Powered by a highly skilled and uniquely passionate workforce, Denver is a magnet for purpose-driven businesses and industry leaders working on today's biggest issues and tomorrow's cutting edge. Our entrepreneurial business environment is propelling forward with dynamic industries, significant venture capital awards, and high concentrations of scientific and research-oriented talent.

Who Does Business Here?

Fortune 500, meet 300+
days of sunshine
- Robinhood
- Marqeta
- DAT Solutions
- slack
- Palantir

Key Industries

- Aerospace
- Aviation
- Bioscience
- Broadband & Digital Communications
- Energy & Natural Resources
- Financial Services
- Healthcare & Wellness
- Tech/IT Software

Robust & Talented Workforce

Our city and mountains aren’t just a place to play, they’re a challenge to rise higher. Young, highly educated workers populate Denver. Our combination of health, family and career opportunities makes for a balanced life that’s nearly impossible to match.

Startup Stats

$59.8B
in funding raised by 88 companies in 2020

164 startups founded in Denver in 2020

5,140 people work for tech startups in Denver

Recent Global Wins/Deals

- FileInvite - New Zealand-based SaaS startup
- Finder - Australian fintech company
- Melio - Fast-growing Israeli payments startup
- AgriWebb - Australian Agtech startup
- Kleos Space S.A. - Luxembourg-headquartered aerospace company

Unicorn Territory

Agent Sync | Boom Supersonic | DispatchHealth | Evercommerce | Guild Education | Hotel Engine | Ibotta | JumpCloud | Palantir* | Ping Identity* | Quantum Metric | Sierra Space | Solid Power* | Sondermind | Uplight

*Now Public

58 of the 89 largest technology companies in the Bay Area have a presence in Colorado. Including Facebook, Google, Salesforce, Amazon and Slack. –DBJ, 2021

Photo Credit: VISIT DENVER/Evan Semone
Hub of Innovation & Entrepreneurship

The Commons on Champa, founded in 2015, provides resources, inspiration and meeting space for Denver’s diverse community of entrepreneurs. The Commons is home to signature programs to provide mentorship, conversations and business education, at low-or no-cost, to grow authentic, community-based platforms to help businesses start and grow.

The largest free entrepreneurial event of its kind in North America. Built by the community for the community, Denver Startup Week is a celebration of everything entrepreneurial in Denver.

20,800+ people from 49 states & 41 countries
3,644 companies represented

Denver’s Booming Venture Capital (VC) Landscape

"Denver is home to 63 VC firms, which made 39 investments in 2020." -Crunchbase
"Last year, Colorado companies raised $6.5B in venture funding, topping the previous record of $2.7B set in 2019 and repeated in 2020." -PitchBook

By July 1, 2021, PitchBook tracked 10 Colorado deals that topped $100 million in capital, including two that have been north of $200 million. Across all of 2020, there were only three deals in that $100 million range.

Top Colorado VC deals by size ($M) 2021*

<table>
<thead>
<tr>
<th>Size</th>
<th>Deals</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150M</td>
<td>2</td>
</tr>
<tr>
<td>$125M</td>
<td>1</td>
</tr>
<tr>
<td>$100M</td>
<td>7</td>
</tr>
<tr>
<td>Others</td>
<td>0</td>
</tr>
</tbody>
</table>

*source Denver Business Journal

A COMMUNITY BUILT ON THE FOREFRONT OF INNOVATION. AND WE’RE ALWAYS LOOKING FOR NEW EXPLORERS.

Colorado’s impressive record of competitiveness and entrepreneurial activity:
- Colorado ranked No. 1 for women entrepreneurs (FitSmallBusiness, 2020)
- Denver is the No. 1 city with the lowest startup costs (Embroker, 2020)
- Colorado is the No. 1 state doing the most to promote innovation (CES, 2020)
- Colorado ranked No. 3 in best states for entrepreneurs and startups (The Motley Fool, 2020)
- Colorado is a top-5 state for innovation (WalletHub, 2019)
- Colorado ranked No. 8 for small business lending (Lendio, 2019)

$200M DEALS
- DisptachHealth
- Quantum Metric

$150M DEALS
- Pocket Outdoor Media
- Guild Education
- Inscripta

Top Venture Capital firms in Denver
VC Resources & Events
Coworking Spaces
UNIVERSITIES DEVELOPING ENTREPRENEURS:

- University of Colorado Denver - Jake Jabs Center for Entrepreneurship
- University of Denver - Entrepreneurship@DU
- Center for Entrepreneurship - Metropolitan State University of Denver
- University of Colorado Boulder: Venture Partners at CU Boulder, Deming Center for Entrepreneurship - Leeds School of Business, Silicon Flatirons

TOP CITY FOR DIVERSE BUSINESSES TO THRIVE

Support Organizations:

- Women’s Investor Network
- Colorado Black Chamber of Commerce
- Women in Tech
- Colorado Hispanic Chamber of Commerce
- Colorado Women’s Chamber of Commerce
- Colorado LGBTQ Chamber of Commerce
- Sistah Biz
- The Center on Colfax
- Women Who Startup
- Good Business Colorado Association
- Minority Business Office of Colorado

This information is part of a broader initiative by the DEDO Global Business Development team to support companies from throughout the world seeking to expand into the U.S. market. For other resources, or to learn more about Denver, click here.

IT'S ALTITUDE TRAINING FOR YOUR BUSINESS.

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