




Recreation Center Task Force Updates

Recreation Division
July 2010



Recreation Center Task Force

- ✓ Strategic Vision for Recreation system
- ✓ 8 month Task Force
- ✓ 21 community meeting
- ✓ Over 1500 participants and website comments



Task Force recognized:

- ✓ Must be flexible
- ✓ Adaptable
- ✓ Make changes to core functions and organization
- ✓ Current system is not sustainable




Recommendations offer:

- ✓ Equitable solutions and prioritized options to recreation services throughout the City
- ✓ New Service paradigm based on a geographic, amenity, program and fee tiered system enhanced & complemented with partnerships throughout the City



Recommendations offer citizens:

- ✓ More hours
- ✓ More flexibility
- ✓ More programming
- ✓ Improved amenities



Recommend establishing a tiered system of recreation centers

- Neighborhood centers
 - meet the needs of immediate neighborhood
- Local centers
 - more focused amenities
- Regional centers
 - broad programming and amenities such as aquatics or fitness areas



Tiered Fee Structure

- Recommend a tiered fee structure based on the regional, local or neighborhood centers


- Fees should be tiered by
 - financial needs (scholarships, My Place program)
 - Adult, youth, senior & people with disabilities



Partnerships


- Pursue full range of partnerships throughout the system and implement 3-5 pilot sites within 12 months

- Develop a continuum of formal partnerships ranging from individual contractors permitting space to partners taking on full management of a location is the future of recreation in Denver.



Community Advisory Committees (CACs)

- Purpose - guide service provision and assist in holding the collaborations accountable for achieving key community needs
- Defined structure of CACs, operating procedures, application process, staff support, select participants
- Scheitler and La Alma Recreation centers have active CACs. Hiawatha Davis participates with Holly Square Development as a larger community CAC
- Currently forming CACs at Johnson, Globeville and College View Recreation Centers and at the Central Park Recreation Center




Collaborations/Partnerships

- Established collaborations with agencies to provide programming at centers (fitness and educational)
- Formal partnerships at Johnson, Globeville, College View Recreation Centers



Staffing Plan

- Established a staffing model for the different tier of center
- Regional programming model –
 - Health/Fitness/Wellness
 - Youth Sports Active Older Adults
 - Arts & Culture Social Enrichment
 - Guest Relations
- Programming focus for some centers



Questions
