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DESIGNED BY KIDS AND BUILT BY VOLUNTEERS ...

Watch a New Playground for West Side Denver Children Take Shape in Just Six Hours on Thursday, July 16

What: Kids aren't the only ones who enjoy playing on a playground. On Thursday, July 16, more than 200 volunteers from Mutual of Omaha, Denver Parks & Recreation and The Park People will join Councilman Paul D. Lopez and organizers from KaBOOM! to trade their typical work day for one in which they spend the day assembling slides and swings. The volunteers will build a brand new playground in just six hours at the park located at South Knox Court and West Kentucky Ave. in Denver. The playground's design is based on drawings and input from children who attended a Design Day event in May. Other park amenities, including several trees, will also be added to the park.

Why: From the Owens Branch Boys & Girls Club to the neighboring community, a newly designed park will make a substantial impact in West Denver, an area that has the highest density of children under 15. Approximately 400 children and their families in the immediate vicinity of the playground will enjoy a new sense of community pride through this new playground.

The Denver playground will be the third of seven playgrounds built nationwide by the Mutual of Omaha Foundation and KaBOOM! in 2009, through a partnership that will eventually serve more than 52,000 children across the country. The build will also be one of more than 150 KaBOOM! playgrounds built in 2009 in an effort to provide a great place to play within walking distance of every child in America.

When: **Thursday, July 16**
8:30 a.m. – Kick-off and beginning of build
11-1 p.m. – Best opportunity for visuals of playground under construction
2:30 p.m. – Ribbon-cutting ceremony to dedicate new play area
(Note: all times approximate)

Where: Denver Park located at
 South Knox Court and West Kentucky Ave.
 Denver, CO 80219

Who: District 3 Councilman Paul D. Lopez;
 More than 200 volunteers from The Park People, Denver Parks & Recreation, Mutual of Omaha and the Denver community

Visuals: Before and after shots of the site
 Volunteers assembling brightly colored playground equipment
 Volunteers moving 43,740 square feet of safety surfacing by hand
 Ribbon-cutting ceremony to dedicate the playground

[About Denver Parks & Recreation Department](#)

Denver Parks and Recreation serves over 14,000 youth annually through programming and recreation activity at each of our 29 recreation centers and in our 300 parks. For more information, visit www.denvergov.org/parksandrec.

About The Park People

The Park People is a private, non-profit organization dedicated to preserving, enhancing and advocating for Denver's parks, recreation resources, open space and urban forest. Visit www.theparkpeople.org, or call 303-722-6262 for more information.

About Mutual of Omaha

Mutual of Omaha is a full-service, multi-line organization providing insurance and financial services products for individuals, businesses and groups throughout the United States. For more information about Mutual of Omaha, visit www.mutualofomaha.com.

About the Mutual of Omaha Foundation

The Mutual of Omaha Foundation was established in 2005 to continue the company's longstanding tradition of supporting efforts that impact individuals and families throughout the community. For more information, visit www.mutualofomahafoundation.org.

About KaBOOM!

KaBOOM! is a national non-profit organization that envisions a great place to play within walking distance of every child in America. Since 1995, KaBOOM! has used its innovative community-build model to bring together business and community interests to construct more than 1,600 new playgrounds, skateparks, sports fields and ice rinks across North America. KaBOOM! also offers a variety of resources, including an online community, free online trainings, grants, publications and the KaBOOM! National Campaign for Play, which includes Playful City USA and Playmakers – a national network of individual advocates for play. Headquartered in Washington, D.C., KaBOOM! also has offices in Chicago and San Mateo, Calif. For more information, visit www.kaboom.org.

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