

Economy: Preliminary Recommendations



Prevailing Vision:

- Create space for local businesses and businesses owned by people of color
- Address food insecurity by including space for grocery and fresh food choices

Policies: Tangible ways to achieve components of the vision

Strategies: Actions and incremental steps toward implementation of the policy

Scan the QR code on your phone to give feedback on these policies and recommendations.

Policy 1: Create affordable space for small, local businesses, with a specific focus on historically underserved populations.

Draft Strategies:

- Reduce rent and business costs to help create spaces for small, local businesses.
- Create a commercial land trust for small, local business.
- Establish an affordable neighborhood incubator space to support new small businesses and non-profits.
- Support local businesses to establish a business association of their choosing (e.g., Business Improvement District, General Improvement District, or a non-regulatory coalition).



Policy 2: Employ strategies to mitigate involuntary displacement of neighborhood businesses.

Draft Strategies:

- Increase business outreach and improve access to technical and capital resources in order to help existing small, local businesses stay and grow.
- Create space for a community resource center to connect residents and businesses with services and information, offer educational programming, and celebrate local heritage.
- Explore the establishment of legal, financial, and technical support for existing and future small, local businesses.



Policy 3: Address food insecurity by including space for grocery and fresh food choices.

Draft Strategies:

- Encourage and help recruit an affordable grocery retailer to locate at or near the corner of 35th and Colorado Blvd.
- Work with community partners (like Denver Urban Gardens, for example) to identify appropriate location(s) for new community gardens.
- Incorporate community-based solutions to improve access to affordable, healthy food such as local indoor and outdoor markets, community gardens, surplus food sharing programs, federal food assistance programs, and food pantries.

