

Name:

**Marijuana Licensing Work Group #3 – Equity**

Below are the discussion questions posed to the Marijuana Licensing Work Group on Thursday, June 11, regarding a marijuana equity program. If you have thoughts on any of the discussion questions below, please provide input below and submit the document to [marijuanainfo@denvergov.org](mailto:marijuanainfo@denvergov.org). Comments will be circulated to the Marijuana Licensing Work Group.

What are the current inequities within the cannabis industry?

What should be the goals of a cannabis social equity program?

What does success look like for a cannabis social equity program?

What criteria should Denver use to determine eligibility of an equity applicant?

What tools, services, and benefits would be valuable to individuals who qualify for Denver's cannabis social equity program?

What should be the ownership requirements of a social equity business entity?

What challenges specific to Denver might exist for individuals seeking to participate in the state's accelerator program?

Given the current economic climate, what are possible funding ideas for a cannabis social equity program in Denver?

What resources could established marijuana businesses provide to equity applicants to help them enter and be successful in the industry?

What incentives would make it worthwhile for established cannabis businesses to participate in an equity program established by the city?