft policy recommendations.**

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, **female respondents, people age 19 - 44, white participants, those who own their homes, and those who bring home more than \$10,000** annually are more likely to support our policy recommendations.
- Male respondents, **older adults, White residents, and those earning less than \$100,000 annually** are less likely to support our recommendations.



WHAT DID THE RESPONDENTS THINK?

QUESTION 24 GULCHES AND TRAILS

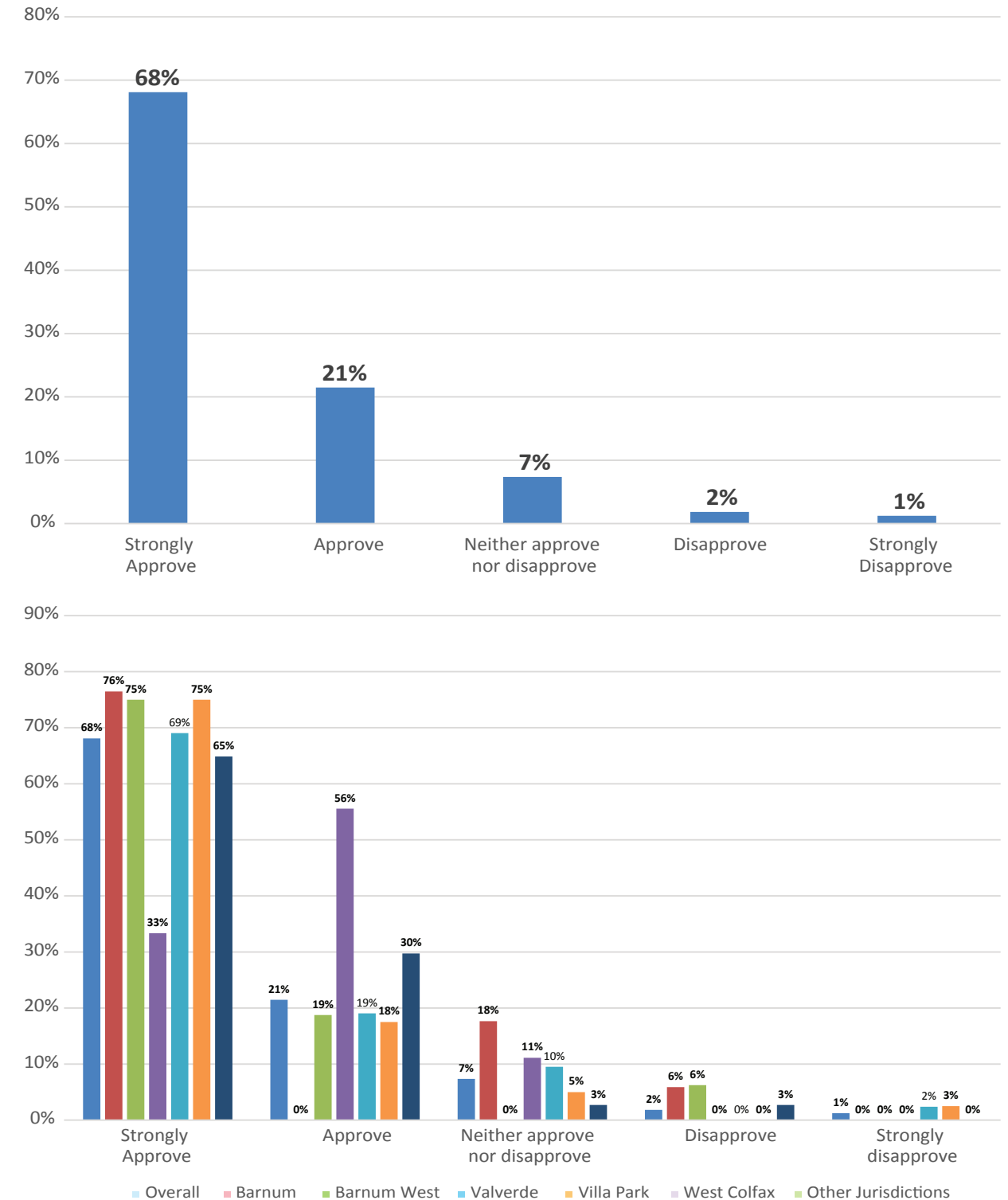
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 24 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Strongly disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **89 percent of respondents either approve or strongly approve the draft policy recommendations.**

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, **female respondents, people age 19 - 44, white and Hispanic participants, and those who bring home more than \$10,000** annually are more likely to support our policy recommendations.
- Male respondents, Hispanic residents, those who rent their homes, and those of lower income** are less likely to support our recommendations.



