Notice of Funding Availability (NOFA) – Neighborhood Public Services & Business Support

Neighborhood Equity & Stabilization/DEDO
June 12, 2023
Welcome!

• AGENDA
  • Review Neighborhood programs under the Notice of Funding Availability (NOFA)
  • 2024 NOFA Schedule
  • Q & A
Denver’s unique NEST division initiative was created by the Hancock Administration in 2018 to preserve the culture and character of these neighborhoods experiencing significant change. The goal of NEST is to provide longtime businesses and residents with a range of opportunities to remain in place.

Our mission is to ensure that all residents and businesses benefit from the prosperity and success that Denver is experiencing -- to not only protect the vulnerable from involuntary displacement or further loss, but to improve the shared quality of life for us all.

Participants: Please post your name and associated organization in the chat.
2024 NOFA Application Highlights

**COLLABORATION**
- Participating agencies need to develop projects that address real community needs.
  - what does your data show?
- Participating agencies are highly encouraged to develop partnerships with other agencies and organizations.
  - Provide more comprehensive support services to neighborhood residents for greater impacts

**MINIMUM THRESHOLD**
- $150,000 minimum budget
- Partnerships will designate a **Lead Fiscal Agency** that agrees to be the primary organization contracting with the city,
- We will accept applications that only identify a single fiscal manager.

**BUDGET TEMPLATES**
- Personnel & Non-Personnel
- Fee for Services
- Separate budget narrative form has been omitted from the application. The budget narrative is now contained within the budget templates.
  - **Budget_CAP-CDBG Standard**
  - **Budget CAP-CDBG Fee for Service**
Priority Areas: Neighborhoods facing involuntary displacement

Priority consideration will be given to projects or programs in the following neighborhoods:
✓ Athmar Park
✓ Barnum
✓ Barnum West
✓ Clayton
✓ College View
✓ East Colfax
✓ Elyria Swansea
✓ Globeville
✓ Kennedy
✓ Lincoln Park
✓ Mar Lee
✓ Montbello
✓ Ruby Hill
✓ Sun Valley
✓ Valverde
✓ Villa Park
✓ Windsor
✓ Westwood
Community Development Block Grant (CDBG)

- Is authorized under Title I of the Housing and Community Development Act of 1974, as amended. Its primary objective is the development of viable urban communities.

- Viable communities are achieved by providing the following, principally for persons of low and moderate income: decent housing, a suitable living environment, and expanded economic opportunities.

- Provides communities with resources to address a wide range of public service activities.
Community Development Block Grant (CDBG)

Funded activities for public service must meet the below HUD national objective:

• Benefit to low-and moderate-income (LMI) persons;
  Low Mod Limited Clientele (LMC)
  Low Mod Area Benefit (LMA)
## 2024 CDBG Focus Areas

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>FOCUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mental Health &amp; Wellness</td>
<td>• Clinical services and therapy – individual, group, families</td>
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<td></td>
<td>• Culturally responsive healing practices</td>
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<td></td>
<td>• Psychoeducation</td>
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<tr>
<td></td>
<td>• Destigmatizing mental health/illness</td>
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<tr>
<td>Child &amp; Youth Programming</td>
<td>• Providing opportunities for educational, social, and/or community</td>
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<td></td>
<td>• Licensed childcare services</td>
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<td></td>
<td>• Tutoring and mentoring</td>
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<tr>
<td>Older Adult Support</td>
<td>• Social and educational programs to combat isolation</td>
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<tr>
<td></td>
<td>• Healthy food access</td>
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<td></td>
<td>• Internet and technology training</td>
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<tr>
<td></td>
<td>• Financial and legal support</td>
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<tr>
<td>Community Capacity Building</td>
<td>• Community organizing training</td>
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<td></td>
<td>• Leadership development</td>
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<td></td>
<td>• Programs to amplify resident and community voice</td>
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</tbody>
</table>
## 2024 CDBG Focus Areas

<table>
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<tr>
<th>CATEGORY</th>
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<tbody>
<tr>
<td>Small Business Support</td>
<td>• Technical assistance</td>
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<tr>
<td></td>
<td>• Start-up guidance and planning</td>
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<td></td>
<td>• Capital access counseling</td>
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<td></td>
<td>• Real estate purchasing and lease negotiation</td>
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<td>• Loan readiness and financial training</td>
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</table>
NEST Strategic Goals

• Partner with city and community stakeholders to implement culturally-responsive programs that narrow the social and economic equity gaps in prioritized neighborhoods.

• Support individuals and community organizations to make community-driven change within prioritized neighborhoods.

• Bridge the economic equity gap by investing in culturally responsive direct services within prioritized neighborhoods.

• Anti-displacement strategies
The Budget Spreadsheet

- It is a tool to make creating the budget easier by automatically doing the math.
- This saves time for all of us and prevents errors.
- It will make budget modifications easier too!
- Certain cells are purposely locked to ensure automatic calculations are accurate. Do not unlock the spreadsheet.
- Only fill in the yellow highlighted cells – other cells do not need to be edited.

