

# Near Southeast Area Plan

Community Kickoff

July 20, 2021



# Zoom Meeting

- *Use the Q&A function to ask questions*
- *Use the Interpretation button to access Spanish*
- Use el botón para interpretación para acceder al español

# Councilmember Welcome



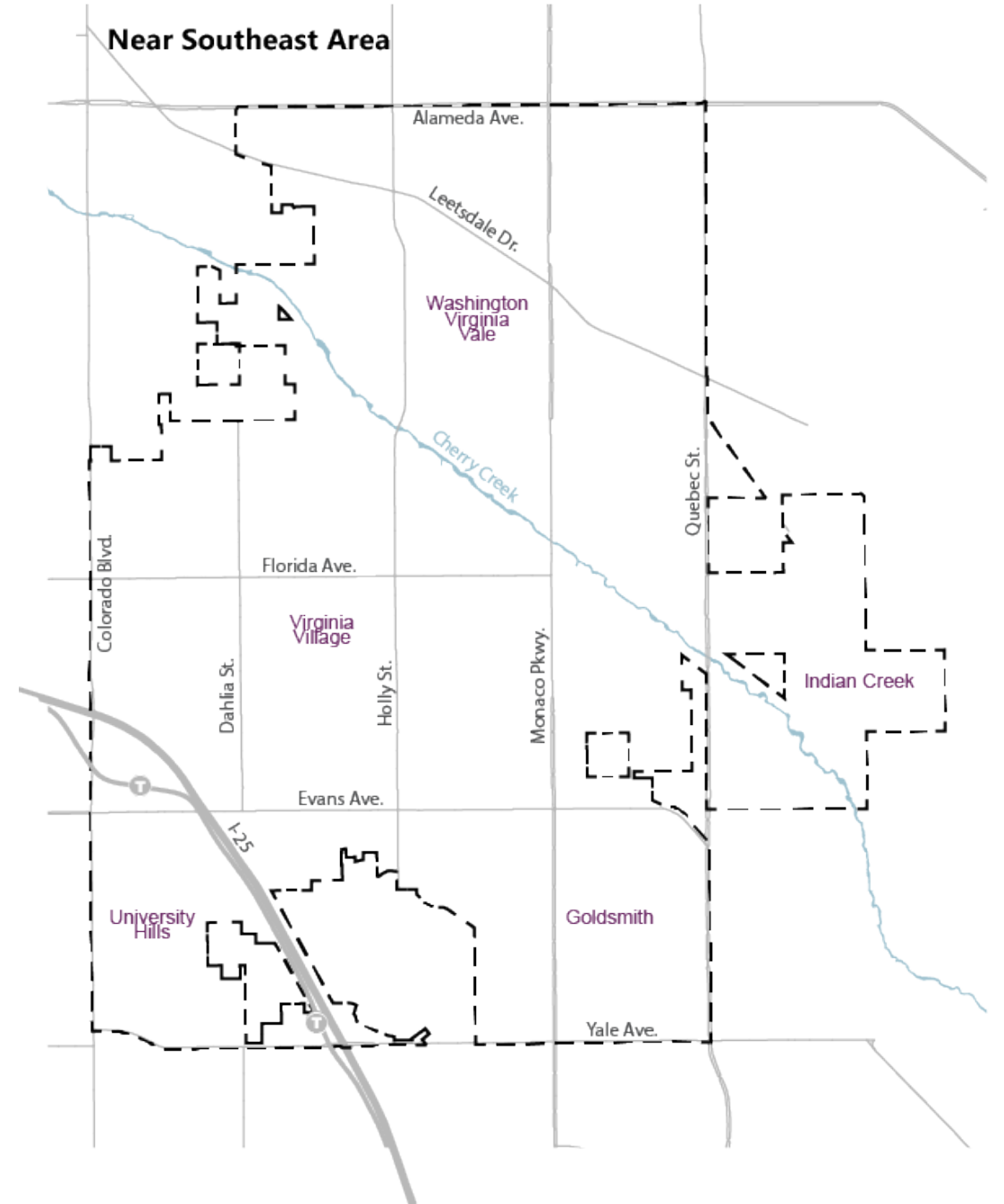
# Agenda

- *Welcome*
- *Planning in Denver*
- *Near Southeast Plan Process*
- *Engagement Overview*
- *Questions*

# Introductions



# Near Southeast Area



# Welcome Questions

- Go to [www.menti.com](http://www.menti.com)
- Enter code **8733 5241**

# Planning in Denver



## *Why Plan?*

- Create a shared vision that addresses the diverse needs and concerns of the community



## *What Do Plans Do?*

Plans inform how things should evolve in the future for the benefit of the community

- Engage people in a dialog about the future
- Define a vision and recommend strategies to achieve it
- Inform decision-making (public & private)



## *What Plans Don't Do...*



- Change regulations (zoning, municipal code, historic districts, etc.)
- Establish budgets for implementation
- Provide detailed design/engineering of infrastructure projects

# Plan Implementation

- *Regulation – Denver Zoning Code text and map amendments, rules and requirements*
- *Funding – Annual budget, capital projects budget, bonds, grants*
- *Partnerships – community organizations, land trusts, DPS, RTD*