WHAT DID THE RESPONDENTS THINK?

QUESTION 24 GULCHES AND TRAILS

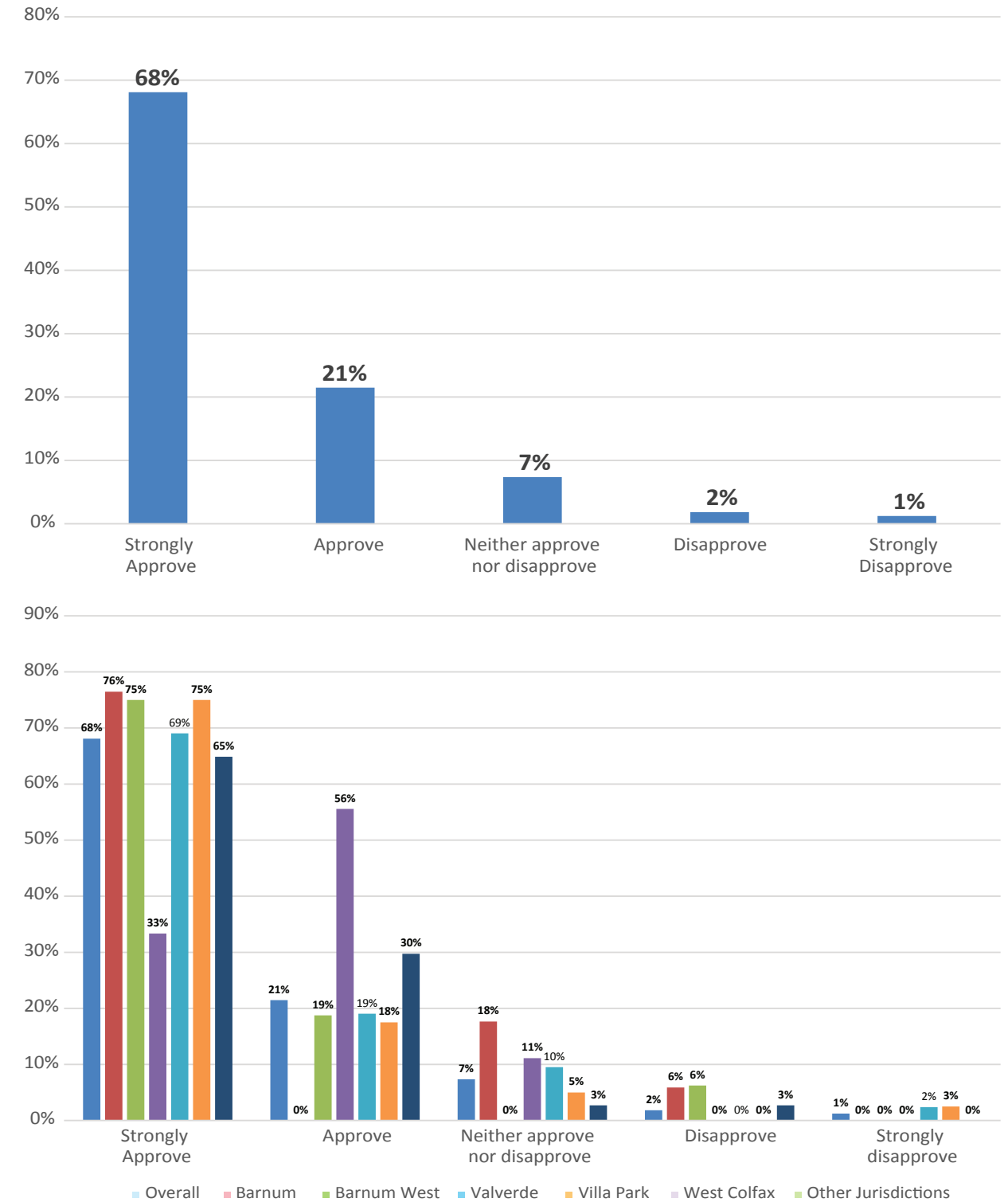
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 24 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "Strongly disapprove" for this question.**
- Respondents generally approve our policy recommendation. Overall, **89 percent of respondents either approve or strongly approve the draft policy recommendations.**

