



Public Amenities Committee
Meeting Summary

Date: July 17, 2007

Time: 11:00 a.m.

Location: Room 391

Members Present: Lehmann, Johnson, Montero, Robb

Members Absent: None

Other Council Present: Lopez, Madison

- Amend Centerplate concession contract
 - Create special revenue fund for DOCA
 - Denver County Cultural Council
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1. Theatres & Arenas

Committee Action

The Committee approved filing an amendment to the Centerplate food & beverage concession contract.

Summary of Discussion

Jack Finlaw, Director, Theatres & Arenas, made the following points about Centerplate and the contract extension:

- Centerplate operates at the Colorado Convention Center and Denver Performing Arts Center.
- Current 4-year contract has an optional 4-year extension, which has been negotiated.
- Amendment includes a commitment by Centerplate for \$3.5M capital investment and expanded services.
- Additional services include Blue Bear Lounge at CCC and Liquid Planet outlets at CCC, DPCA, and at the light rail station (with a package liquor license).
- Liquid Planet serves all organic beverages.
- Centerplate and Kevin Taylor will together operate the former Theatre Café space, offering less expensive dining that compliments Kevin Taylor's at the Ellie.
- The City receives a percentage of the gross revenue for all of the outlets.
- Curtis/14th Street are becoming a destination, with new hotels and restaurants, and Centerplate's expansions will add to the excitement.

2. Denver Office of Cultural Affairs

Committee Action

The Committee approved creating a special revenue fund for donations from outside sources to support various DOCA programs.

Summary of Discussion

Erin Trapp, Director, DOCA, explained the reason for the request.

- Private donations have been handled by the Mayor's Foundation for Art Culture & Film.
- Budget Office wants a special revenue fund in a City budget to better track the funds.
- The Foundation will remain in place; there may be tax advantages to donating to a foundation.
- The donations are generally small amounts between \$2,000 & \$2,500.

3. Denver County Cultural Council

Committee Action

The Committee approved re-appointment of Steven Reiquam for a 3-year term.

Summary of Discussion

Bernard Karshmer, Chair; Jane Potts, Program Administrator; and Harriet Hogue and Steven Reiquam, DCCC members, reported the following:

2007 grant allocations

- Grant applications from 102 Tier III organizations were reviewed by DCCC.
- DCCC will disburse \$1,617,312 in Scientific & Cultural Facilities District funds to 99 groups.
- Maximum request allowed is 15% of previous year's expenses but no more than \$40,000.
- ArtReach's Arts Benefiting Kids after-school program continues to receive significant funding.
- Discretionary funds for 2007 will be used for technical assistance; support of collaborations that increase efficiency, such as shared office space and joint marketing; and registration fees for groups to attend the National Performing Arts Convention and the National Museum Convention in Denver next year.
- Denver's Office of Cultural Affairs will receive funds for a study of the space requirements and needs of small arts organizations, a continuation of the Mayor's Initiative on Creative Spaces.
- DCCC has been talking with Denver Open Media about marketing opportunities.
- The scientific organizations, such as the Greenway Foundation, are as important as the arts.
- DCCC is interested in exploring the possibility of amending the requirement that groups have 51% of performances in Denver in order to receive funding, which has been a challenge.
- SCFD is currently recruiting for a new executive director.

Re-appoint Steven Reiquam

- Mr. Reiquam is currently completing a 2-year term, and the DCCC requests that Council re-appoint him to a 3-year term.
- Mr. Reiquam is interested in being re-appointed.

DCCC Program Manager's contract

- Council created the DCCC to keep an arms-length relationship from the process of fund allocation. Program management has been contracted, first with Volunteers of America and then individuals. Ms. Potts has been providing excellent service for 5 years.
- City Attorneys Office directed Council to change from an employment contract to a personal services contract to avoid any issues regarding the status of the manager (i.e., she is not a city employee and has no claim to employment benefits).