# Planning can have a big impact



**EARLY 1990's**  
**COMMONS PARK AREA**



**TODAY**  
**COMMONS PARK AREA**

# COMPREHENSIVE PLAN 2040



## CITYWIDE PLANS

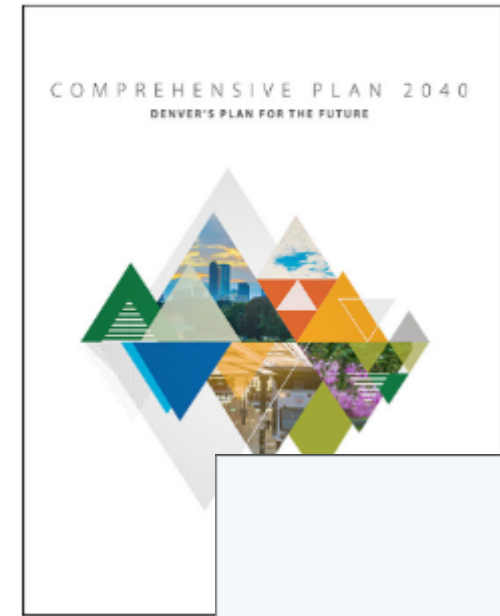


## NEIGHBORHOOD & SMALL AREA PLANS



# Citywide Planning

- Sets broad policies and recommendations that apply citywide
- Many citywide plans focus on a single topic:
  - Parks & Recreation Game Plan
  - Denver Moves: Pedestrians and Trails
  - Denver Moves: Transit
- Comprehensive Plan and Blueprint Denver provide citywide planning guidance



# Comprehensive Plan 2040

Equitable,  
Affordable and  
Inclusive



Strong and  
Authentic  
Neighborhoods



Connected,  
Safe and  
Accessible Places



Economically  
Diverse and  
Vibrant



Environmentally  
Resilient



Healthy and  
Active



# Blueprint Denver Vision

- *An equitable city*
- *A city of complete neighborhoods and networks*
- *An evolving city*



# AN EQUITABLE CITY

- *Planning for equity and guiding change to benefit everyone*
- *“Equity is when everyone, regardless of who they are or where they come from, has the opportunity to thrive. Where there is equity, a person’s identity does not determine their outcome. As a city, we advance equity by serving individuals, families and communities in a manner that reduces or eliminates persistent institutional biases and barriers based on race, ability, gender identity and sexual orientation, age and other factors.”*

# Equity Concepts

## Improving Access to Opportunity

creating more equitable access to quality-of-life amenities, health and quality education.

## Reducing Vulnerability to Displacement

stabilizing residents and businesses who are vulnerable to involuntary displacement due to increasing property values and rents.

## Expanding Housing and Jobs Diversity

providing a better and more inclusive range of housing and employment options in all neighborhoods.

# AN EQUITABLE CITY

## *Key policies:*

- *Integrate community services and daily amenities into neighborhoods*
- *Affordable housing should be available in every neighborhood*
- *Missing middle housing options should be thoughtfully integrated into neighborhoods*
- *ADUs should be allowed throughout the city*

# Complete Neighborhoods and Networks

*Blueprint Denver's* vision and goals are realized through the planning and implementation of complete neighborhoods connected by a complete multimodal transportation network.