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, **female respondents, people age 19 - 44, white and Hispanic participants, and those who bring home more than \$10,000** annually are more likely to support our policy recommendations.
- Male respondents, Hispanic residents, those who rent their homes, and those of lower income** are less likely to support our recommendations.



WHAT DID THE RESPONDENTS THINK?

QUESTION 25 TRANSIT

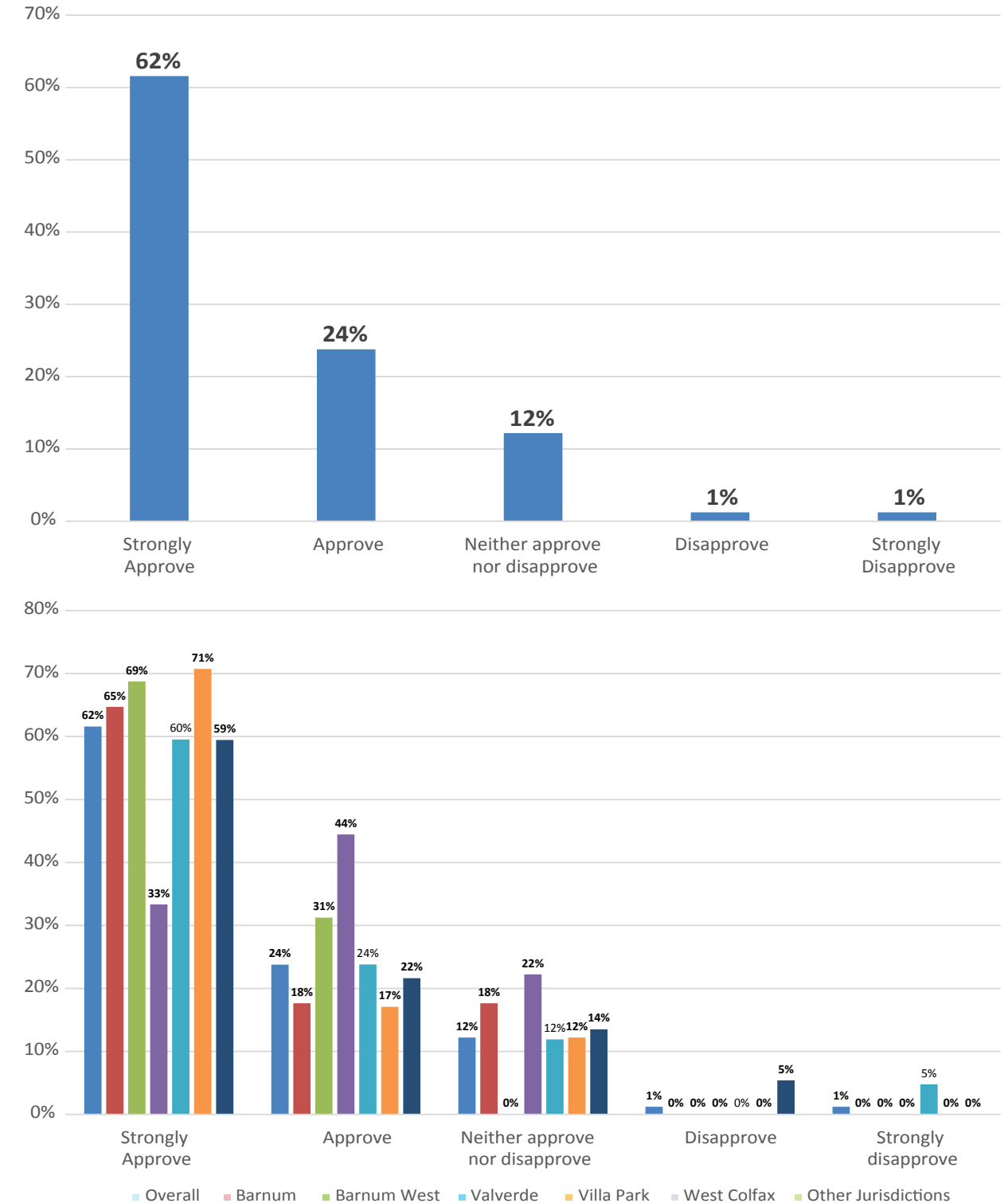
Survey Respondents, % of Respondents
Total = 218, Source: West Area Draft Policy Recommendations Survey

