

## **Deborah Cameron**

### **Chief Business Development Officer**



Deborah Cameron leads DEDO's business attraction and retention efforts, directing efforts across the business development, global business, and workforce development teams. She oversees a group of approximately 40 staff focused on growing and sustaining Denver businesses.

Filled for the first time with Cameron's hiring in June 2018, this role is designed to improve and maximize the city's investments in business retention, expansion and workforce development. With staff recruitment identified as one of the top challenges facing employers, DEDO has more closely aligned its business and workforce development functions. In addition, the role oversees a global business team, focused on increased trade and partnership opportunities for Denver businesses.

Cameron is an economic development professional with nearly 20 years of experience working at the state, regional, utility and local level. Prior to joining DEDO, she built and marketed the aerospace cluster in South Carolina for the South Carolina Council on Competitiveness, led business attraction efforts for the Colorado Office of Economic Development and International Trade, retained and attracted businesses for the Tennessee Valley Authority, and increased economic development in rural distressed areas of east Tennessee for the Douglas Cherokee Economic Authority. Cameron began her economic development career with the Maryland Department of Business and Economic Development.

She holds an MBA from Johns Hopkins University and an undergraduate degree in political science from the University of Maryland Baltimore County.