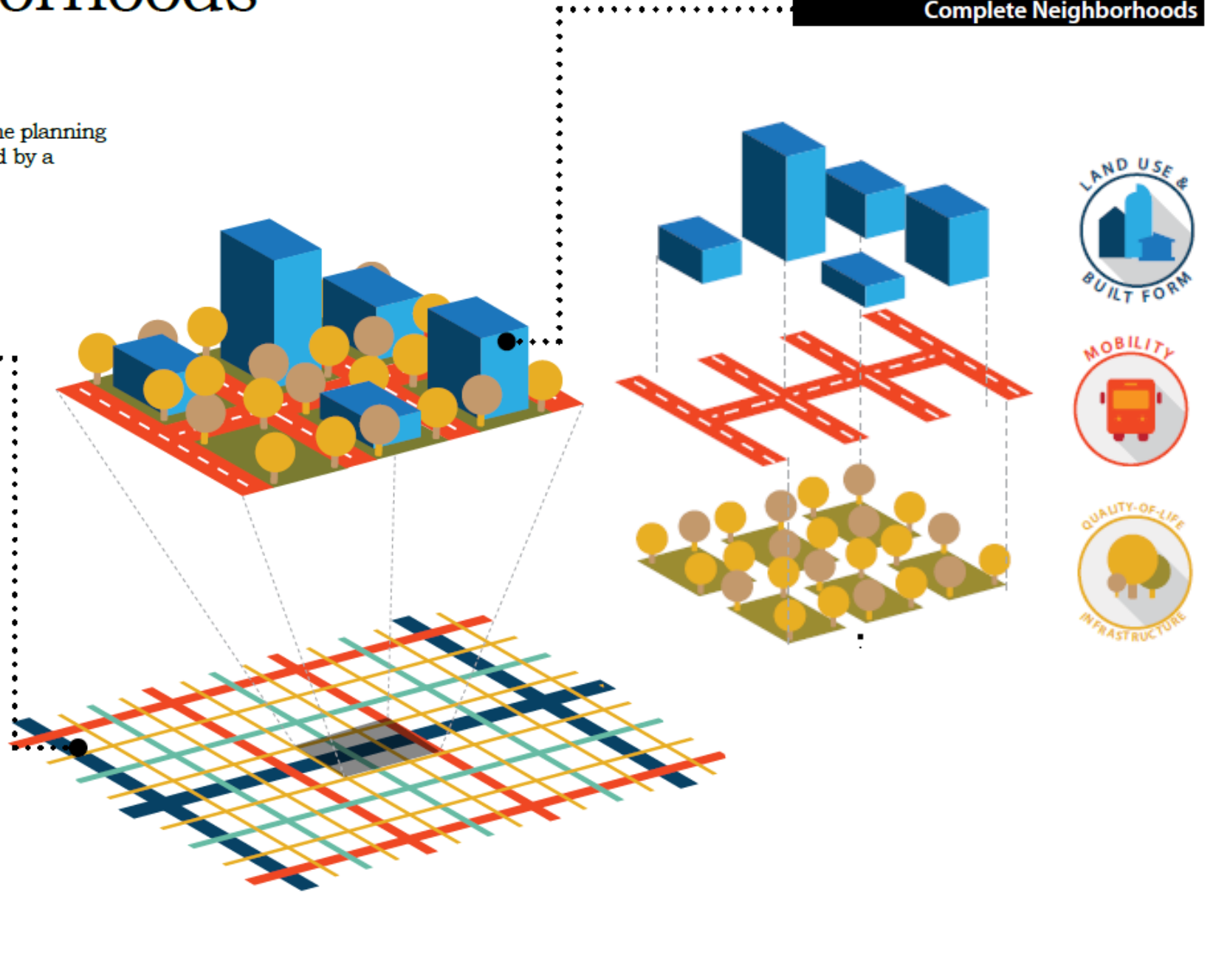
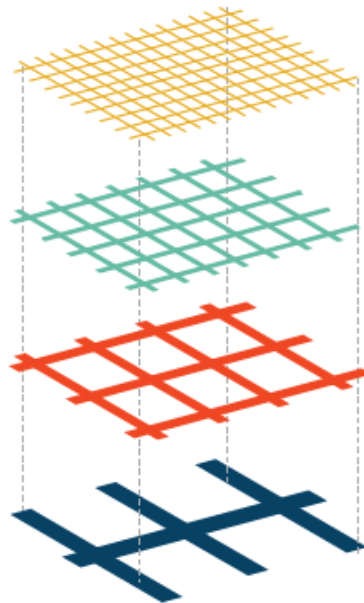
## Complete Networks

Pedestrians

Bicycles

Transit

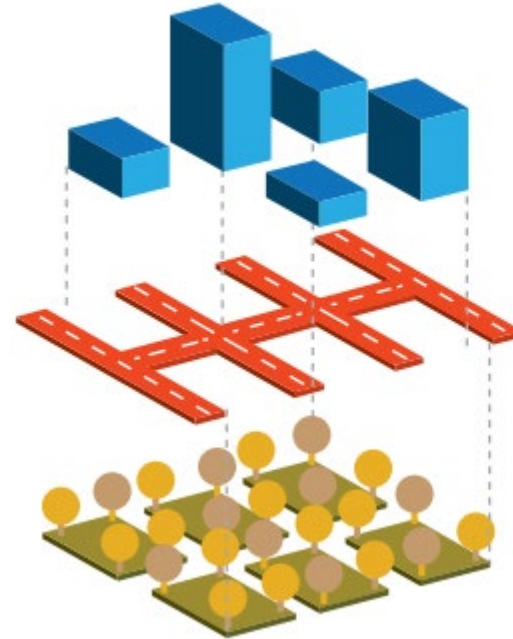
Auto and  
Goods  
Movement



# Complete neighborhoods

## *Key policies:*

- *Quality design in all neighborhoods*
- *Access to shopping, jobs, and entertainment*
- *Parks, recreation, greenery, and social amenities*



Enhance the character and quality of neighborhoods.



Connect people to the neighborhood places where they live, work and play.