KEY TAKEAWAYS

- NOTE: Since only 1 person from Sun Valley responded to the survey, his/her answer for Question 25 was excluded to not skew the data analysis process and the scale of the chart. **This respondent selected "approve" for this question.**
- Respondents generally approve our policy recommendation. Overall, **86 percent of respondents either approve or strongly approve the draft policy recommendations.**

WHO'S MORE LIKELY TO SUPPORT?

- According to correlations analysis, **female respondents, people age 19 - 44, white participants, and those who bring home between \$10,000 to \$19,999** annually are more likely to support our policy recommendations.
- Male respondents, older adults, Hispanic residents, Villa Park residents, and those earning more than \$20,000** annually are less likely to support our recommendations.



QUESTION 26 OPEN COMMENTS ON MOBILITY

Number of Respondents, Total = 218, Source: West Area
Draft Policy Recommendations Survey

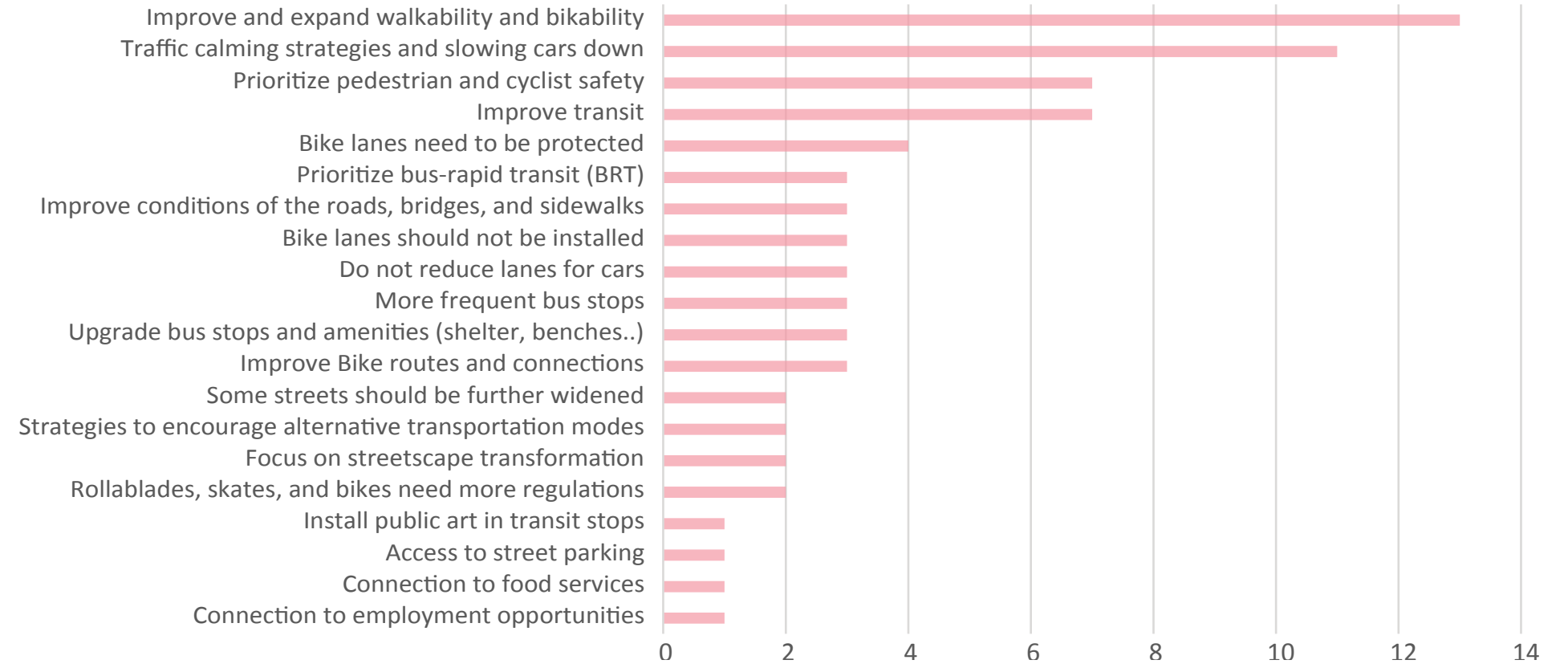
KEY TAKEAWAYS

- Improving walkability and bikability was the most mentioned in respondents' comments. Other important themes are traffic calming policies, safety, and transit.

REFLECTION

- How do we make sure automobile-oriented land-use decisions are reduced in Denver to promote alternative modes of transportation?
- How to solve the chick-egg issue of bike lanes and cyclists?
- How do we de-stigmatize public transit so more feel comfortable giving up their cars?
- Implementations need to be more human-centered. One mentioned that "simply painting bike-lane on the road does nothing".

WHAT DID THE RESPONDENTS THINK?



QUESTION 26 (CONTINUED)

- 1 " Any improvement of bike trails would be very helpful because riding a bike most places on the West side is taking your life in your hands. Drivers here don't care about cyclists - they drive very fast and crazy and don't always stop."
- 2 "1) PLEASE build actual bike lanes and bike/multimodal paths and eliminate your plans for basically-worthless "neighborhood bikeways." Just drawing a little bike symbol on the street does nothing. 2) It's a little confusing to call them "bike facilities," when in common lingo a "facility" is typically a building. 3) Wider sidewalks are nice but not if they come at the expense of fitting in a bike lane."