**Budget Summary for Community Development Block Grant**

<table>
<thead>
<tr>
<th>Item of Expenditure</th>
<th>(1) Total Project Cost requested from JEDO</th>
<th>(2) Other Federal Funding</th>
<th>(3) Other Non-Federal Funding</th>
<th>(4) Other City and County of Denver Funding</th>
<th>(5) Agency Total (All Funding Sources)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td>5,000 $ 50.00%</td>
<td>- $ 0.00%</td>
<td>5,000 $ 50.00%</td>
<td>- $ 0.00%</td>
<td>10,000 $ 100.00%</td>
</tr>
<tr>
<td>Fringe</td>
<td>383 $ 49.97%</td>
<td>- $ 0.00%</td>
<td>383 $ 50.03%</td>
<td>- $ 0.00%</td>
<td>766 $ 100.00%</td>
</tr>
<tr>
<td>Office Expenses, Supplies, &amp; Equipment</td>
<td>83 $ 10.03%</td>
<td>- $ 0.00%</td>
<td>83 $ 49.80%</td>
<td>- $ 0.00%</td>
<td>125 $ 100.00%</td>
</tr>
<tr>
<td>Communication</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
</tr>
<tr>
<td>Insurance</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
</tr>
<tr>
<td>Subcontractor</td>
<td>40,000 $ 100.00%</td>
<td>- $ 0.00%</td>
<td>- $ 0.00%</td>
<td>- $ 0.00%</td>
<td>40,000 $ 100.00%</td>
</tr>
<tr>
<td>Other Direct Costs</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
<td>- #DIV/0!</td>
</tr>
<tr>
<td>Indirect Costs</td>
<td>2,280 $ 89.06%</td>
<td>- $ 0.00%</td>
<td>280 $ 10.94%</td>
<td>- $ 0.00%</td>
<td>2,560 $ 100.00%</td>
</tr>
<tr>
<td>Direct Costs excluded from MTDC</td>
<td>75,000 $ 100.00%</td>
<td>- $ 0.00%</td>
<td>- $ 0.00%</td>
<td>- $ 0.00%</td>
<td>75,000 $ 100.00%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>122,725 $ 95.54%</td>
<td>- $ 0.00%</td>
<td>5,725 $ 4.46%</td>
<td>- $ 0.00%</td>
<td>128,450 $ 100.00%</td>
</tr>
</tbody>
</table>

- Our partners need to be specific about what this money will be used for.
- Why? This will help finance ensure expenses are compliant and make it easier for our staff to reimburse expenses.
Examples

Which description for personnel is better?

A. The Director oversees operations.
B. The Director manages the technical assistance to small businesses, including consulting, strategic planning, and managing staff.

Which description for non-personnel is better?

A. Supplies
B. Printing subscription for $100 a month
How your proposal will be considered

Proposed activities (program or project support) will be reviewed individually:

• **Matches to NEST strategic goals and selected focus area:** Please review the NOFA Guidelines

• **Demonstrates commitment to and ability to meet stated program outcomes:**

• Evaluators will evaluate the ability of the organization to achieve their proposed outcomes (including review of previous contracted work and/or similar work undertaken locally or in a similar setting), organizational capacity, and fiscal sustainability (including other funding sources).
How your proposal will be considered

• The reviews will be conducted by NEST personnel, other city staff, and community partners who possess knowledge and experience in various community program areas.

• Reviews will be conducted on the submitted proposals only.

• Decisions are anticipated in early fall 2023 for a contract start date of January 1, 2024.

• All awards and funding commitments are made contingent on HUD funding awards to Denver.
Additional proposal considerations

- Past performance (if applicable)
- Ability to leverage DEDO dollars with outside money
- Projects need to be ready to begin and get off the ground
- Clearly identified and quantifiable outcomes
- Organizational capacity (accounting, reporting and compliance)
Potential ineligibility during procurement process

- Any organization that has a defaulted loan with DEDO
- Any organization that has unpaid audit fees or performance audit penalties/fees
- Any organization delinquent in taxes (sales or property)
Federal Requirements

Compliance and Performance

• **Environmental**: (24 CFR 58.22) This regulation strictly forbids the commitment or expenditure of funds (Federal or Non-Federal) until an environmental clearance has been completed.

• **Section 504**: Funding is subject to Section 504 of the Rehabilitation Act of 1973. Programs funded by HUD cannot discriminate against persons with disabilities.
Contract Requirements

Required provisions and documentation:

• **SAM Registration:** All contractors receiving Federal funds must be registered in the System for Award Management Database (www.sam.gov).

• **Secretary of State:** All contractors must be registered with the Colorado Secretary of State and have an active Certificate of Good Standing prior to submitting an application.

• **Drug Free Workplace, Anti-Lobbying, Debarment attestation**

• **Insurance:** Certificates of Insurance are required of all City Contractors evidencing the following policies:
  - Workers’ Compensation and Employer’s Liability
  - Waivers for Sole Proprietors
  - Commercial General Liability including Cybersecurity
    - Sexual Abuse and Molestation Exclusion (SAME) language: Any contractor working with youth and/or a vulnerable population will require SAME coverage as a part of the contractor’s commercial general liability coverage
  - Business Automobile Liability
    - Exception for Sole Proprietors
NOFA Schedule of Events

- Applications Available
  Monday, June 5, 2023  8 a.m.
- 2023 Pre-Bid Meeting
  Monday, June 12, 2023  2 - 4 p.m.
- Completed Proposal Submission Deadline
  Wednesday, July 5, 2023  4 p.m.

Please submit all NOFA Guidelines questions by Friday, June 16th at 4pm to NEST@denvergov.org

Q&A Addenda to the NOFA will be posted on the Funding Opportunities page by Friday, June 23rd at 3pm
QUESTIONS?

Please know that we cannot provide guidance on your proposal development. We can only provide support for technical assistance.

All questions regarding the 2024 NOFA must be submitted in writing to NEST@denvergov.org
THANK YOU!

Neighborhood Equity & Stabilization Team (NEST)
https://www.denvergov.org/Government/Agencies-Departments-Offices/Economic-Development-Opportunity/Neighborhood-Equity

DEDO Funding Opportunities
https://www.denvergov.org/Government/Agencies-Departments-Offices/Economic-Development-Opportunity/Funding-Opportunities

HUD User Guide users-guide-2021-020321.pdf (denvergov.org)
Q&A Session