



City and County of Denver
Human Services

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MEDIA ADVISORY

Foster, homeless and the underserved to benefit from Masquerade Ball on Saturday, Oct. 15

*Human Services celebrates the opening of its new Better Denver Bond building,
while raising money for charity*

DENVER, CO — October 13, 2011 — The band Phat Daddy will entertain hundreds of guests, along with Mayor Michael B. Hancock, Councilman Albus Brooks, and Denver Human Services Manager Penny May at the Occasions by Sandy Masquerade Ball on Saturday, October. 15. Guests will don masquerade attire to celebrate the grand opening of the new Better Denver Bond built Human Services building, while raising money for GIVE Denver, a human services nonprofit that helps foster, homeless and underserved families.

“This is a historic event for Denver Human Services. This building enables us to better serve and protect at-risk and vulnerable families in their own community, while at the same time benefiting those who hide behind an invisible mask everyday; our foster, homeless and disadvantaged youth, individuals and families,” Penny May says.

What: Occasions by Sandy Masquerade Ball

When: Saturday, Oct. 15, 2011 from 6 – 11 p.m.
Mayor Hancock to speak at 8 p.m.

Where: New Denver Human Services office, 3815 Steele St.

Why: The Occasions by Sandy Masquerade Ball is a celebratory event for the new human services building, a Better Denver Bond funded project that voters approved in 2007, and fundraiser for GIVE Denver. A portion of proceeds will benefit GIVE Denver, a human services nonprofit that helps foster, homeless and underserved families, children and individuals.

Tickets are still available for purchase, and may be purchased at the door or by calling 720-944-GIVE(4483).

Photo Opportunities/Interviews:

- Remarks from Mayor Hancock, Councilman Brooks, and DHS Manager Penny May and guest appearance by Mrs. Colorado Janell Ames
- Artists whose artwork are displayed at the new Human Services office will showcase their art pieces (Ray King, Jess Dubois, Carol Waugh, Guerilla Garden Studios, Vincent

Juarez, Steve Altman, and Carlos Fresquez)

- Phat Daddy band performing live
- Mask auction: masks painted by Denver foster and at-risk youth will be on display
- Guests and elected officials donning masquerade attire

This event is made possible thanks to the generous support of sponsors, including:

- Occasions by Sandy
- Kiewit Building Group
- Suncor Energy
- Phat Daddy
- Cooney Associates
- The Piton Foundation
- Nestle Purina
- MillerCoors
- City and County of Denver, Human Services
- KOSI 101
- Sara Karam Photography Studios
- Denver Community Credit Union

For more information, please visit www.denvergov.org/give.

About Denver Human Services

Denver Human Services (DHS) provides a variety of assistance to eligible Denver residents in financial need and those in need of protection from abuse and neglect. DHS' major financial assistance programs include food assistance, energy assistance, child care, Temporary Aid to Needy Families (TANF), general assistance, child support enforcement, adult medical/financial assistance, and eligibility determination for Medicaid. A wide-range of protective and prevention services are also provided to vulnerable children and adults through child and adult protective services. For more information, visit www.denvergov.org/humanservices.

About GIVE Denver

GIVE Denver is a human services nonprofit designed to provide resources and services to Denver's underserved community through donations and with the help of volunteers. It helps foster children, the homeless, veterans, at-risk seniors, and families. GIVE Denver's mission is to help those who are underserved by connecting underprivileged families, referred by DHS staff, to neighborhood resources when they are denied government assistance, but still need help. The organization also provides basic necessity items to foster or kinship families that care for children, on a moment's notice or to families in crisis. Additionally, it supplies donated holiday gifts and school supplies to Denver foster and underserved youth and families. To learn more, visit www.denvergov.org/give.

About Better Bond Denver

The City and County of Denver's \$550M Better Denver Bond Program works to preserve, renovate and create amenities that touch resident's lives – including roads, libraries, parks, recreation centers, public safety, human services, city buildings and cultural facilities. Approved by voters in 2007, the bond program is generating millions of dollars for the economy, preserving and creating jobs and making Denver a more attractive place to live, work, and invest in for the future. For more information about the Better Denver Bond Program, visit www.denvergov.org/betterdenver.