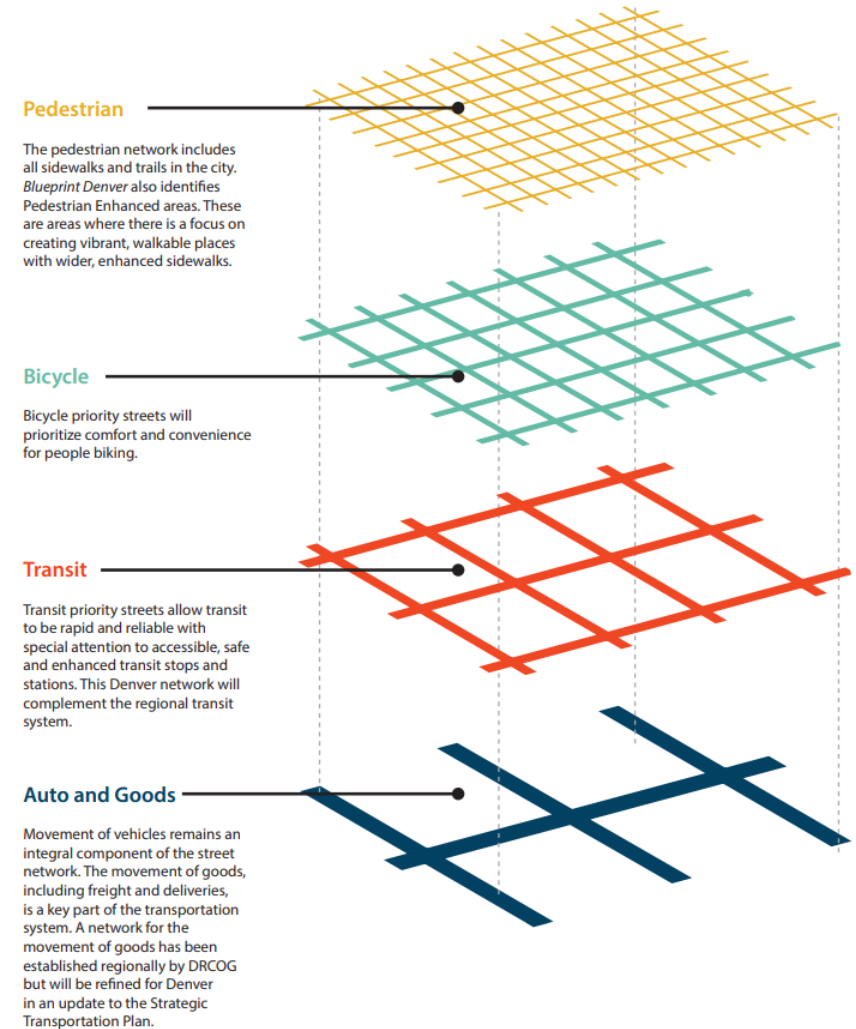


Provide neighborhoods with parks and open spaces, natural features, recreation opportunities and social spaces.

# Complete networks

## Key policies:

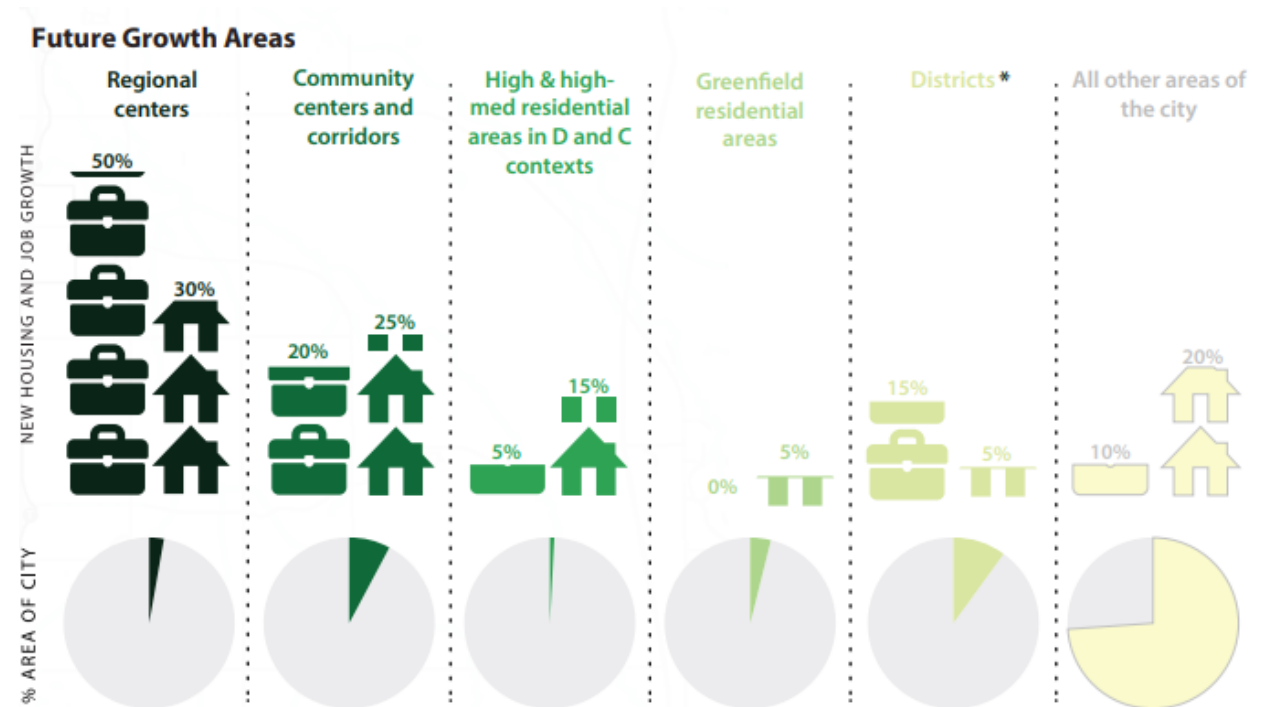
- *Encourage mode shift away from single-occupant vehicles to walking and rolling, biking, transit, and other modes*
- *Prioritize pedestrians over other modes on all streets*



# AN EVOLVING CITY

## Key policies:

- *Every neighborhood accommodates growth*
- *Most growth directed to centers and corridors*
- *Direct growth to limit climate impacts and improve resiliency*



# Citywide Implementation

*Current or upcoming citywide projects will address major Blueprint recommendations:*

- *Expanding Housing Affordability*
- *ADU regulatory updates*
- *Equity in rezoning*
- *Centers and corridors design quality*
- *Residential design quality*

*The Near Southeast plan can provide limited refinement on implementing these recommendations*

# Where do projects like this come from?

Long-range planning efforts like Denver Moves Everyone 2050 that identify projects that advance our city's values and help us achieve our goals.