- 3 " Add sidewalks and bike lanes but do not take away from existing car lanes. traffic is already bad and removing lanes will make it work. those with cars won't change to bike or mass transit even if its easier. people like their cars. portland oregon tried that and it made EVERYTHING worse."
- 4 " I support light rail transportation but I do not support bus transportation. In my experience, buses promote crime."

SELECTED COMMENTS ON MOBILITY

- 5 " Making stoplights IMMEDIATELY give a yellow signal when I press the pedestrian button shows EXACTLY where your priorities are and is NEARLY Free. Yes it disrupts traffic. What's your priority? I would take this over waiting 5 years for a bridge, but I'd still want the bridge. This ACTUALLY happened at a 6-lane street in California. I pushed the button and IMMEDIATELY the signal turned yellow. What an idea!"
- 6 " The first priority for the parks should be sanitation and security. The parks are full of trash, feces, and homeless camps. The streams beds are completely coated with trash. These are not the types of places anyone wants to use. Even when new parks are built they are not maintained and cleaned. The existing parks are fine if they were maintained and clean."
- 7 " For bike travel, we need *protected bike lanes* not painted bikeways (like on 35th Ave in NW Denver). Those bikeways do not attract new, less-experienced users, and we need to provide safe bike infrastructure to encourage people to replace car trips with bicycle trips. I'm one of those people who wishes she wasn't scared to death to ride her bike more often to run errands."

KEY TAKEAWAYS

- We need to do a better job at engaging more hard-to-reach residents.
- Focus on fixing the existing infrastructure, parks, open spaces, and facilities rather than continuing to expand and build new parks
- Respondents are largely in agreement with our recommended policies
- Respondents want to see these proposed policies implemented.
- Conflicts exist: cars v. bikes, density v. neighborhood character
- Different populations in different neighborhoods could have very different opinions toward our policy recommendations.

KEY THEMES

- Improving safety in parks and open spaces
- Community amenities such as daycare and grocery stores are frequently mentioned
- Improving affordability for working-class and long-term residents
- More tree canopy coverage
- Improving and expanding transit
- Improving walkability by either installing or widening sidewalks
- Improving bikability and bike connectability through installing connected and protected bike infrastructure