



**DENVER**<sup>®</sup>  
THE MILE HIGH CITY

**City and County of Denver**  
Parks and Recreation

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## FOR IMMEDIATE RELEASE

# Denver Parks and Recreation to create Policy For Ticketed Events in Parks

**Denver, August 3, 2009** —Due to recent subcommittee recommendations to support allowing ticketed events in Denver's festival parks, Denver Parks and Recreation (DPR) is reconvening the Admissions Based Policy Task Force to outline parameters on size, fees and number of ticketed events allowed annually.

The Admissions Based Task Force was created after a proposal from AEG in 2007 to host a ticketed concert in City Park. Though there is no policy, rule or regulation which expressly denies these opportunities, DPR proactively reached out to the community to gather public feedback on creating a responsible, reasonable policy to guide future direction and decisions when permitting ticketed events in the parks.

In more than 15 meetings, including the subcommittee meetings, the 30 member Task Force met for 12 months in 2007 and 2008 to develop guidelines for ticketed events in the parks. The group focused on location, fees, policy and regulation and other pertinent issues, and as well studied best practices from across the Nation.

When new Parks and Recreation Manager Kevin Patterson joined the department in September 2008, the Task Force had not met for some time. After taking the time to study the issue, learn the pros and cons and understand citizens' concerns, he is again reaching out to the committee to finalize their work.

In June 2009, the location subcommittee of the Admission Based Task Force met and recommended that ticketed events be allowed in Denver's designated Festival Parks, which are:

- City Park
- Civic Center Park
- Confluence Park
- Creek Front Park
- Denver Performing Art Sculpture Park
- Skyline Park
- Sloan's Lake Park
- Central Park

The Task Force will be coming together in a final meeting next week to review final subcommittee recommendations. DPR will draft the policy in the coming months and will work closely with the

Denver Parks and Recreation Advisory Board through their public process prior to formally adopting the policy.

The Denver Parks and Recreation Advisory Board advises the manager of parks and recreation with respect to the policy and operation of the department and reviews and comments on the proposed annual budget for the department. The board is comprised of 13 members appointed by City Council, five members appointed by the Mayor and one member appointed by Denver Public Schools.

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