**DENVER MOVES EVERYONE 2050 IS A CITYWIDE PLAN IDENTIFYING TRANSPORTATION SOLUTIONS THAT WILL MAKE IT EASIER TO GET WHERE WE WANT TO GO.**

The plan will prioritize equitable and safe solutions for Denverites and seek to improve the movement of goods and services ensuring you have access to everything you need.



## JOIN THE MOVEMENT

We're planning for Denver's transportation future – and need your help.

Visit [denvermoveseveryone.com](https://denvermoveseveryone.com) to give your feedback.

Questions? Email [info@denvermoveseveryone.com](mailto:info@denvermoveseveryone.com)



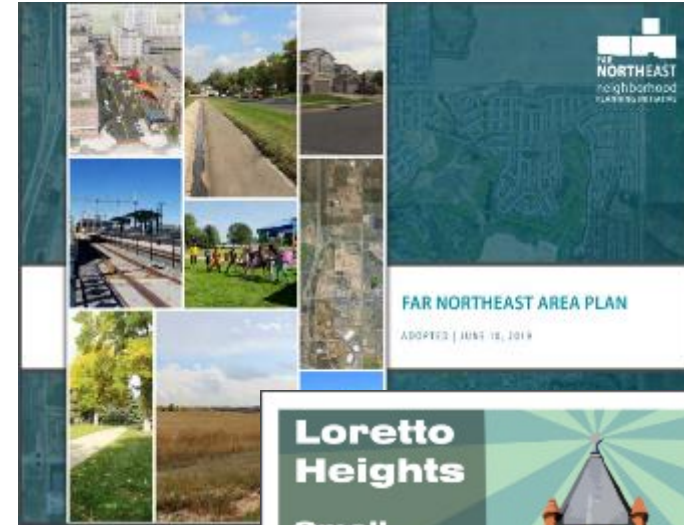
# Neighborhood Planning Initiative

## *Near Southeast Area Plan*



# Neighborhood & Small Area Plans – Part 1

- *Detailed recommendations that apply only to specific areas*
  - *Ex: neighborhoods, corridors, transit station areas*
- *Address many topics and show how systems inter-relate at the local level*
- *Adopted as supplements to the Comprehensive Plan*
- *Must be consistent with citywide plans*

