

CHARTER REVIEW ENGAGEMENT & OUTREACH

SOCIAL MEDIA

600+ individuals

reached via public meetings and presentations

Eight meetings, conducted virtually, were open to the public from August 2020 to February 2021

Several presentations were made to various community groups throughout January and February

959 respondents

to the online Charter Review survey

Offered in both English and Spanish, the survey launched in February 2021 and collected answers to a variety of questions for Committee review

358 public comments

regarding voting methods collected

The Office of the Clerk and Recorder initiated the creation of an outreach and engagement plan in August 2020 with the goal of soliciting informed opinions on the options presented to the Charter Review Committee

65,021 impressions

via Facebook, Twitter and YouTube, from both Clerk and Recorder and Elections accounts

Broad outreach across these channels publicized townhalls, meetings, the public comment period and the survey

1,215 engagements

via NextDoor to reach the community on various scales

This platform created the opportunity to deliver relevant messaging to different neighborhoods



OFFICE OF THE CLERK AND RECORDER
CITY AND COUNTY OF DENVER

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LEARN MORE ABOUT THE CHARTER REVIEW COMMITTEE AT [DENVERCLERKANDRECORDER.ORG](https://denverclerkandrecorder.org)