Transportation Demand Management (TDM) Ordinance

Land Use, Transportation & Infrastructure Committee (LUTI)
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Agenda

- What is TDM?
  - Quick refresher
- Planning Process & Outreach
- Implementation
  - Ordinance and Rules & Regulations
  - Monitoring and Enforcement
- Implementation
What is TDM?
What is TDM?

Strategies that **shift the how, when, and/or where** of people’s travel behavior to increase system efficiency, reduce single occupancy vehicle (SOV) trips, and achieve specific planning goals.

TDM Requirement Recommendation:
- Blueprint Denver
- Comprehensive Plan 2040
- Denver Moves: Transit
- Mayor’s Mobility Action Plan
- East & East Central NPI
Amount of space required to transport the same number of passengers by car, bus, or bicycle.


(Des Moines, Iowa - August 2010)
TDM Planning Process & Outreach
Considerations

- Support City goals and adopted recommendations
- Monitoring, enforcement, and compliance
- Right-sizing the requirement
- Providing Flexibility
- Ensuring Equity
- Integration with existing City processes
- Impact on lease rates
Implementation
Ordinance

- Enables the Executive Directors of DOTI and CPD to jointly adopt Rules and Regulations
- Creates requirement for all projects subject to the Site Development Plan (SDP) or Large Development Review (LDR) process
- Introduces the concept of tiered requirements (based on building size), and the menu of TDM strategies
- Requires monitoring for all buildings subject to the regulation
- Establishes an enforcement process
Rules and Regulations

• Establishes thresholds for the tiers
• Establishes SOV base rates and SOV goal rates that must be achieved through the implementation of TDM strategies
• Details how the monitoring process will function
• Details the specific instances in which the enforcement process would be initiated
Monitoring

• Annual reports
  • Verification of strategies
• Biennial survey
  • Tier 2 properties
• Tenant reporting
  • Signage must be posted
• Unannounced checks
  • Citations issued for noncompliance

Compliance

• Site Plan Review
  • No TDM Plan = No approval
• Certificate of Occupancy
  • Failure to construct = No CO
• Failure to submit annual reports
  • Reminder then citation
• Failure to meet SOV goal (Tier 2)
  • Tiered approach, focused on resolution but can result in a citation
Questions / Discussion