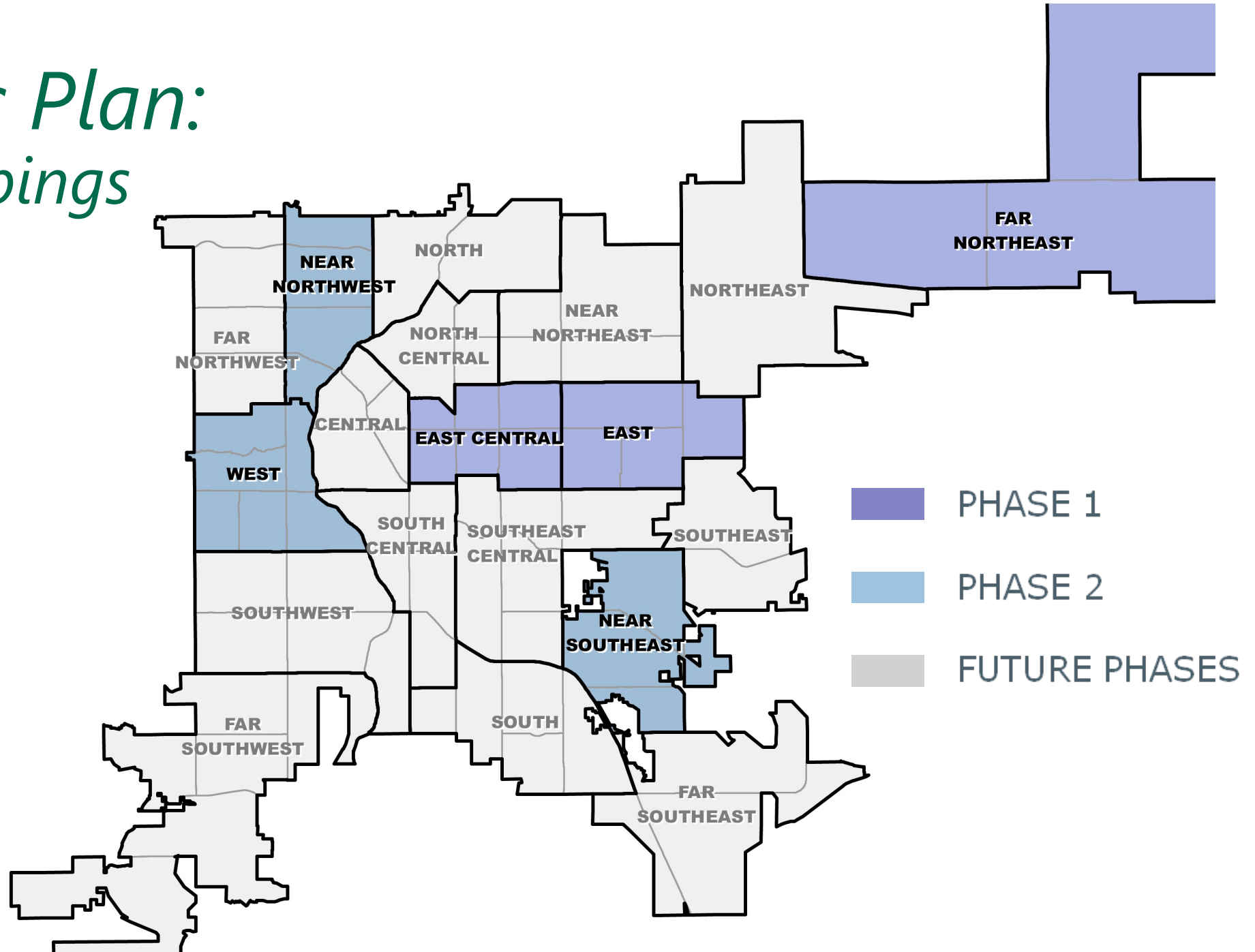


# Neighborhood & Small Area Plans – Part 2

- *Update Blueprint Denver mapping*
- *Can't contradict citywide goals, but can identify customized strategies for achieving them*
- *Provide detailed guidance for use in rezonings & other policy decisions*
- *Recommend capital projects and facilities*
- *Identify strategies for future implementation projects*



# *NPI Strategic Plan: Plan Area Groupings*



# Topic Questions

- Go to [www.menti.com](http://www.menti.com)
- Enter code **8733 5241**

# Planning Process

# Planning Team

- **Interdepartmental Team, including (but not limited to)**
  - Community Planning and Development – Scott Robinson, Libbie Adams, Jason Morrison, Courtland Hyser
  - Transportation and Infrastructure
  - Parks and Recreation
  - Housing Stability
  - Public Health and Environment
  - Economic Development and Opportunity
  - Climate Action, Sustainability, and Resiliency
- **Consultant team**
  - Acts as an extension of the staff team
  - Helps with technical analysis and community engagement
- **Close coordination with Councilmembers' Offices**



