

# Denver HP2010 First Year Accomplishments

The Denver HP2010 Initiative is proud to present the following summary of the program's achievements for 2001:

**Mission-** To promote health and prevent illness, disability and premature death in Denver

**Goals-** 1) To increase life expectancy and quality of life for all ages 2) To eliminate health disparities

## **Accomplishments**

### Coalition Building

- Working to develop an informed and collaborative group of people dedicated to improving Denver's health.
- Established a multi-sector coalition with over 30 formal members.
- Developed an e-mail list of more than 100 people used to send information and gather input.
- Have regular open Initiative meetings for information sharing as well as decision-making.
- Established a Facilitation Committee to advise development of the Initiative.
- Sought funding for Initiative activities.

### Assessment

- Published a report on the health status of Denver, "First Annual Report on the Health of Denver's People and Environment", which gives a snapshot of where Denver stands on the ten Healthy People 2010 Health Status Indicators (January 2002).
- Developed the draft report, "Healthy Denver 2010---What We Know", as well as a brief summary, which outlines what we know about promoting health in Denver. (January 2002) The report was distributed widely throughout Denver as well as posted on our web site for public comment & review. In addition, input was gathered from a select, diverse group of formal report reviewers. Over 83 individuals participated. The results are being used to guide Initiative planning and programs, as well as for structuring community education & input gathering activities.

### Program Activities

- Developed the Denver Healthy People 2010 web site. This site includes basic information on Initiative activities & features published reports, etc. The site has quick access to national, state & Denver specific data sources for the Healthy People 2010 key areas, helping those working to improve Denver's health.
- Collaboration with the Denver Benchmarks Project, a process that will establish benchmarks for quality of life in Denver.
- Partnering with the Colorado Minority Health Forum & others to develop a statewide conference, scheduled for August 2002, on promoting health & eliminating health disparities through policy change.

### Education & Communication

- Denver Healthy People 2010 staff & members were interviewed on the January Channel 8 "Issues and Options" program about how to make Denver a healthier place. This half hour program was aired throughout January 2002.
- Held a press conference announcing the release our report, "First Annual Report on the Health of Denver's People & Environment". The event included presentations by Denver Healthy People 2010 Initiative members & Mayor Webb. This information was featured on major TV news channels and used by Channel 8 for a show which aired 5 times in February 2002.
- Made numerous presentations on the Initiative, our web site & what we know about promoting health in Denver to critical groups such as the Colorado Minority Health Forum & Mayor Webb's cabinet.
- Estimated over 400 visits to our web site were made to view the draft report on promoting health in Denver during the month it was posted for public comment.
- Information given out at community events such as health fairs.

## Plans

- Currently forming subcommittees including the Involvement & the Education/Communications Committees.
- Will be establishing formalized structures & procedures for membership, committees & decision-making.
- Will be identifying additional key short and long-term wins to achieve together.
- Will be establishing stronger mechanisms for community involvement in the Initiative including identifying & engaging existing community-based resident networks.
- Will expand education, PR & communications efforts including the web site, presentations, public communications, etc.
- Will develop & adopt a set of policy change positions.
- Will seek funding to support Initiative actions.