

PLAN APPROACH AND OUTCOMES

STRATEGIC PARKING PLAN: PROCESS APPROACH

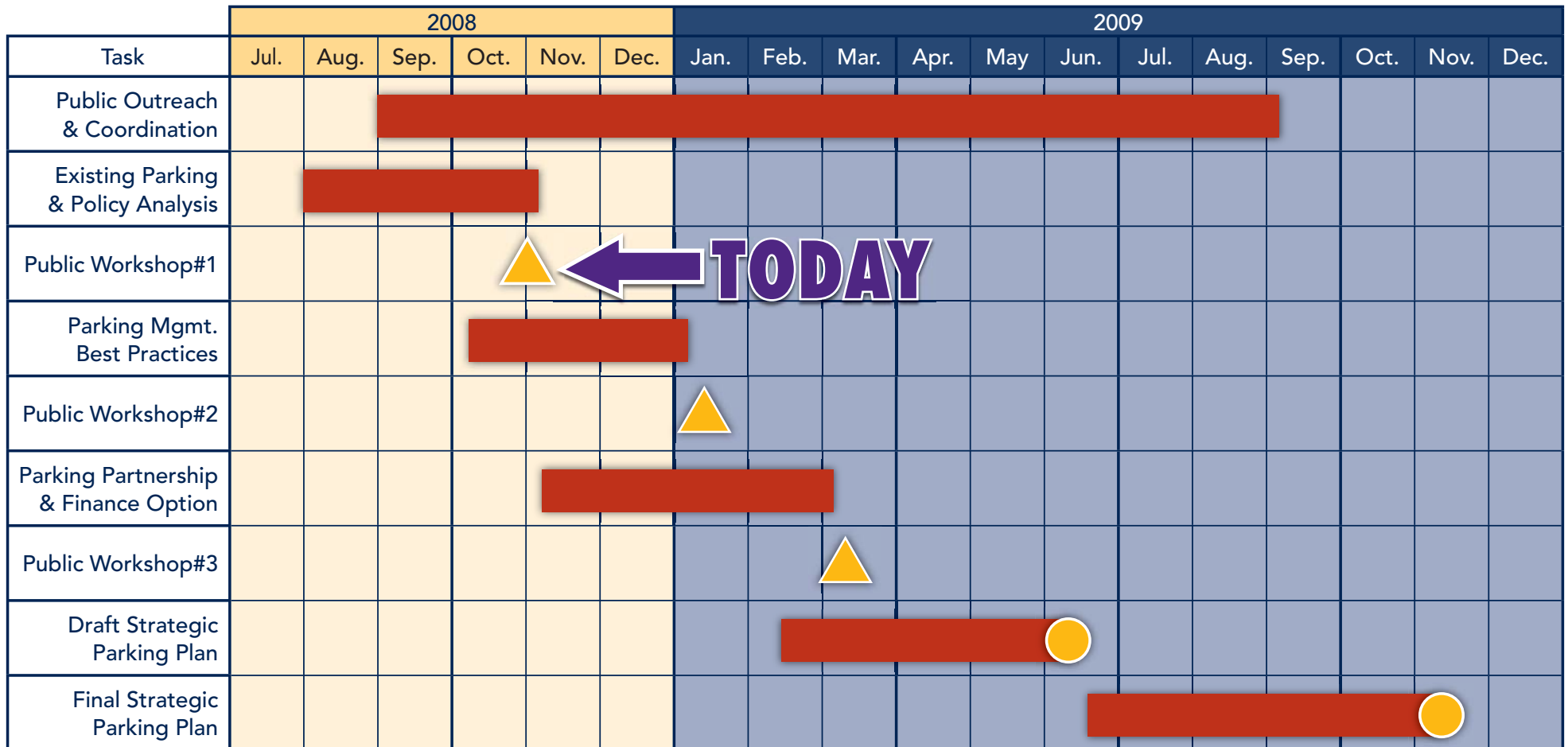
- ✓ Identify best policy direction
- ✓ Revise code based on parking demand and best practices
- ✓ Identify neighborhood/district typologies
- ✓ Develop framework with community support

STRATEGIC PARKING PLAN: EXPECTED OUTCOMES

- ✓ A citywide strategy for parking policy & implementation
- ✓ Community-based, integrated parking management strategies
- ✓ Recommendations to specific problems
 - Parking ratios
 - Residential Parking Permit Program
 - Way finding
 - Management structure to support/implement recommendations



ESTIMATED PROJECT SCHEDULE



EXISTING CONDITIONS/FOCUS GROUP FEEDBACK

Theme	Concerns/Issues
<p>Parking and Zoning</p>	<ul style="list-style-type: none"> ✓ Concern that Zoning Code parking requirements are outdated
<p>Parking Information and Management</p>	<ul style="list-style-type: none"> ✓ Better information on parking availability needed ✓ Sense that overall parking management needed
<p>Parking Districts</p>	<ul style="list-style-type: none"> ✓ Interest in parking districts & revenue sharing ✓ Different views on the best use of curbside parking ✓ Interest in shared parking; existing zoning regulations currently prohibit/restrict
<p>Parking Finance</p>	<ul style="list-style-type: none"> ✓ Parking revenues a source of General Fund dollars ✓ Little pricing outside downtown, DU, Cherry Creek ✓ Denver parkers price sensitive ✓ Support for parking payment technology



STAY INVOLVED WITH THE STRATEGIC PARKING PLAN PROCESS

- ✓ Visit www.denvergov.org/spp to:
 - Take the on-line survey
 - Sign-up to be on our distribution list
 - Read about Strategic Parking Plan progress
- ✓ Participate in Opportunities to:
 - Be a part of Focus Groups
 - Attend Public Information Sessions (total of three)