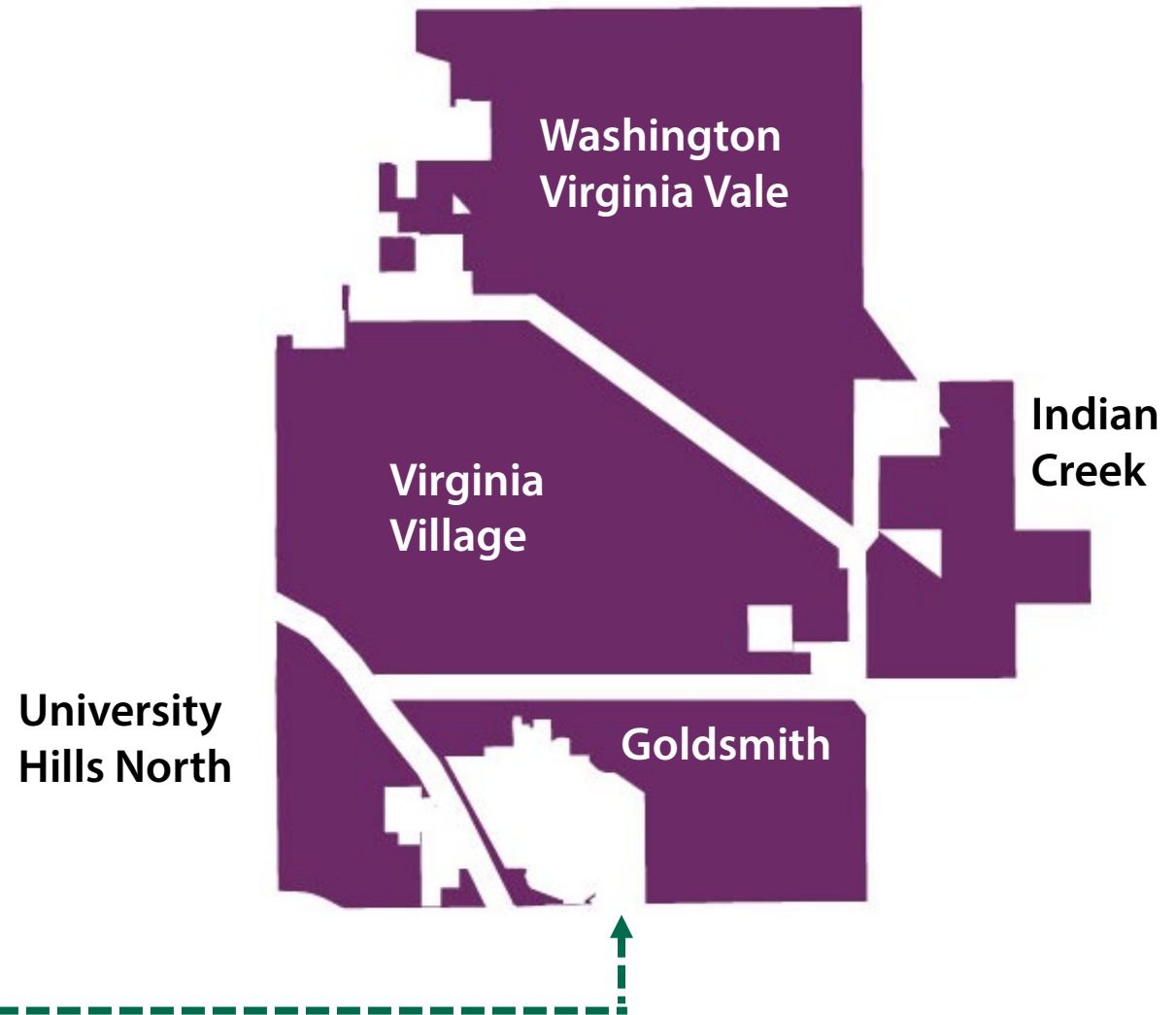
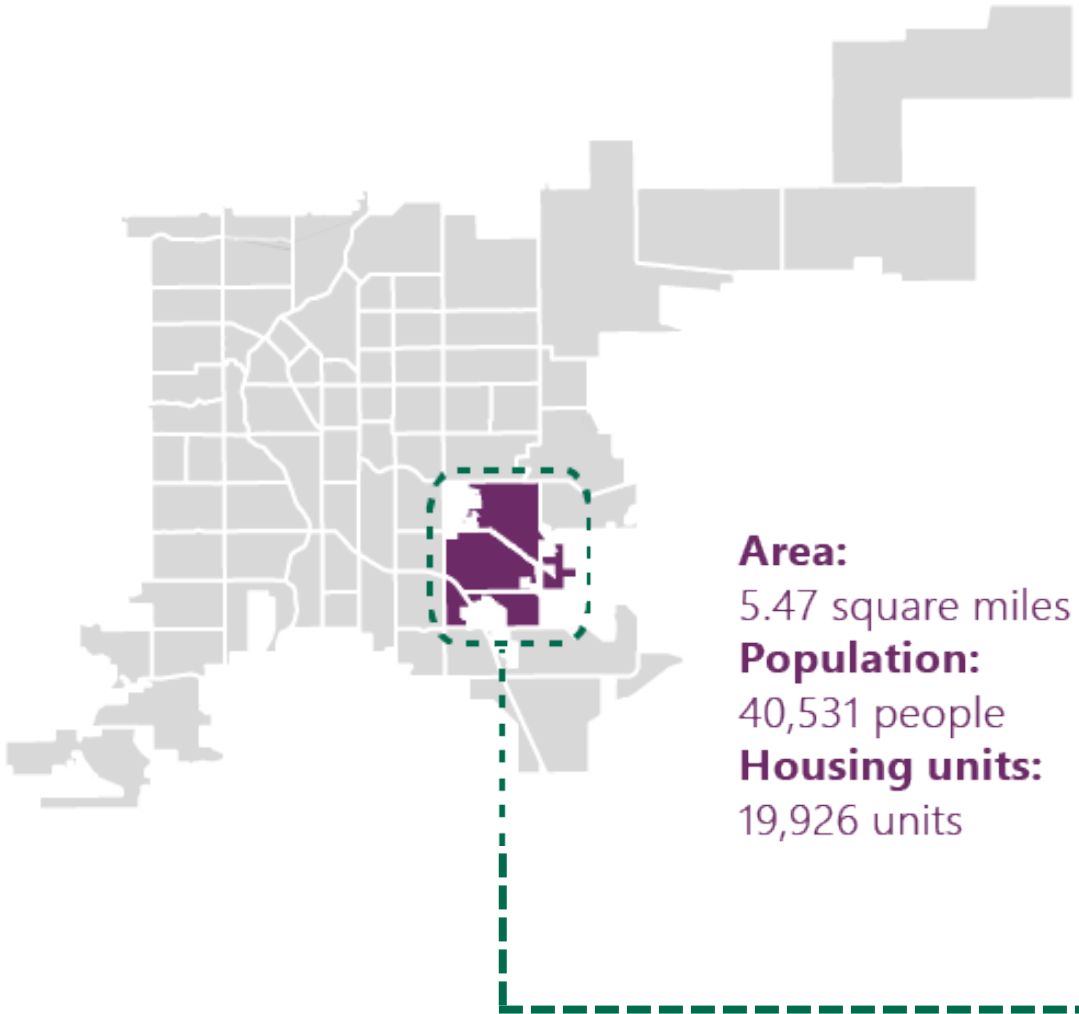
# Timeline



## Near Southeast Area Plan Process



# Near Southeast Area



# What's in the plan?

## Always Topics

[Appear in Every Plan]

### Introduction

- Vision
- Planning for Equity

### Framework Plan

- Land Use and Built Form
- Housing
- Economy
- Mobility
- Quality of Life (health, parks, environmental quality)

### Neighborhoods

### Implementation

## Focus Topics

[Selected with the Community]

- Community prioritizes
- Plan focuses on top priorities
- Put communities in touch with relevant agencies

# Plan Implementation

- *Regulation – Denver Zoning Code text and map amendments, rules and requirements*
- *Funding – Annual budget, capital projects budget, bonds, grants*
- *Partnerships – community organizations, land trusts, DPS, RTD*

# Visioning Questions

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# Community Engagement

# Engagement Strategy

- *Lays out engagement goals for the Near Southeast Plan*
- *Describes the methods that will be used to achieve those goals*
- *Identifies how progress will be tracked*
- *Draft will be developed with input from steering committee and community*

# Goals

- *Engage community members who are representative of the demographics of those who live, work, visit, and study in the Plan Area.*
- *Empower traditionally marginalized or underrepresented communities. Focus populations include, but are not limited to, youth, seniors, people of color (particularly black, brown, and indigenous residents), non-native English speakers, people experiencing homelessness, lower-income residents, people with disabilities, and renters.*
- *Build trust between all participants and create a space to listen and help heal old wounds.*
- *Educate participants on their role, the project, and the importance of a collaborative planning process.*

# Equitable Engagement

Group	Potential strategies/partners for engagement
<b>Hispanic/Latinx residents</b>	Spanish language media; Denver Latino Commission; Mexican Cultural Center
<b>Black residents</b>	Colorado Black Chamber of Commerce; Denver African American Commission; African Community Center
<b>Immigrant communities</b>	Denver Immigrant and Refugee Commission; church/daycare employees/associations; African Community Center; Eritrean Community Center
<b>Youth</b>	School-based engagement; YMCA/recreation groups; religious youth groups
<b>Seniors</b>	Senior apartments; targeted mailings; Denver Commission on Aging
<b>Renters</b>	Small group meetings; apartment managers
<b>Lower income residents</b>	Affordable housing communities; Affordable housing waitlists; Department of Housing Stability; Neighborhood Development Council

# Special Considerations

Topic	Potential strategies/partners for engagement
<b>Many small RNOs</b>	RNO focus group; stakeholder group; RNO-specific survey
<b>Lack of business organizations away from the Evans corridor</b>	Citywide groups (Denver Chamber of Commerce; Colorado Black Chamber of Commerce, etc.)
<b>Variety of religious communities and organizations</b>	Interfaith alliance; equal opportunities to participate
<b>Proximity to other jurisdictions</b>	Partner with adjacent jurisdictions; Neighborhood-specific approach

# Engagement Tools

- *Community Workshops*
- *Surveys*
- *Steering Committee*
- *Intercept Surveys*
- *Neighborhood Meetings*
- *Group Meetings and Stakeholder Engagement*
- *Focused Population Engagement*
- *Focus Groups*
- *Neighborhood Tours and Field Assessments*
- *Community Navigators*
- *Community Resource Fairs*
- *Existing Community Events*
- *Office Hours*
- *Public Hearings*

# Community Kickoff – Part 1

## Goals:

- *Understand how the community views the area and what they like and dislike*
- *Learn what the community would like the area to be like in the future*
- *Identify major issues that need improvement*
- *Confirm engagement strategy*
- *Educate community on planning processes*

# Community Kickoff – Part 2

- *Online survey*
- *Virtual meeting*
- *Outdoor events – park pop-ups, tours, intercept surveys*
- *Targeted engagement*
- *Stakeholder interviews*
- *Group meetings*
- *Community navigators*

# Engagement Questions

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# Survey

# Survey

- Open now on plan website



[www.denvergov.org/nearsoutheastplan](http://www.denvergov.org/nearsoutheastplan)

## Near Southeast Area Plan

- [Latest News](#)
- [Submit a Question or Comment](#)
- [About the Near Southeast Area](#)
- [Near Southeast Area Team](#)
- [Project Archive](#)

### Latest News

#### Share Your Voice at Community Kickoff Tuesday, July 20

Ready to work with your neighbors to create a long-term vision for the Near Southeast Area? A virtual community kickoff will launch the planning process Tuesday, July 20. Attendees will learn about neighborhood planning in Denver and how plans serve communities, share thoughts and ideas on the future of the Near Southeast Area, and have the chance to ask questions.

Interpretation in Spanish will be provided. A recording of the virtual event and copies of all materials will be posted on this page after the fact.

**Virtual Community Kickoff: 6 p.m., Tuesday, July 20**

**Register for the event on Zoom**

#### Can't make it? Take the Online Survey

Even if you are not able to join the virtual kickoff, you can still participate by taking our kickoff survey online.

**Take the 15-minute kickoff survey >**



#### Find Us In Your Neighborhood

Members of the planning team will be attending the following in-person community events and will be available to take public input and answer questions.

- **National Night Out**, Tuesday, August 3, 5:30 pm at Cook Park
- **South by Southeast**, Saturday, August 21, 11:00 am to 7:00 pm, Bible Park

Additional events will be added throughout the summer and fall, so check back for more opportunities.

**Hosting a neighborhood meeting or event?** Let us know! City planners can provide presentations about the plan, set up a booth and/or provide materials.

#### Upcoming Meetings

# Questions

*Use the Question button in Zoom*

# Thank You

[www.denvergov.org/nearsoutheastplan](http://www.denvergov.org/nearsoutheastplan)

